

Alfred Bodur

Writing - Adventures of a Chemist Collector

Lise Cadell [book  
publicist]

1995-1997

QUEEN'S UNIVERSITY ARCHIVES	
LOCATOR	5169
BOX	9
FILE	11



FAX FROM

DR. ALFRED R. BADER  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone 414-277-0730  
Fax No. 414-277-0709

8:30 am

7/17

To: Ms. Lisa Cade

I hope you are feeling much better.

We are off to Memphis in 2 hours, returning next Wednesday evening.

Please do send me just a brief proposal - one sheet will be plenty - telling me essentially what you paid by phone and that cost will be between \$2500 - \$5000 plus out-of-pocket costs @ ca. \$1000 for 100 galleys. I plan to share this info with Jeff Simmons.

Best wishes

Alfred



January 1995

- 1980                                      Established LISL CADE COMMUNICATIONS
- Previous Employment:
- 1964 - 71                                  Publicity Manager,  
Harper & Row
- 1971 - 79                                  Publicity Director  
W. W. Norton & Co.
- 1969 - 85                                  Media Consultant to the Rockefeller Foundation  
Worked with three presidents:  
Dr. J. George Harrar, Dr. John H. Knowles, Dr. Richard Lyman  
and Nobel Laureate Dr. Norman Borlaug  
(1970 Nobel Peace Prize for the Conquest of Hunger)
- 1980 - present                              Clients handled by Lisl Cade Communications
- PBS
- William F. Buckley, Jr.'s television program Firing Line.  
Publicity on special Firing Line series and debates.
- Publishers**
- Addison Wesley; Ballantine; Ballinger; Bantam;  
Basic Books; Crossroad/Continuum; Crown; Dell;  
Dodd, Mead; E. P. Dutton; Ecco Press; Eridanos Press;  
Fromm International; Grove's Dictionaries of Music;  
Harcourt Brace Jovanovich; HarperCollins;  
Harvard Business School Press; Holt, Rinehart & Winston;  
Houghton Mifflin; Kodansha International; Little, Brown;  
Longmeadow Press; Wm. Morrow; Thomas Nelson; W. W. Norton;  
Oxford University Press; Pantheon; Peterson's Guides;  
Pocketbooks; Simon & Schuster; Texas A & M University Press;  
Thunder's Mouth Press; University of California Press;  
University Press of New England; Viking; Walker & Co.;  
Warner Books; Weidenfeld & Nicolson; Wesleyan University Press.
- List of titles attached.



- Simon & Schuster  
(continued)
- Loves Music, Loves to Dance  
by Mary Higgins Clark
- All Around the Town  
by Mary Higgins Clark
- I'll Be Seeing You  
by Mary Higgins Clark
- Remember Me  
by Mary Higgins Clark
- The Lottery Winner  
by Mary Higgins Clark
- Stewart, Tabori & Chang
- American Churches  
by Roger G. Kennedy
- Texas A & M  
University Press
- Quest for the Presidency 1992 ←  
A Newsweek Book  
by Peter Goldman, Thomas M. DeFrank  
Mark Miller, Andrew Murr & Tom Mathews
- Thunder's Mouth Press
- Plausible Denial: Was the CIA Involved  
in the Assassination of JFK?  
by Mark Lane
- Deadly Secrets: The CIA-Mafia War Against  
Castro and the Assassination of JFK  
by Warren Hinckle and William Turner
- University of  
California Press
- The Humanities in American Life  
Report of the Commission on the Humanities
- Seeing Voices  
A Journey into the World of the Deaf  
by Oliver Sacks
- University Press  
of New England
- Ethics at the Bedside  
by Dr. Charles M. Culver

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Books handled 1980 - present:

Addison-Wesley

America's Greatest Walks  
by Gary Yanker and Carol Tarlow

Yakuza  
The Explosive Account of Japan's  
Criminal Underworld  
by David Kaplan and Alec Dubro

Ballantine

The Hite Report on Male Sexuality  
by Shere Hite

What Every Woman Should Know About Men  
by Dr. Joyce Brothers

Ballinger

Reinventing the Wheels  
Ford's Spectacular Comeback  
by Alton F. Doody and Ron Bingaman

The E-Myth  
Why Most Businesses Don't Work  
And What To Do About It  
by Michael Gerber

Windows of Opportunity  
From Cold War to Peaceful Competition  
in U.S. - Soviet Relations  
edited by Graham T. Allison and  
William Ury with Bruce J. Allyn

Bantam

Journey to the Stars  
Space Exploration - Tomorrow and Beyond  
by Robert Jastrow

Basic Books

Love's Executioner  
& Other Tales of Psychotherapy  
by Irvin D. Yalom, M.D.

