

Alfred Bader

Writing - Adventures of a Chemist Collector

ACS Book Div [re Chemist Collector]

1995-1996

QUEEN'S UNIVERSITY ARCHIVES	
LOCATOR	5169
BOX	9
PAGE	12



FAX FROM

DR. ALFRED R. BADER  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone 414-277-0730  
Fax No. 414-277-0709

To: Mrs. Barbara E. Pralle  
Acquisitions Editor  
ACS Books

202 457 8913

Re Advances of a Chemist Collector

Dear Ms. Pralle

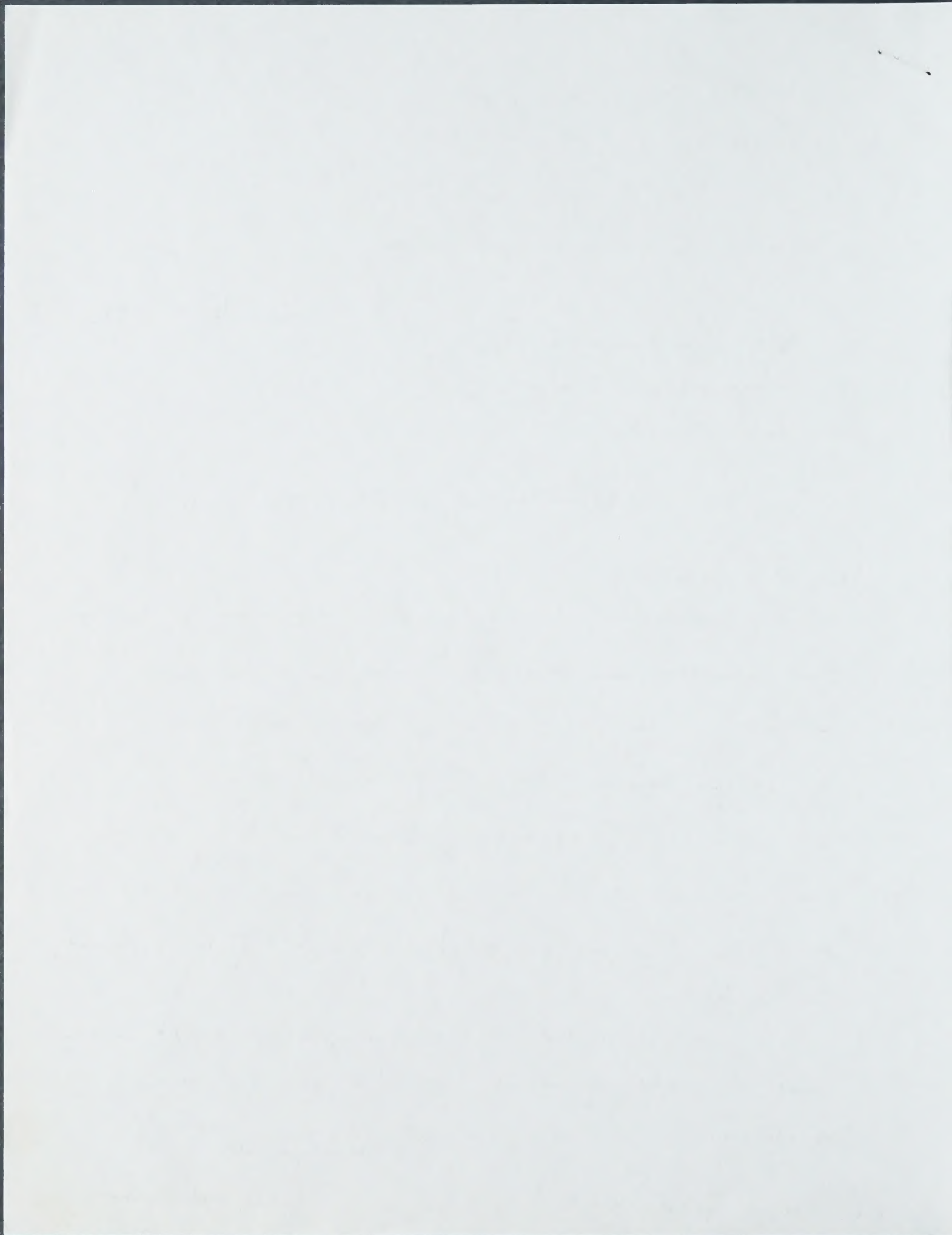
The publisher, Weidenfeld & Nicolson in London has assured me that the book will be out in April. In the U.S. it will be sold by Trafalgar Square for US \$25. Mr. Paul Feldstein of Trafalgar (fax 802 457 1913) has confirmed that Trafalgar will extend a 50% (fifty percent) discount, fob Vermont, to the ACS.

I am scheduled to receive galleys next week and I could forward these to you for your decision.

Best regards

cc Paul Feldstein ✓

Alfred Bader





## ACS BOOKS

### American Chemical Society Books Department

1155 Sixteenth Street, N.W.

Washington, DC 20036

Phone (202) 872-4564

October 6, 1994

Alfred Bader  
2961 North Shepard Avenue  
Milwaukee, Wisconsin 53211

Dear Dr. Bader:

Thank you for sending us some preliminary materials for your book and for responding to my letter of September 9th.

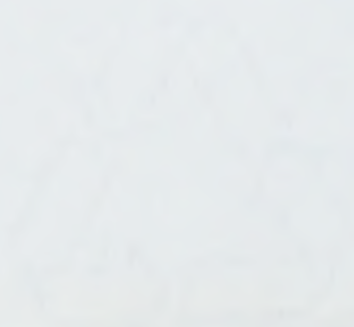
We look forward to seeing the book proofs early next year and will expect to make a final decision regarding distribution at that time.

Kind Regards,

Barbara E. Pralle  
Acquisitions Editor  
(202)872 4524  
FAX (202)452 8913



100-100-100



FAX Cover Sheet

**ACS Books**

American Chemical Society Books Department  
1155 16th Street, N.W. — Room 404  
Washington, DC 20036  
OUR FAX NUMBER IS (202) 452-8913

Date: February 22, 1995

Total pages: 1 (Total includes this cover page.)

To: Dr. Alfred Bader  
Fax Number: (414) 277-0709

From: Barbara E. Pralle  
Phone number: (202) 872-4524

MESSAGE:

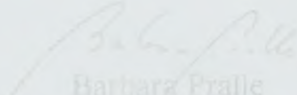
Dear Dr. Bader,

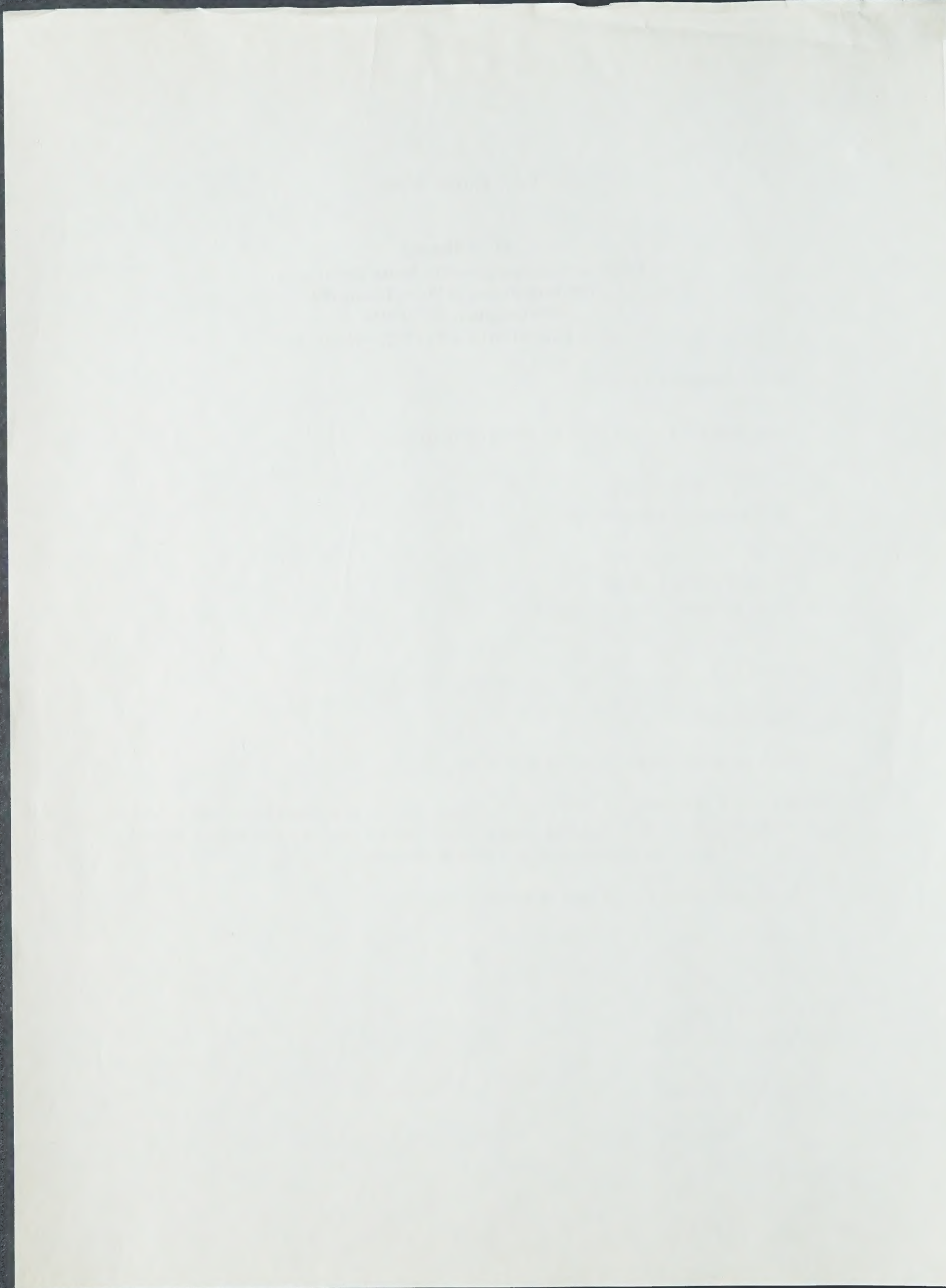
Your package arrived yesterday afternoon.

We are in the processes of moving from our present temporary office space back to the renovated ACS building. Once we are settled into our new offices we will meet to discuss the possibility of distributing your book.

In the meanwhile all the best of wishes.

Regards,

  
Barbara Pralle  
Acquisitions Editor







ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

March 23, 1995

*Via Facsimile: 202/872-6337*

Ms. Barbara E. Pralle  
Acquisitions Editor  
American Chemical Society  
Books Department  
1155 - 16th Street, N.W.  
Washington, D.C. 20036

*2 pages*

Dear Ms. Pralle:

*Barbara*

I so enjoyed meeting you personally. It is always good to be able to fit a friendly face with many communications received previously.

As you will see from the enclosed, the book has now appeared in England, and I very much look forward to your decision whether to market the book.

With all good wishes, I remain,

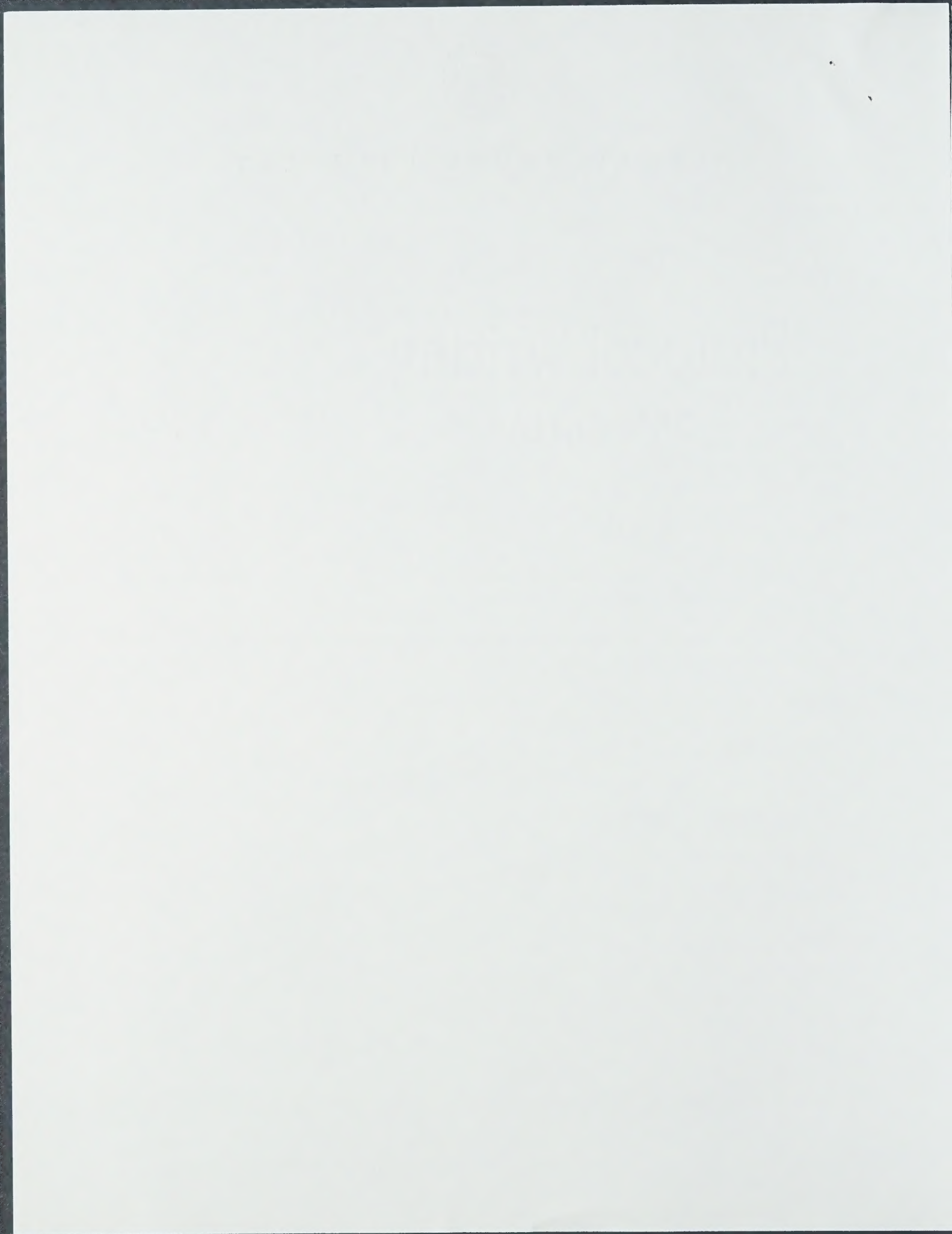
Yours sincerely,

*Alfred Bader*

Ab/cw

Enclosures

*By Appointment Only*  
ASTOR HOTEL SUITE 622  
924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709



10 LOWNDEN SQUARE

LONDON SW1X 9HA

071-235 8852

Fax: 071-235 9733

from Jeffrey Simmons

FAX TO: Alfred Bader

DATE: 23 March 1995

Dear Alfred

I have just seen the finished book. Of course I have not had time to examine it carefully but the first impression is that it is magnificent. I am particularly pleased with the way the illustrations have been produced which form part of the text and of course the jacket design must be one of the best ever. It is quite stunning.

But you will be able to judge for yourself because three copies were couriered to you yesterday.

I have spoken this morning to Michael Dover to express my thanks both for the appearance of the book and for the fact that they managed to produce copies ahead of schedule. He receives daily sales reports, so I have asked him to alert me when the sales have reached a point at which we need to consider binding the remainder. Of course we can bind up the lot if you wish, but if sales do not exceed 5,000 we still have copies which can be bound up in paper covers for a cheaper edition. I will in any case keep an eye on this.