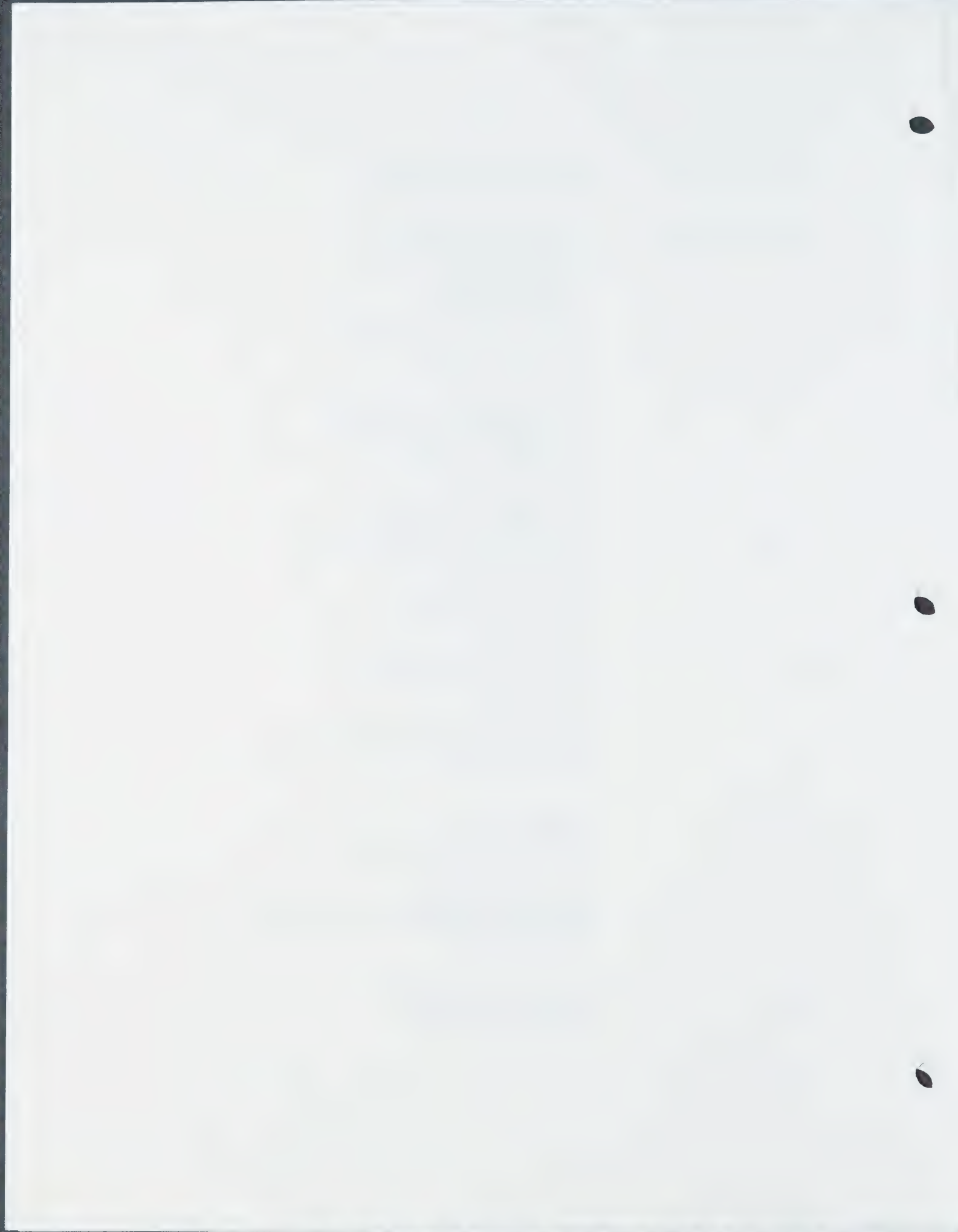
Council on  
Foreign Relations

Economic Summitry  
by George de Menil and Anthony M. Solomon

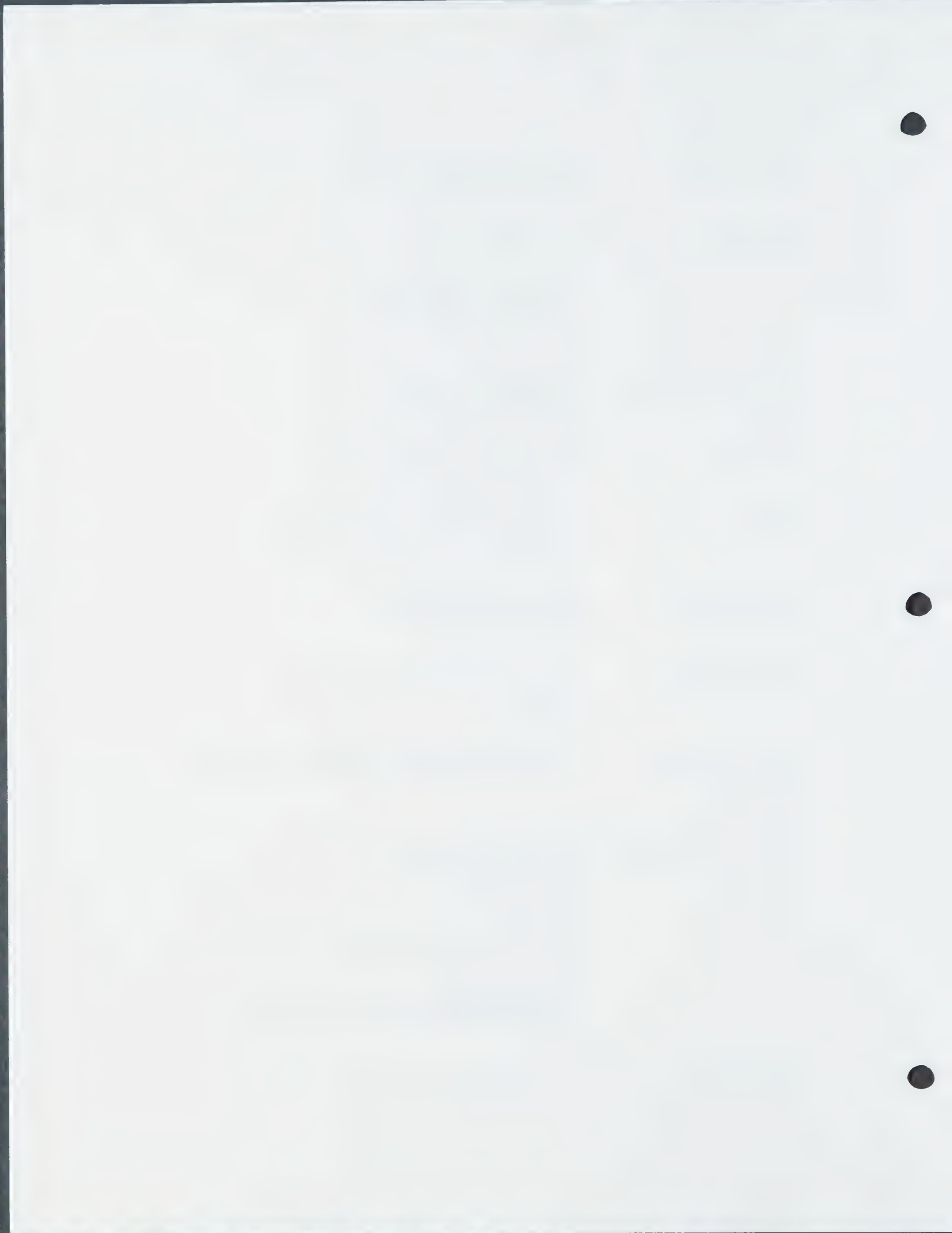
1999-2000 Annual Report

Item	1999-2000	2000-2001
1. Total Revenue	1,234,567	1,345,678
2. Total Expenses	987,654	1,098,765
3. Net Income	246,913	246,913
4. Total Assets	5,678,901	6,789,012
5. Total Liabilities	3,456,789	4,567,890
6. Total Equity	2,222,112	2,221,122
7. Total Revenue (continued)	1,234,567	1,345,678
8. Total Expenses (continued)	987,654	1,098,765
9. Net Income (continued)	246,913	246,913
10. Total Assets (continued)	5,678,901	6,789,012
11. Total Liabilities (continued)	3,456,789	4,567,890
12. Total Equity (continued)	2,222,112	2,221,122
13. Total Revenue (continued)	1,234,567	1,345,678
14. Total Expenses (continued)	987,654	1,098,765
15. Net Income (continued)	246,913	246,913
16. Total Assets (continued)	5,678,901	6,789,012
17. Total Liabilities (continued)	3,456,789	4,567,890
18. Total Equity (continued)	2,222,112	2,221,122

- Crittenden Books            The Almanac of Investments  
Edited by Michael Crittenden
- Crossroad/Continuum        Out to Change the World  
A Life of Father James Keller  
of the Christophers  
by Richard Armstrong
- Suicide: The Forever Decision  
by Dr. Paul G. Quinett
- Winners and Losers  
The 1988 Race for the Presidency  
A Candidate's Perspective  
by Senator Paul Simon
- Codename: Scarlett  
Life on the Campaign Trail  
by the Wife of a Presidential Candidate  
by Jeanne Simon
- Living Longer, Living Better  
by Jane Porcino
- Loving Him Without Losing You  
by Carolyn Nordin Bushong
- Reel Women  
Pioneers of the Cinema 1986 - Present  