Coralie is on holiday this week so has not responded to your letter of the 15th but I am sure she will do so early next week.

It will be interesting to learn whether the American Chemical Society will buy copies. This of course is something you are dealing with.

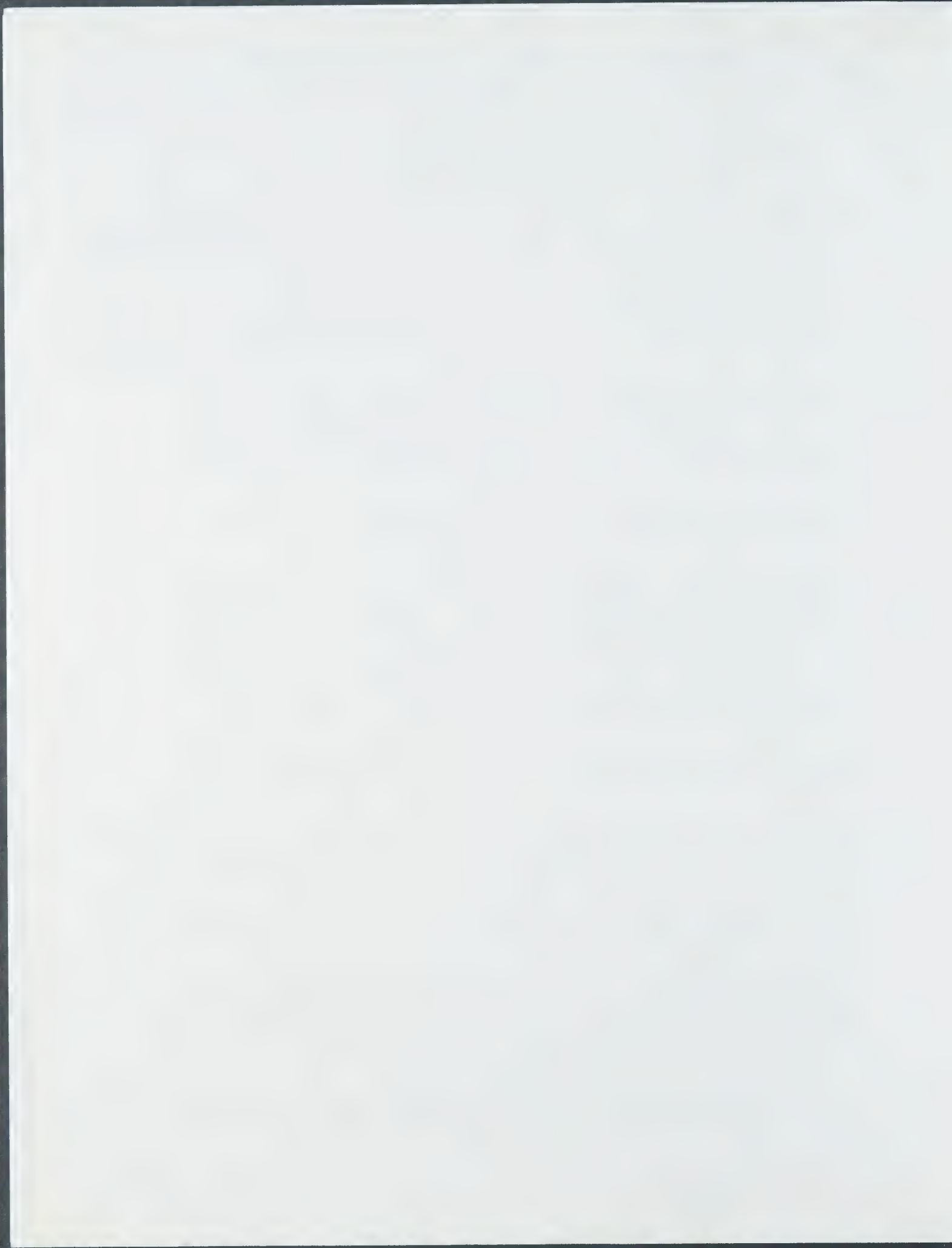
I will be talking to my German agent about selling the German-language rights.

If you will let me have Jim Abrams' address, I can write to him about a possible film, or maybe you prefer to do this yourself initially. In any case it will be sensible to send him a copy from Milwaukee, both to save time and postage, but this is less urgent of course.

I feel that I ought to congratulate you - and perhaps myself! - and it would be good to know that Marilyn will soon be able to see the result of her hard work.

My very best wishes,

*Jeffrey Simmons*



**FAX Cover Sheet**

**ACS Books**  
American Chemical Society Books Department  
1155 16th Street, N.W. — Room 404  
Washington, DC 20036  
OUR FAX NUMBER IS (202) 452-8913

**Date: March 27, 1995**

Total pages: 2 (Total includes this cover page.)

To: Dr. Alfred Bader  
Fax Number: (414) 277-0709

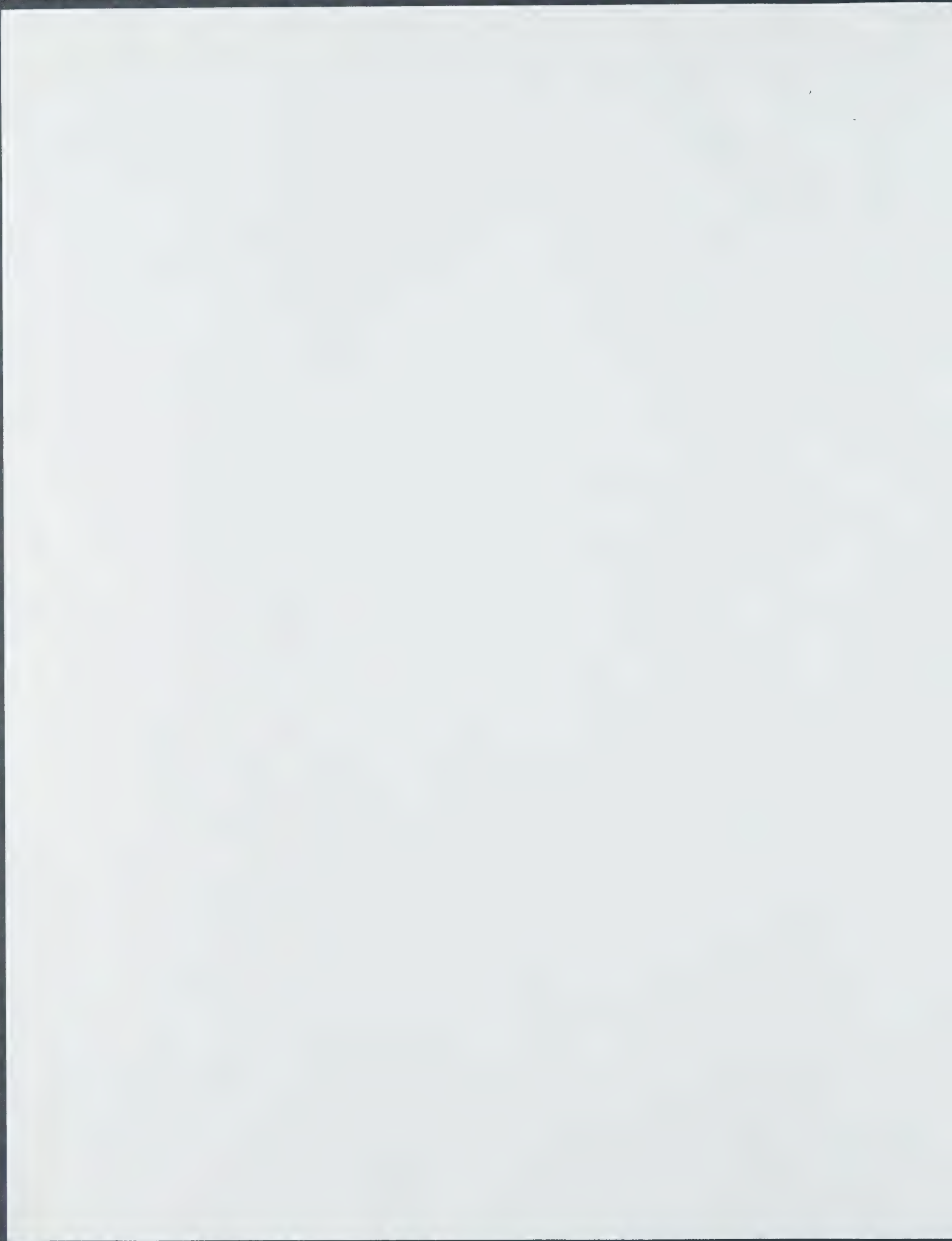
From: Barbara E. Pralle  
Phone number: (202) 872-4524