by Ally Acker
- Crown                            Second to None  
American Companies in Japan  
by Robert Christopher
- A More Perfect Union  
The Making of the United States Constitution  
by William Peters
- Dell                              Weep No More, My Lady  
by Mary Higgins Clark



- Dodd, Mead                    China Shockwaves  
by Nancy-Gay Rotstein
- E. P. Dutton                    The Pine Tree Book  
by Russell Peterson
- The Girls at Lighthouse Point  
by Beverley Gasner
- Earthsong Collections        Within A Rainbowed Sea  
by Christopher Newbert
- Ecco Press                      The American Story  
Short Stories from the Rea Award  
Edited by Michael M. Rea
- Eridanos                        Launched publisher and handled the list  
(1988-90)
- Foundation Center            America's Voluntary Spirit  
by Brian O'Connell
- Fromm International         Launched publisher and handled the list  
(1982)
- Grove's Dictionaries         The New Grove Dictionary of Musical Instruments  
of Music, Inc.
- Harcourt Brace Jovanovich   Death March  
The Survivors of Bataan  
by Donald Knox
- Amazon  
by Brian Kelly and Mark London
- Quiet Neighbors  
Prosecuting Nazi War Criminals in America  
by Allan Ryan
- HarperCollins                 The Birnbaum Travel Guides



Harvard Business  
School Press

Justice on the Job  
by David W. Ewing

Holt, Rinehart  
& Winston

A Catholic Education  
by Robert Benard

Houghton Mifflin

The Birnbaum Travel Guides

The Courage to Change  
Personal Conversations About Alcoholism  
by Dennis Wholey

Are You Happy?  
Some Answers to the Most Important  
Questions In Your Life  
by Dennis Wholey

Gender Gap  
by Bella Abzug

Two-Bit Culture  
The Paperbacking of America  
by Kenneth Davis

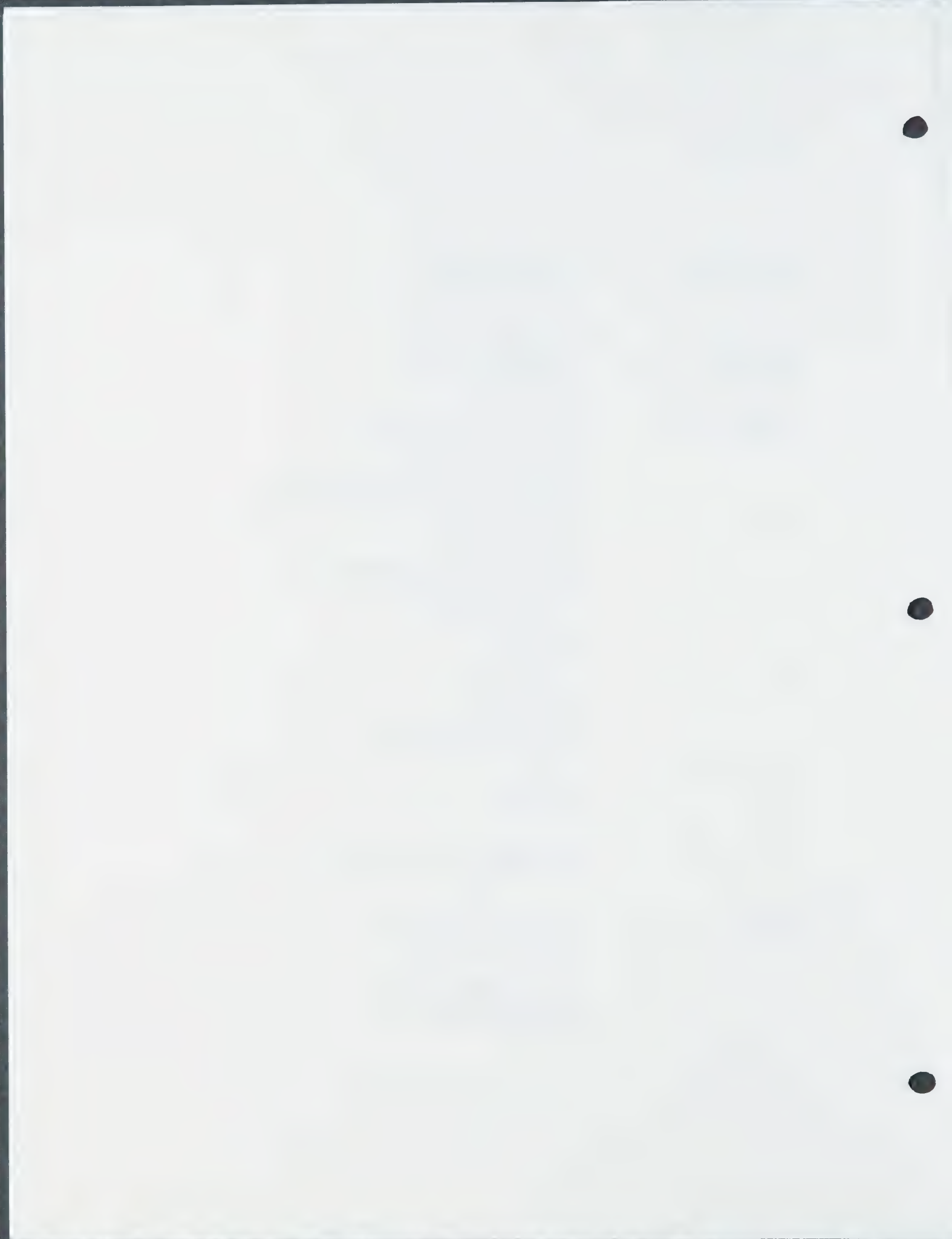
Trapdoor  
by Bernard J. O'Keefe

Brainpower  
by Dr. Vernon Mark with Jeffrey P. Mark

Kodansha International

A Place Called Hiroshima  
by Betty Jean Lifton

Colette's Japanese Cuisine  
by Colette Rossant





Little, Brown

How To Make Nuclear Weapons Obsolete  
by Robert Jastrow

It Happened In Our Lifetime  
A Memoir in Words and Pictures  
by John Phillips

Three Farms  
Making Milk, Meat and Money  
from the American Soil  
by Mark Kramer

Longmeadow Press

Missing In Manhattan  
by The Adams Round Table

Justice In Manhattan  
by The Adams Round Table

Morrow

How To Make Big Money in Low-Price Stocks  
in the Coming Bull Market  
by Ralph Charell

Thomas Nelson

New King James Version of the Bible

New York City Landmarks  
Preservation Commission  
(with the Arts  
Publishers, Inc.)

Art of the Olmsted Landscape  
by Bruce Kelly, Gail Travis Guillet and  
Mary Ellen W. Hern