**MESSAGE:**

Dear Dr. Bader,

(1)  
Last week I spoke with Joan Comstock, Head of the Books Department, and we agreed that we would like to distribute your book through ACS Books. My understanding from your February correspondence is that all of your books sold in the U.S. will be through Trafalgar Square. According to that correspondence Trafalgar had agreed to offer the book to us at 50% discount. We would like to explore the possibility of buying the book at cost and paying a royalty to Trafalgar once the book is sold. We have this arrangement with another publisher and it has worked out very well. Would you like me to contact Trafalgar directly regarding the various distribution options? Your letter was handwritten and mentions a Mr. Pane? The fax number was listed as (802) 457-1913. Is this correct?

Let me once more congratulate you on producing such a lively and entertaining autobiography. I have very much enjoyed reading it.



(r)

In addition I would like to let you know that Dr. George Kauffman has expressed interest in reviewing the book. As you probably know George is very well known for his book reviews which appear in a variety of journals including the *C&EN* and *Journal of Chemical Education* just to name a few. Would it be alright if I passed a copy of the galleys on to him to review? I believe he is anxious to have a look at it.

Regards,

*Barbara*

Barbara Pralle  
Acquisitions Editor

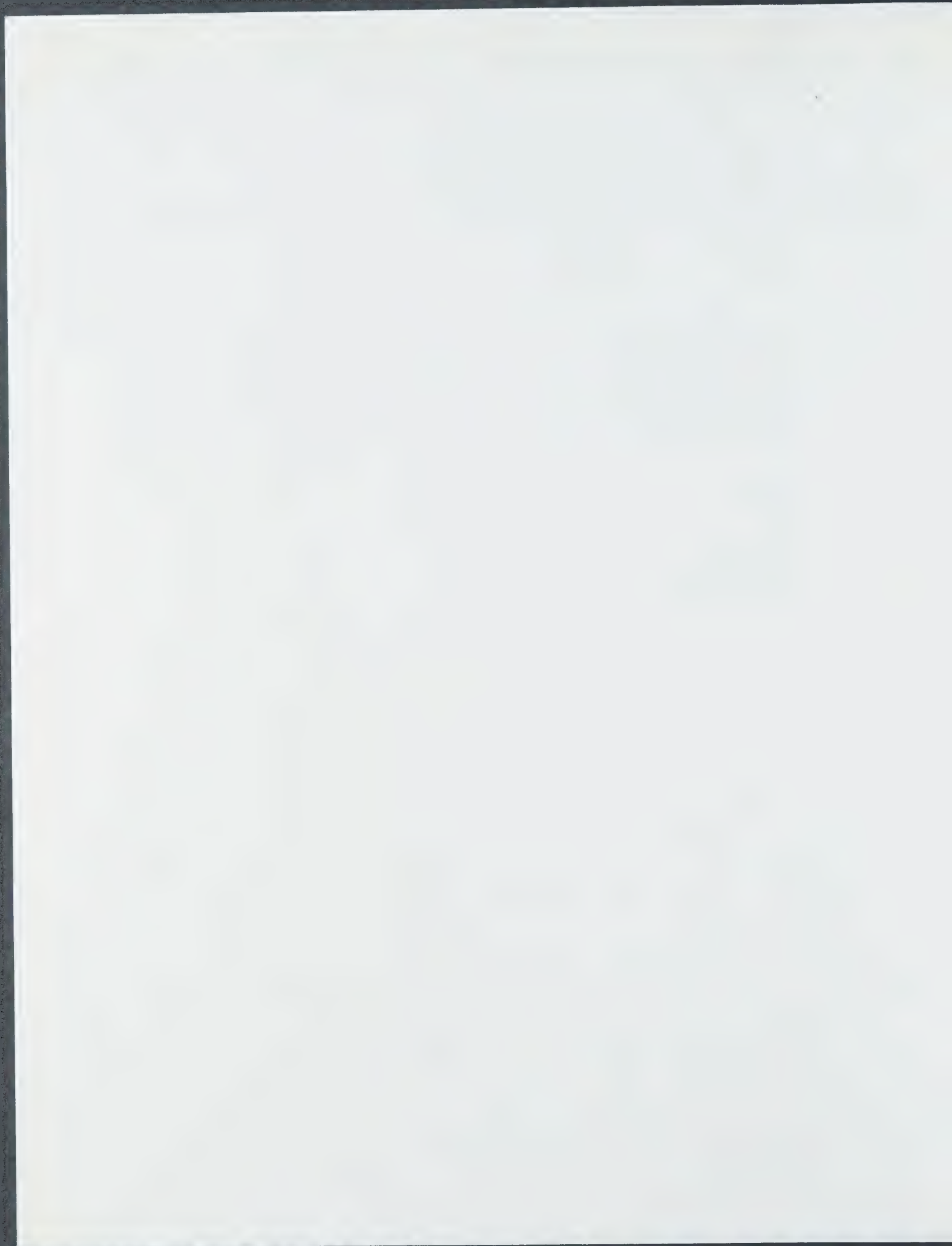
To Jeffrey Pimmans  
Good news.

(1) Surely this will not work.  
Please comment

(2) Kauffman is excellent.

Best regards

*Anna*







ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

March 28, 1995

Page 1 of 3

TO: Ms. Barbara E. Pralle  
Acquisitions Editor  
American Chemical Society  
FAX: 202/872-6337

Dear Ms. Pralle: *Barbara*

I am so happy to learn from your fax of yesterday that ACS Books will market *Adventures of a Chemist Collector*.

By all means, speak to Mr. Paul Feldstein at Trafalgar Square Publishing (telephone #: 802/457-1911 and fax: 802/457-1913) about supplying you with books.

I don't believe that your suggestion that Trafalgar sell you books at cost and pay a royalty is practical because Trafalgar Square is not the publisher, but the distributor. The publisher, Weidenfeld & Nicolson is in England, and I know that they would not want to sell at cost, and furthermore, my literary agent is also involved. All of that makes selling at cost practically impossible.