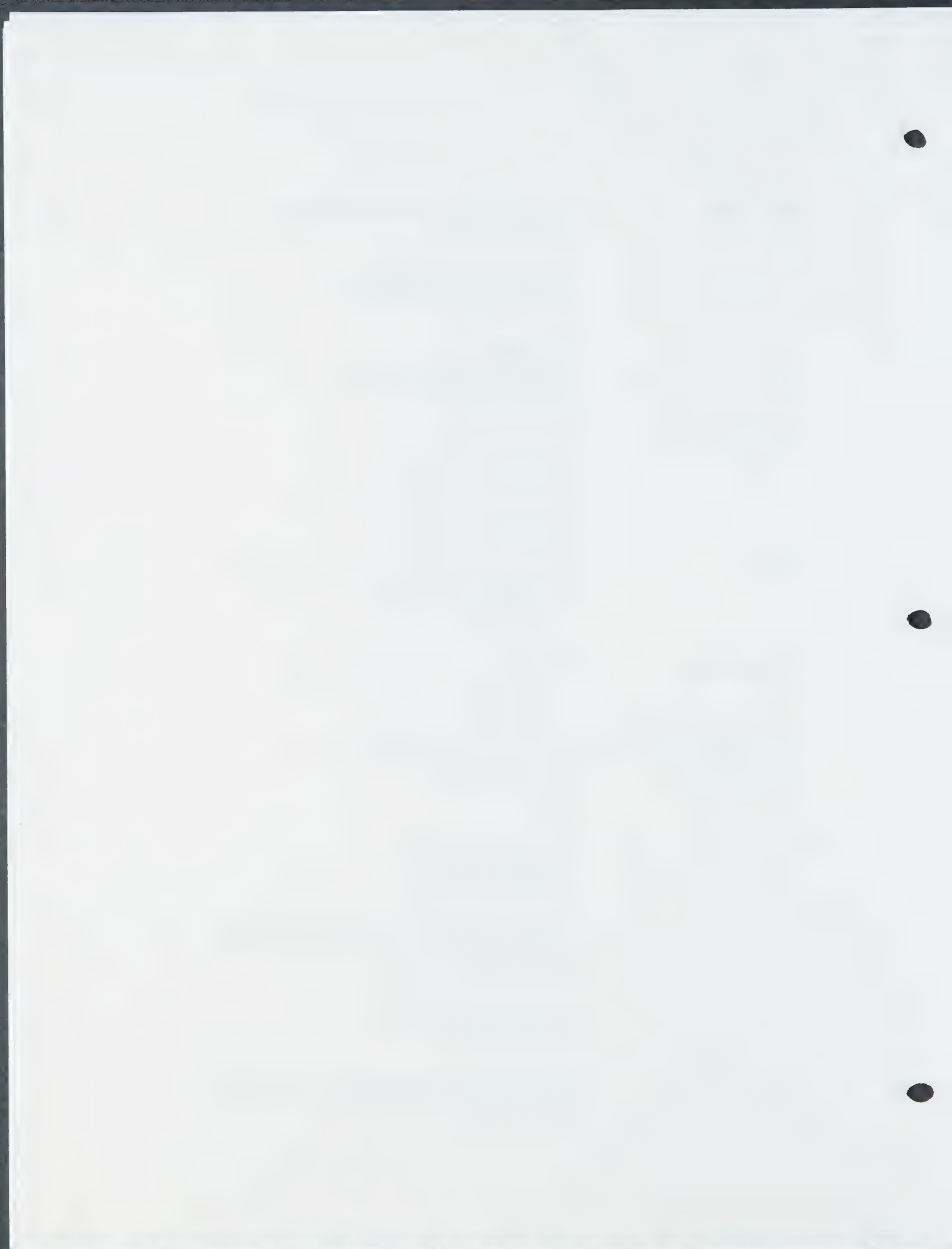
W. W. Norton

Kennedy and Roosevelt  
The Uneasy Alliance  
by Michael R. Beschloss

Fragments from Greek and Roman Architecture  
(Classical America Series)  
by Hector D'Espouy

Music in the New World  
by Charles Hamm

Looking Back:  
The American Dream Through Immigrant Eyes  
by Marie Jastrow



W.W. Norton  
(continued)

Our Aging Society  
Paradox and Promise  
(The Aging Society Project of the  
Carnegie Corporation of New York)  
Edited by Alan Pifer and Lydia Bronte

The Second Carnegie Inquiry into  
Poverty and Development in Southern Africa:  
South Africa: The Cordoned Heart  
by Francis Wilson

Uprooting Poverty: The South African Challenge  
by Francis Wilson and Mamphela Ramphele

Oxford University Press

Encounters with Darkness  
French and American Writers on World War II  
by Frederick Harris

Tranquillitas Ordinis  
The Present Failure and Future Promise of  
American Catholic Thought on War and Peace  
by George Weigel

When Light Pierced the Darkness  
Christian Rescue of Jews in Nazi-Occupied Poland  
by Nechama Tec

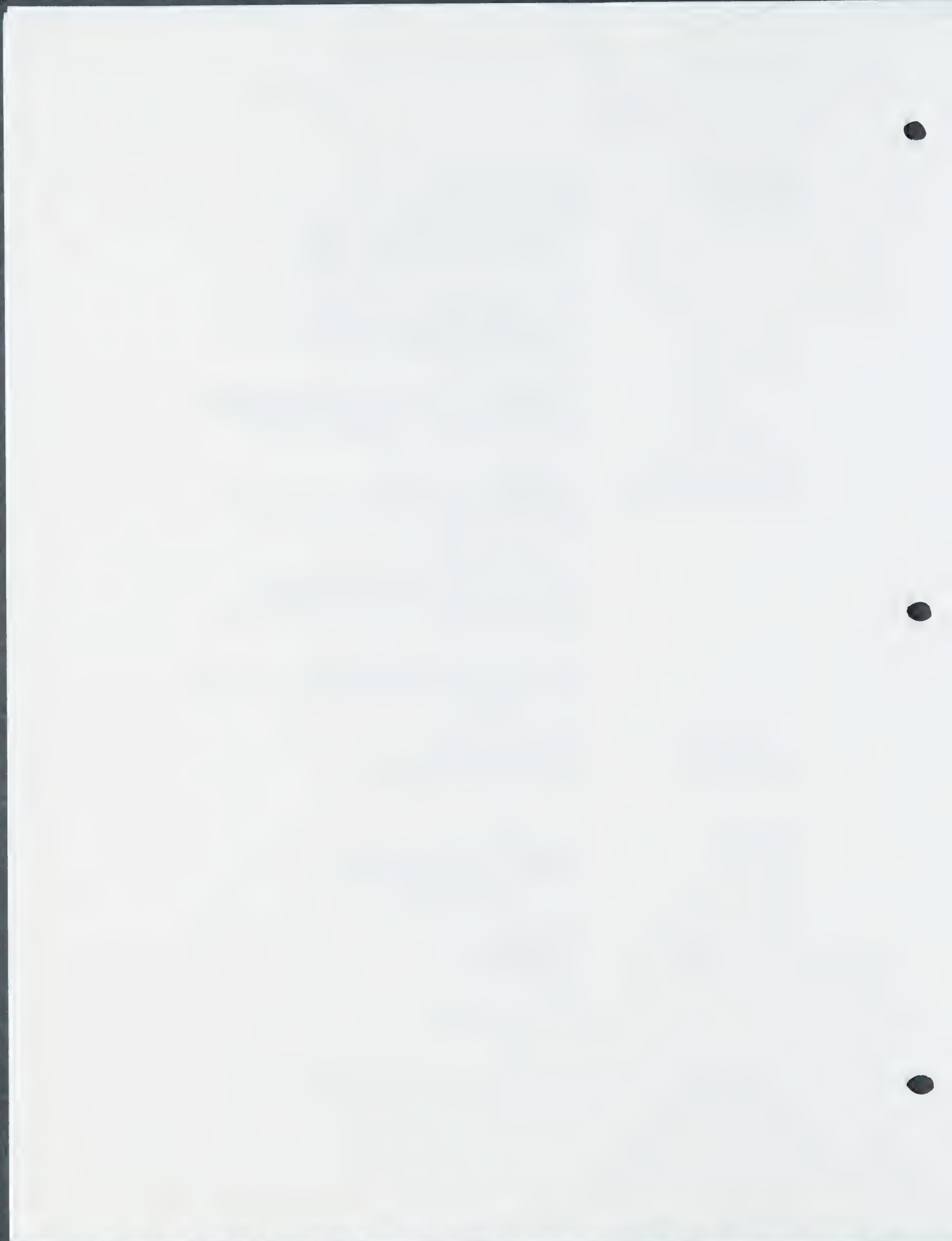
In the Lion's Den:  
The Life of Oswald Rufeisen  
by Nechama Tec

Pantheon

Rebuilding America  
A Blueprint for the New Economy  
by Gar Alperovitz and Jeff Faux

Peterson's Guides

SAT Success  
by Joan Carris



Pocketbooks

While My Pretty One Sleeps  
by Mary Higgins Clark

I'll Be Seeing You  
by Mary Higgins Clark

St. Martin's Press

Party Till You Die  
by David Charnee

Simon & Schuster

The Enchanted Loom  
Mind in the Universe  
by Robert Jastrow

King of Kings  
A novel of the life of David  
by Malachi Martin

The Keys of This Blood  
Pope John Paul II, Mikhail Gorbachev and  
The Struggle for the New World Order  
by Malachi Martin

The Power to Lead  
The Crisis of the American Presidency  
by James MacGregor Burns

The Fall of Saigon  
by David Butler

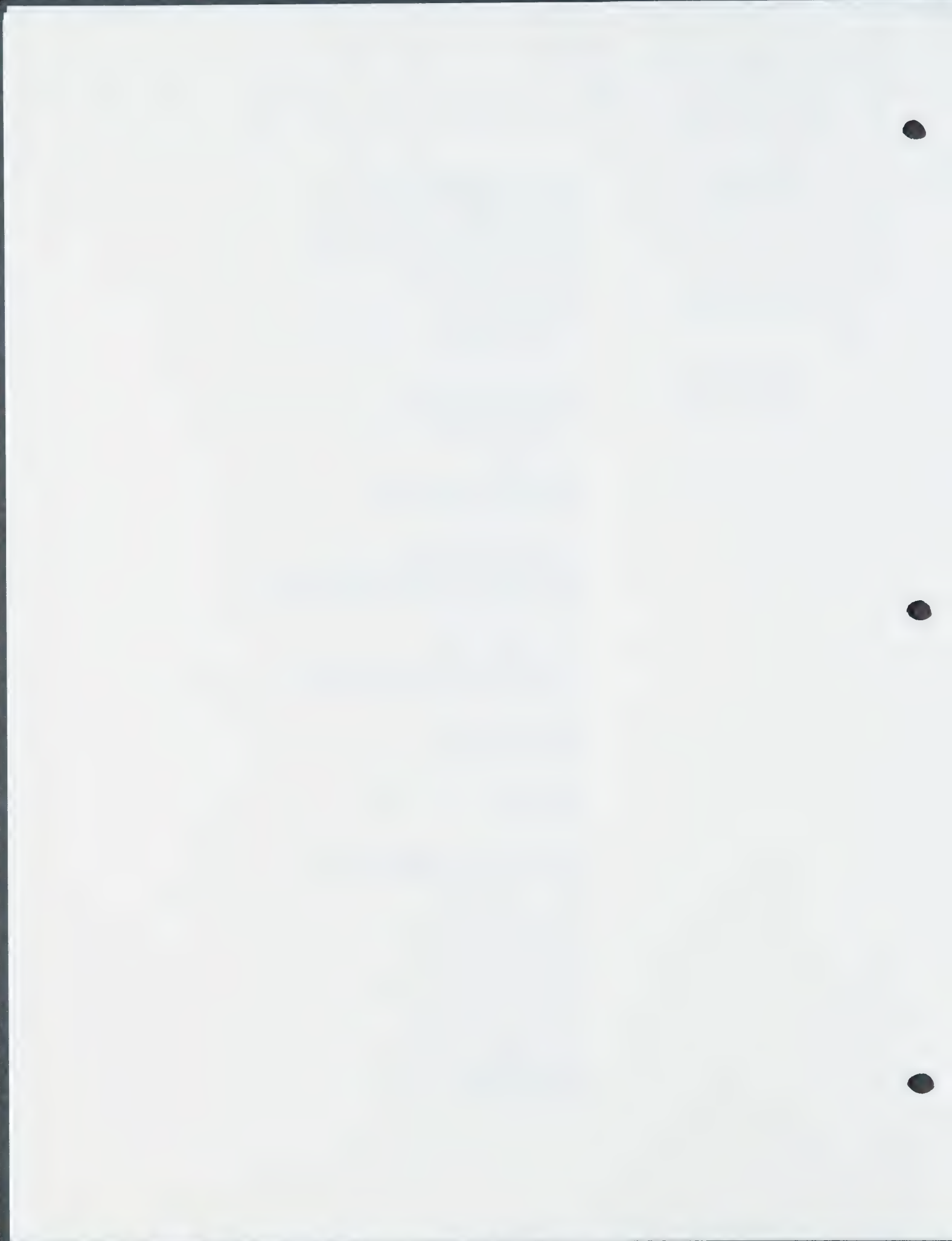
Pat Tung's Chinese Cookbook  
by Pat Tung