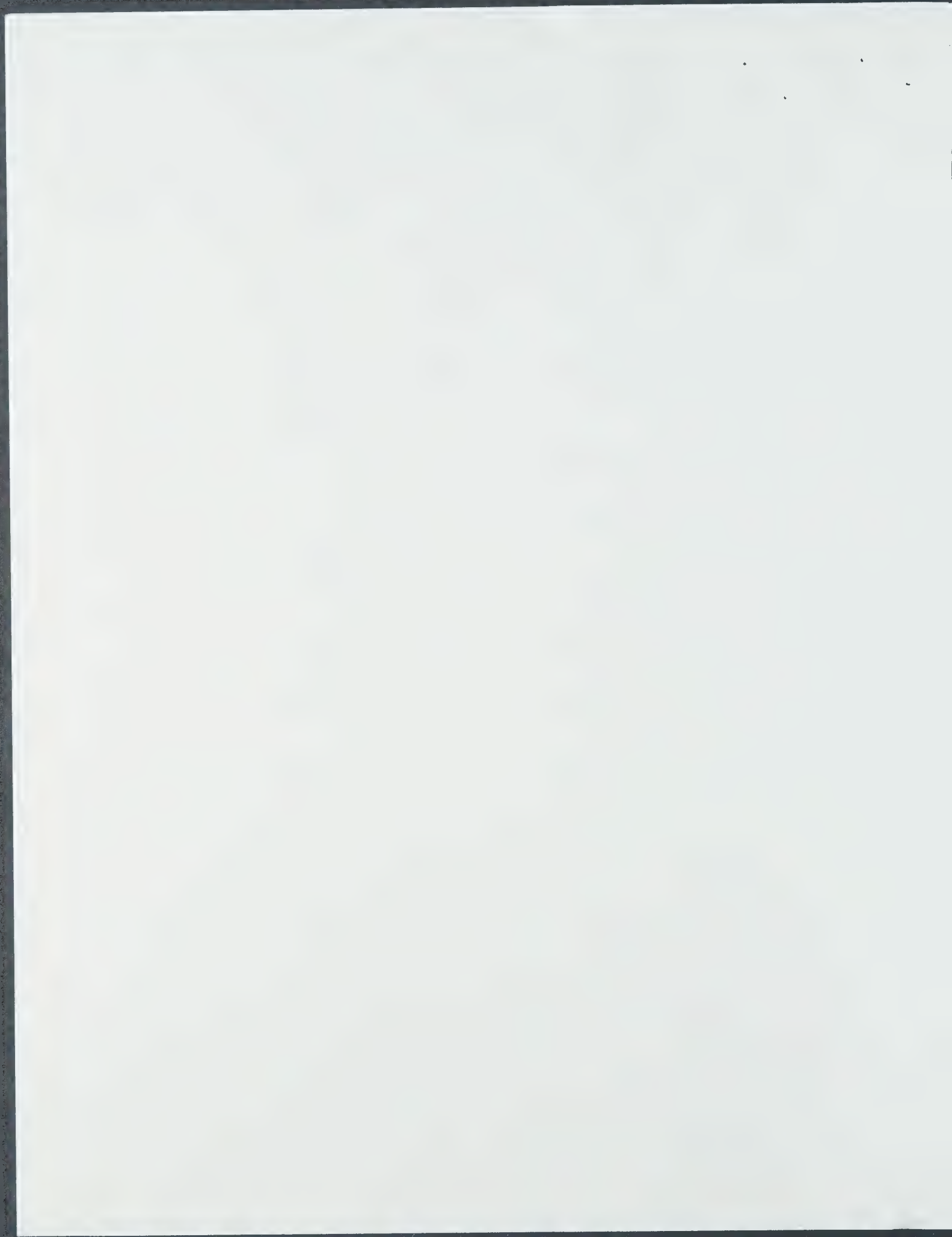
However, it seems to me that Trafalgar's giving the ACS a 50% discount on the retail price of \$25.00 per book, FOB Vermont, is really quite reasonable.

Do keep in mind that I have tried very hard to keep the price of the book low - particularly as it is a book with 40 pages of illustrations and with a total of 320 pages hardbound.

Trafalgar's offer of a 50% discount was based on the assumption of a non-returnable sale, but Mr. Feldstein has just faxed me about allowing your returns, and I enclose a copy of his fax received a few minutes ago.

I am honored and delighted that Professor George Kauffman is willing to review the book. He is a brilliant historian of chemistry, and I have read many of his excellent reviews. Could you please ask him whether he will be at the ACS meeting in Anaheim next week. If so, then there is no need for you to pass on the galley to him to review because he could have a good look at the first copy of the book, which I have received and which I could loan him in Anaheim.

*By Appointment Only*  
ASTOR HOTEL SUITE 622  
924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709





Ms. Barbara E. Pralle  
March 28, 1995  
Page 2

Please do talk to Mr. Paul Feldstein directly, noting that he will be on holiday from the last day of March until April 12th.

Again, with many thanks for your help and best regards, I remain,

Yours sincerely,

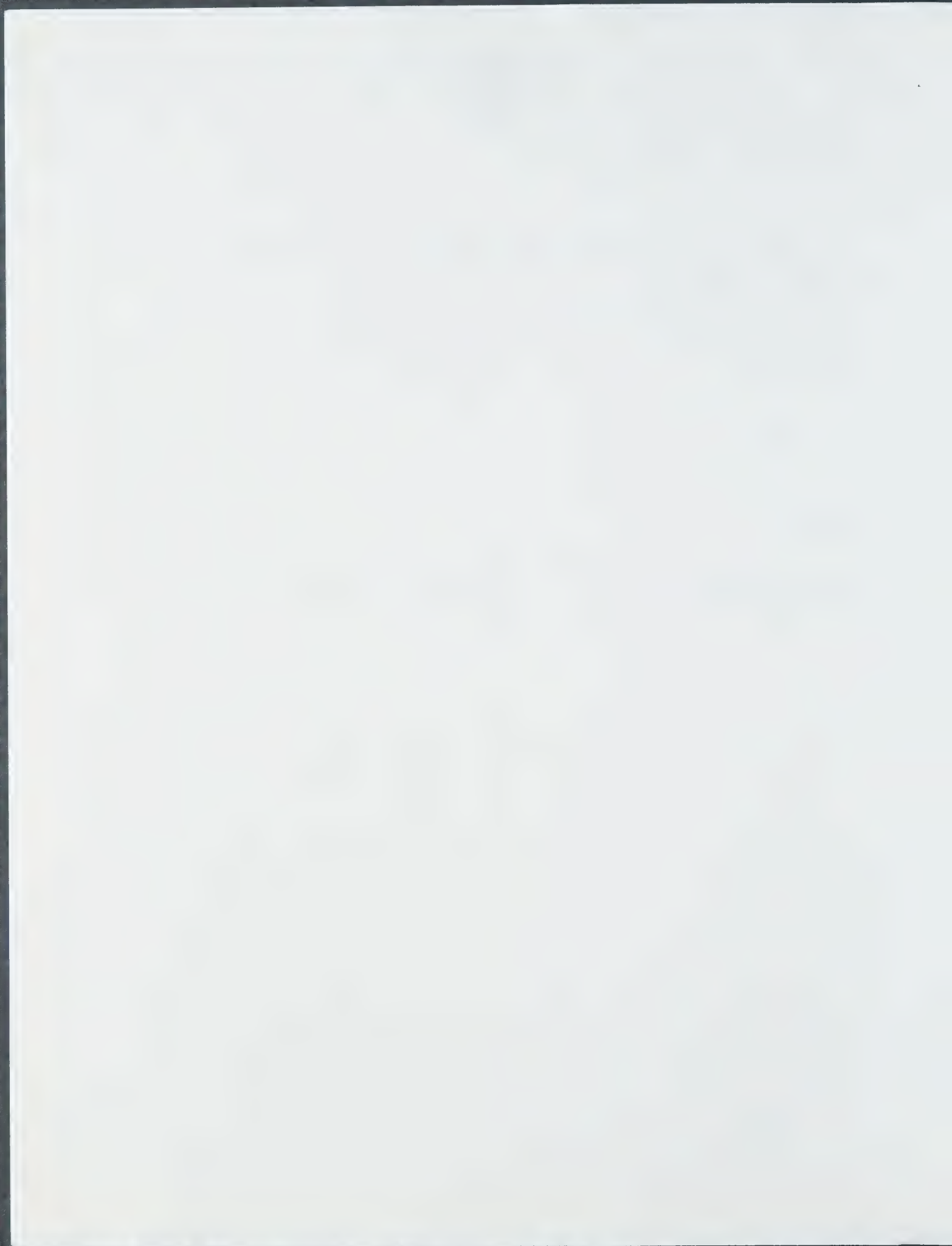
AB/cw

bc: Mr. Paul Feldstein ✓  
Mr. Jeffrey Simmons

Thanks *Quana*

As Always

*Quana*





## TRAFALGAR SQUARE Publishing

Howe Hill Road North Pomfret Vermont 05053  
Telephone: 802 457 1911 Fax: 802 457 1913

FAX

28 March 1995

To Dr. Alfred Bader  
414 277 0709

Dear Dr. Bader:

Thanks for your fax today.