What Every Woman Ought to Know  
About Love and Marriage  
by Dr. Joyce Brothers

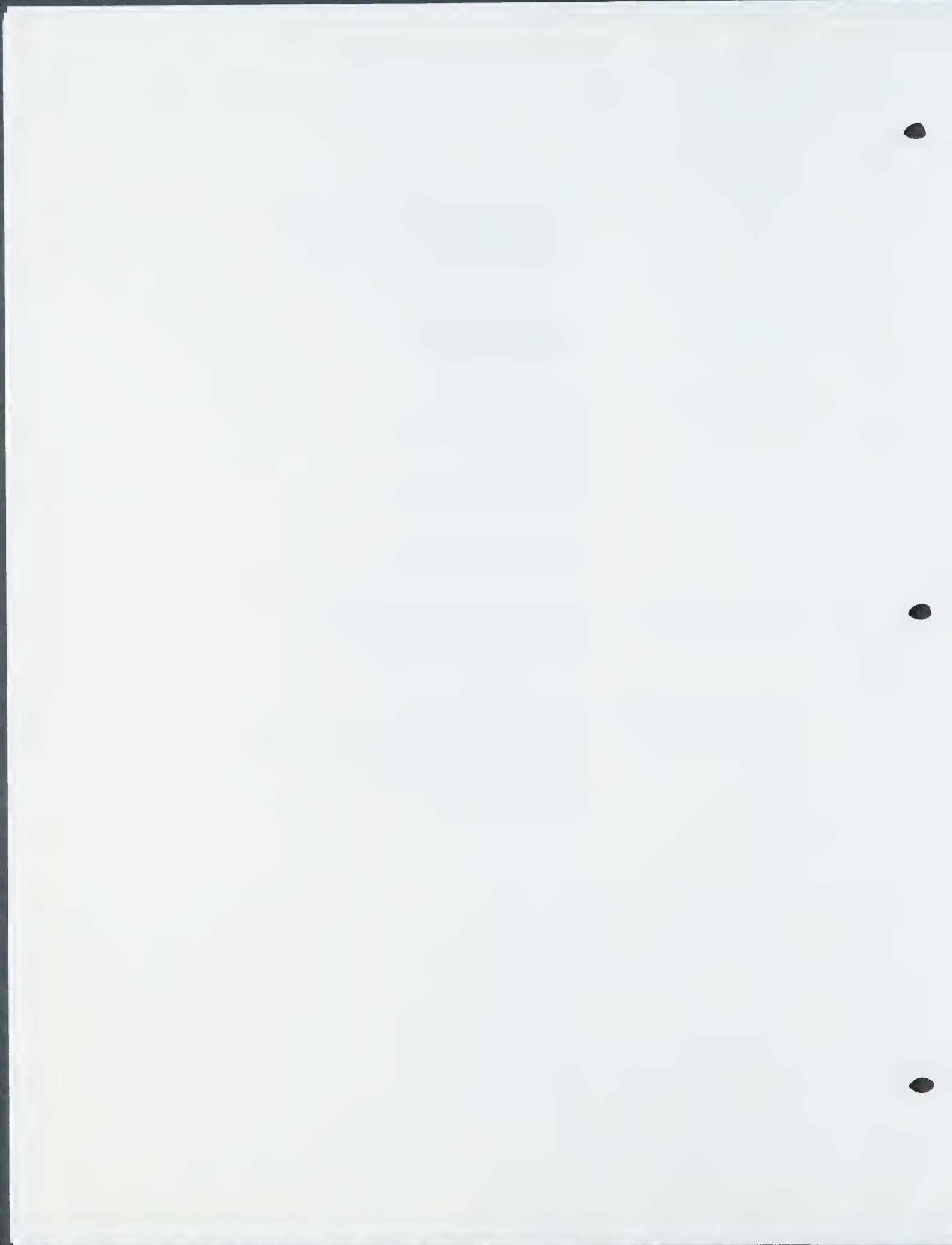
Weep No More, My Lady  
by Mary Higgins Clark

While My Pretty One Sleeps  
by Mary Higgins Clark

The Anastasia Syndrome  
& Other Stories  
by Mary Higgins Clark



- Viking Press                    Blue Smoke & Mirrors  
How Reagan Won & Why Carter Lost  
the Election of 1980  
by Jack W. Germond & Jules Witcover
- Walker & Co.                    The Bone Orchard  
by Joseph Trigoboff
- Warner Books                    Decked  
by Carol Higgins Clark
- Snagged  
by Carol Higgins Clark
- Iced  
by Carol Higgins Clark
- Weidenfeld & Nicolson        Blowback: U.S. Recruitment of Nazis  
and its Effect on the Cold War  
by Christopher Simpson
- Wesleyan University Press      Sex and Morality in the U.S.  
An Empirical Enquiry under the Auspices  
of the Kinsey Institute  
by Albert D. Klassen, Colin J. Williams  
and Eugene E. Levitt