I agree with you about Ms. Pralle's suggestion. We cannot sell her at cost plus a royalty, especially since we are not the publisher, but the distributor.

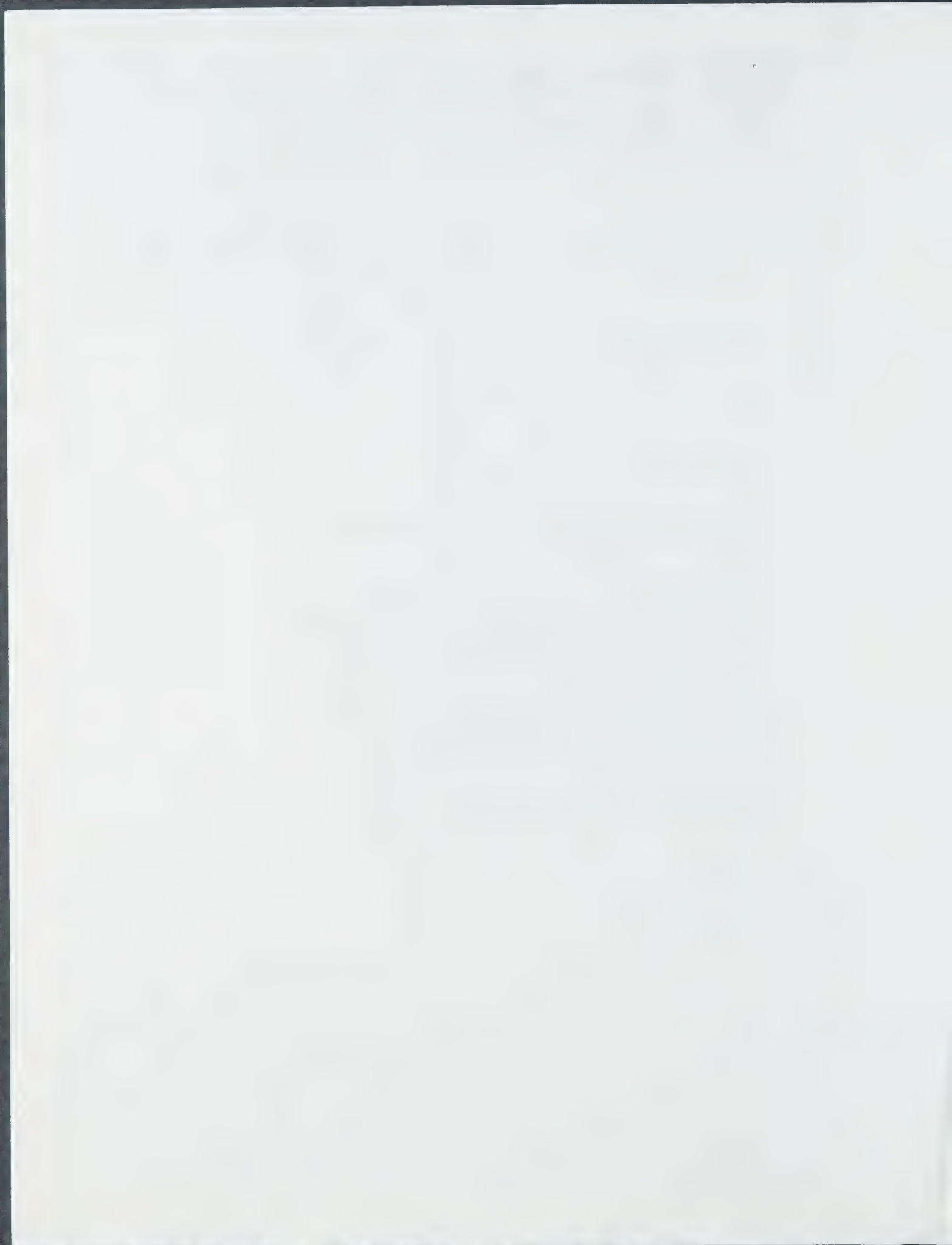
Your suggested arrangement sounds fine, although my original offer of 50% discount was predicated on a non-returnable sale, but we will allow returns as long as they order with care. Do you have any idea how many copies they expect to sell?

Regarding getting books to St Louis by May 2nd, this will probably not be possible, as we are not expecting stock until the end of April. That said, as soon as books arrive, if there is time I will call bookstores and rush copies out. (I don't want to call them until I am sure I can deliver).

I'll be on holiday from this Friday until April 12th. I'll check the status of our supply of the book as soon as I return.

Kind Regards

  
Paul Feldstein





Ms. Barbara E. Pralle  
March 28, 1995  
Page 2

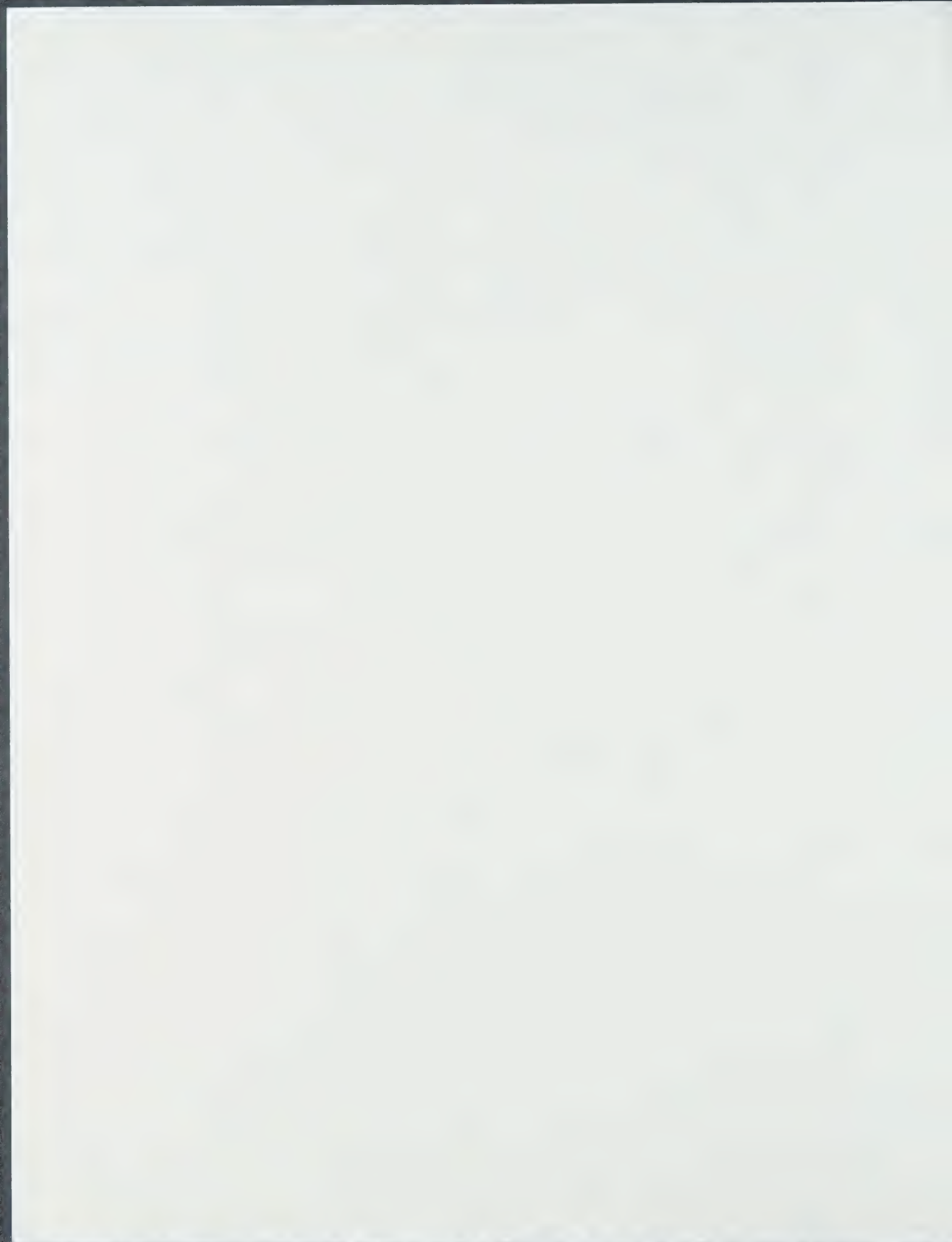
Please do talk to Mr. Paul Feldstein directly, noting that he will be on holiday from the last day of March until April 12th.

Again, with many thanks for your help and best regards, I remain,

Yours sincerely,

A handwritten signature in dark ink, appearing to read "Andrew B. Bady". The signature is written in a cursive style with a long, sweeping underline.

AB/cw







ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

April 19, 1995

TO: Ms. Barbara E. Pralle  
Acquisitions Editor  
ACS Book Department  
FAX: 202/872-6337

Dear Barbara:

Isabel and I so enjoyed being able to chat with you in Anaheim.

I have now heard from Mr. Paul Feldstein of Trafalgar Square that they have receive the first air freight shipment of 50 books and, of course, the sea freight shipment is on the way to them. Hence, I hope that you will receive the 100 copies you ordered before long.

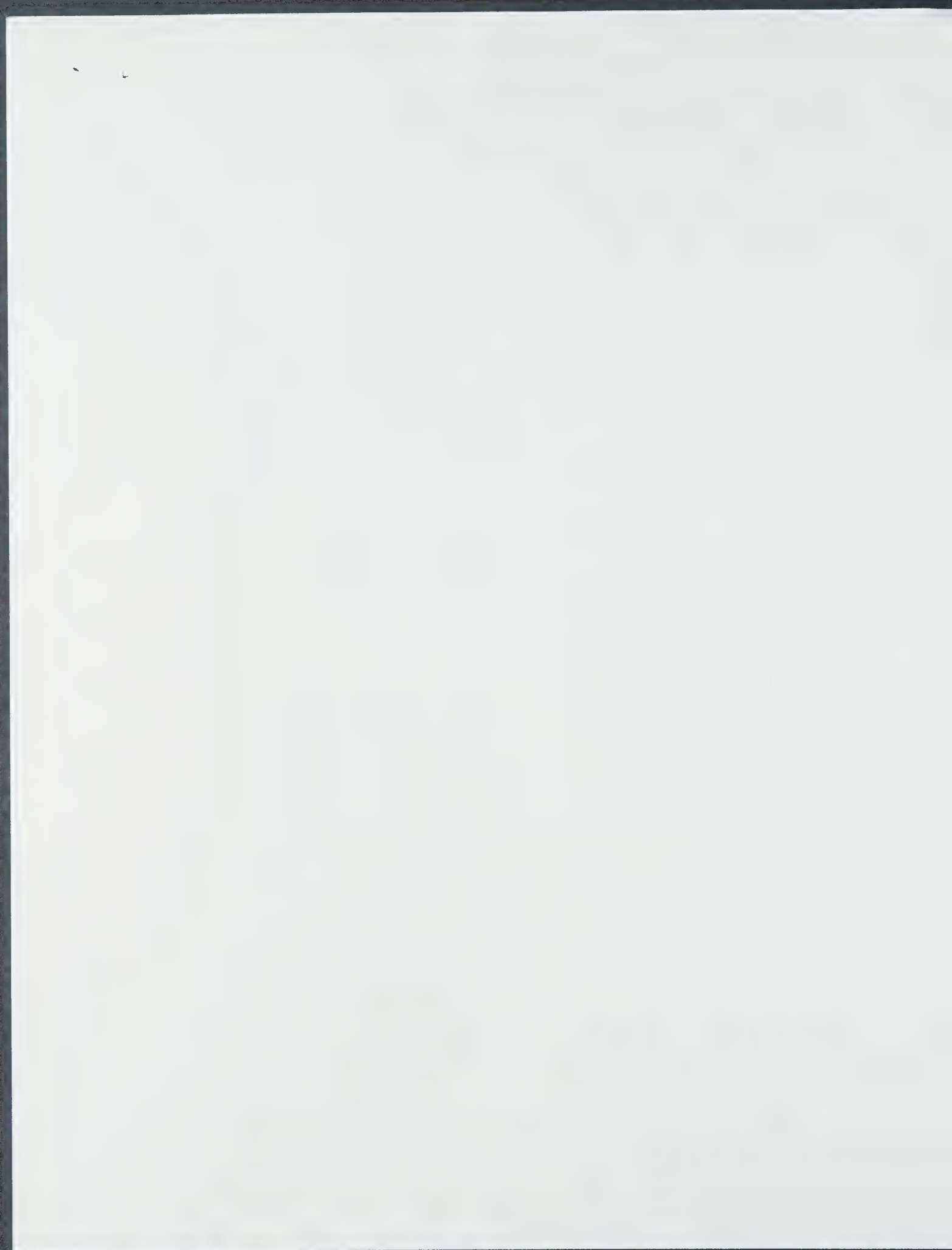
Could you please send me the exact address of Professor Kauffman and also let me know for which journal he will write the book review. Of course, as you know, he is a very careful historian of chemistry who writes very careful reviews.

With many thanks for all your help and best regards, I remain,

Yours sincerely,

AB/cw

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924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709



FAX FROM

*DR. ALFRED R. BADER*

Suite 622

924 East Juneau Avenue

Milwaukee, Wisconsin 53202

Telephone 414-277-0730

Fax No. 414-277-0709

May 12, 1995

Page 1 of 2

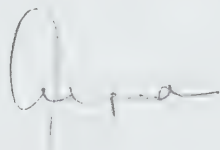
TO: Ms. Barbara E. Pralle  
Acquisitions Editor  
ACS Book Department

FAX: 202/872-6337

Dear Barbara:

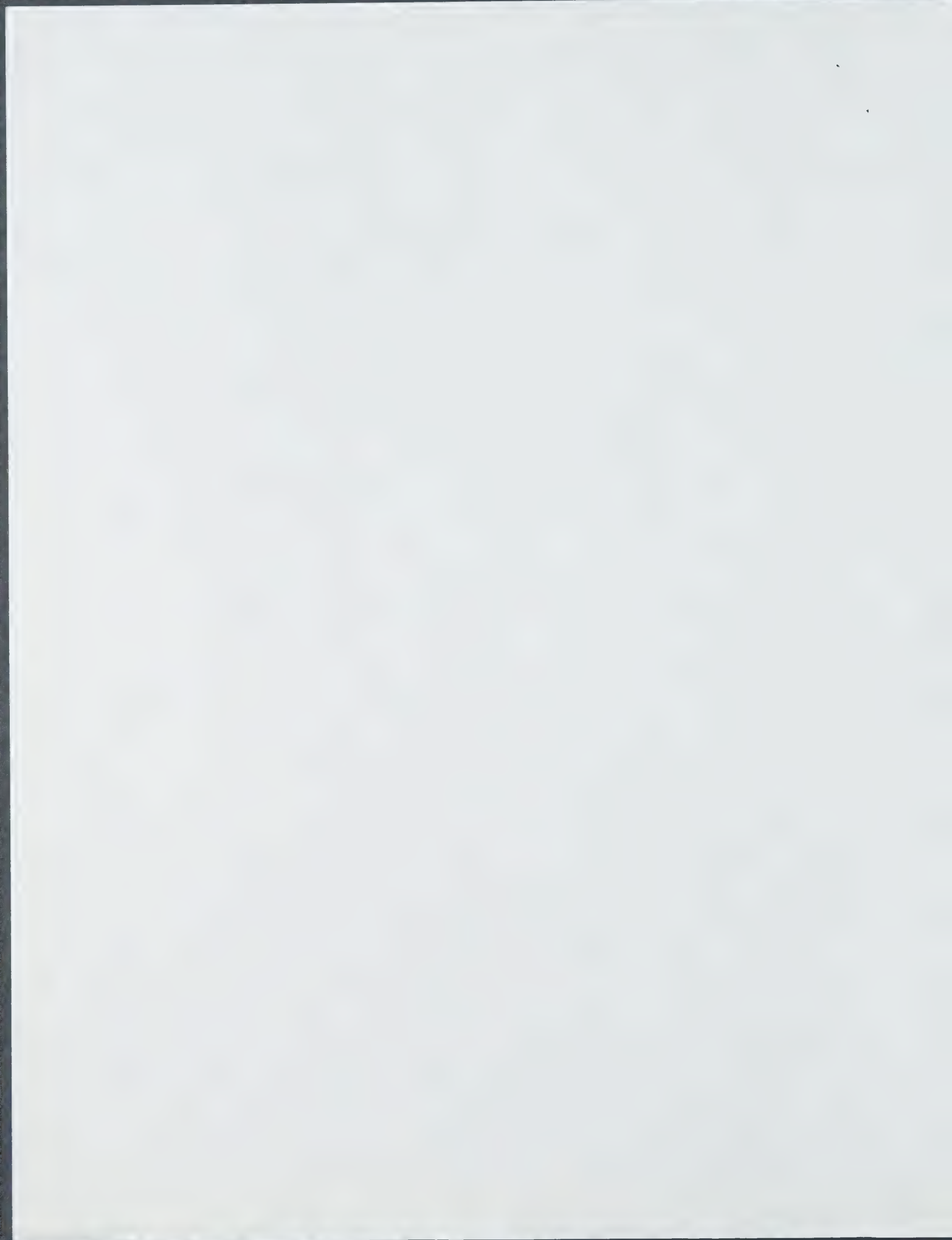
I wonder whether you have been on vacation or whether my last fax regarding Professor Kauffman has been lost. In any case, I enclose another copy and much look forward to your reply.

Best personal regards, as always,



AB/cw

Enclosure



FAX Cover Sheet

ACS Books

American Chemical Society Books Department  
1155 16th Street, N.W. - Room 404  
Washington, DC 20036  
OUR FAX NUMBER IS (202) 452-8913

Date: MAY 16 1995

To: [Faded recipient name]

From: [Faded sender name]

[Faded subject line]

[Faded subject line]

[Faded subject line]

[Faded subject line]

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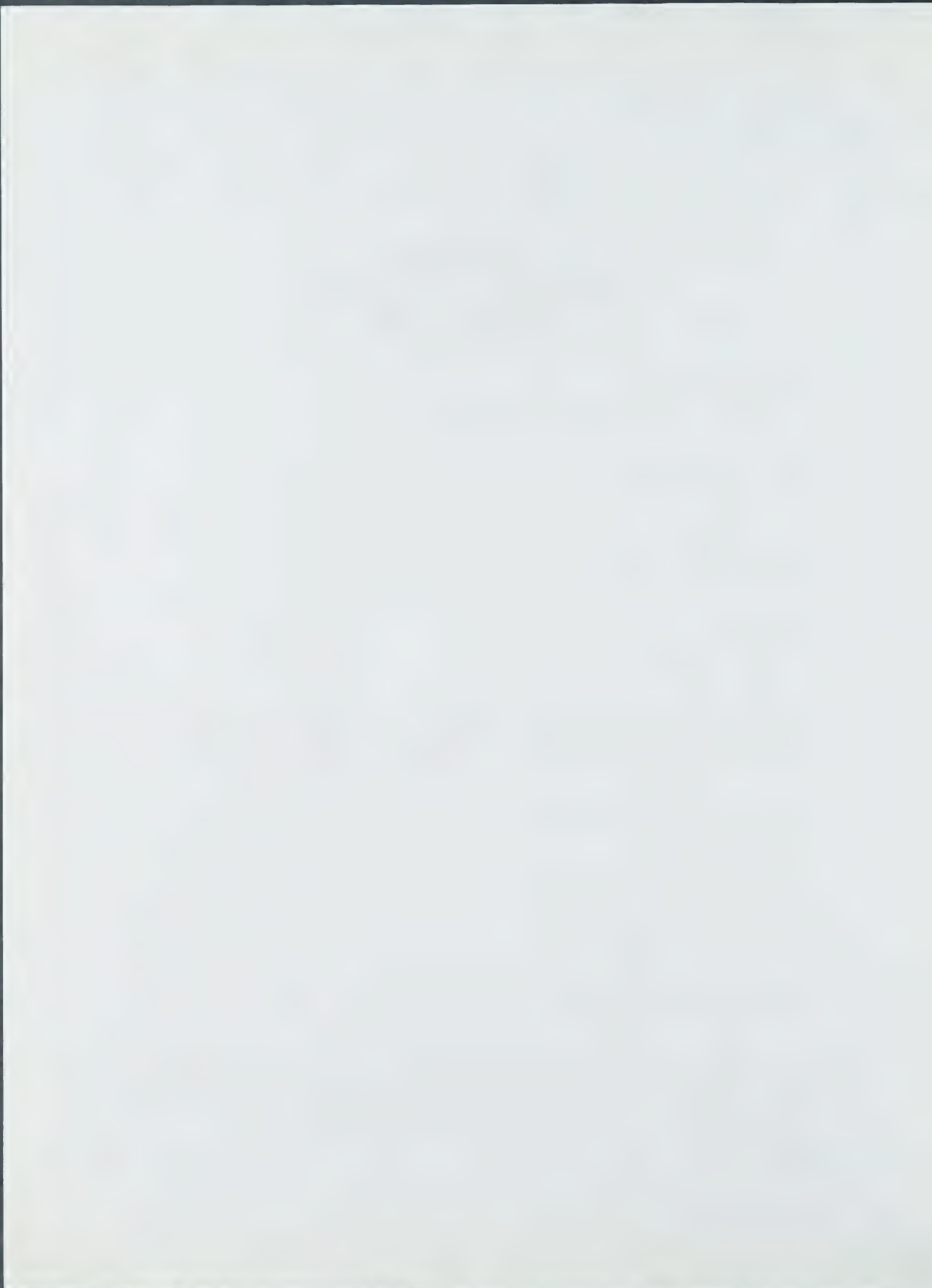
[Faded subject line]

[Faded subject line]

[Faded paragraph of text]

[Faded paragraph of text]

[Faded subject line]





FAX FROM

Dr. Alfred Bader  
924 East Juneau, Suite 622  
Milwaukee, Wisconsin 53202  
Phone: 414/277-0730  
Fax: 414/277-0709

*A Chemist Helping Chemists*

January 17, 1996

TO: Ms. Barbara E. Pralle  
Acting Manager, Book Acquisitions  
FAX: 202/872-6337

Dear Barbara:

You know what authors are like: They always wonder how well their books are selling!

I very much enjoyed Ernie Carpenter's review in *C&E News* last month.

Can you tell me approximately how many copies the ACS has sold so far?

It is not a purely academic question because sometime before long, I will have to decide whether there should be a second printing.

With all good wishes, I remain,

Yours sincerely,

AB/cw





FAX FROM



**DR. ALFRED BADER**  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone: 414/277-0730  
Fax: 414/277-0709

May 21, 1996

Page 1 of 2

TO: Ms. Barbara E. Pralle  
Acting Manager, Book Acquisitions  
FAX: 202/872-6337

Dear Barbara:

I have just noted with great pleasure a beautiful ad for my book on page 81 of *Chemistry in Britain*. \*Interestingly, the Royal Society of Chemistry did not ask me to pay for the ad. However, the publisher in England is giving the RSC a 50% discount and the ACS receives the same.

Do you think that increased sales due to an ad in *C&E News* would justify such an ad?

With best wishes, I remain,

Yours sincerely,

AB/cw

Enclosure

\* May issue