**LITERARY AWARDS:**

National Book Awards - handled publicity and press conferences (1968-70)

National Book Critics Circle - launched the awards and handled publicity (1975-79)

Kenneth B. Smilen/Present Tense Literary Awards (1983)

Mystery Writers of America - The Edgar Allan Poe Awards (1993)

The Rea Award for the Short Story (1987 - present)

**AWARDS HANDLED FOR THE ROCKEFELLER FOUNDATION:**

Nobel Peace Prize - Dr. Norman Borlaug (Conquest of Hunger)

Youth Awards

International Music Competition

Awards in the Visual Arts

**EXHIBITIONS:**

Municipal Arts Society:

Breaking Ground:

Open Space Temporary and Accidental (1980)

Photographs by Marvin Newman

Commentary by Brendan Gill

The Classical Flourish (1980)

A photographic exhibition

of New York Classical Ornament

Presented by Classical America in conjunction  
with the Municipal Arts Society of New York

Metropolitan Museum of Art:

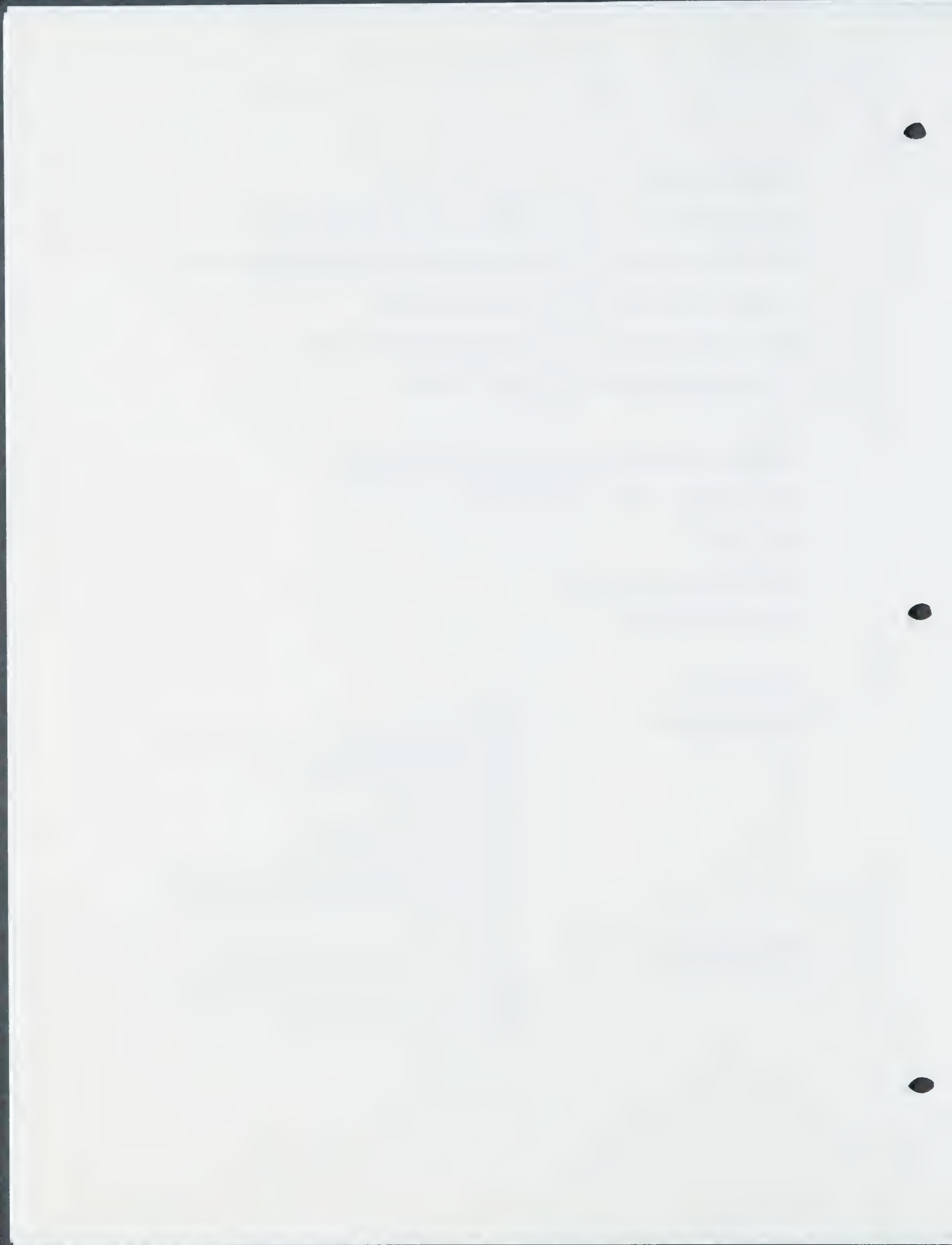
Art of the Olmsted Landscape (1981)

Conceived by the New York City Landmarks

Preservation Commission and sponsored by the

Arthur Ross Foundation and the National

Endowment for the Humanities.



**PUBLICATIONS:**

"The Electronic Press: Ready and Waiting"  
Co-authored with Henry Romney, Rockefeller Foundation  
(Increasing the Impact, published by the W. K. Kellogg Foundation)

Interview with Mary Higgins Clark in  
Loves Music, Loves to Dance (Pocket Books)

**LECTURES AND SEMINARS ON PUBLICITY:**

Mystery Writers of America Symposium:  
Selling Your Book: Strategies

League of Vermont Writers

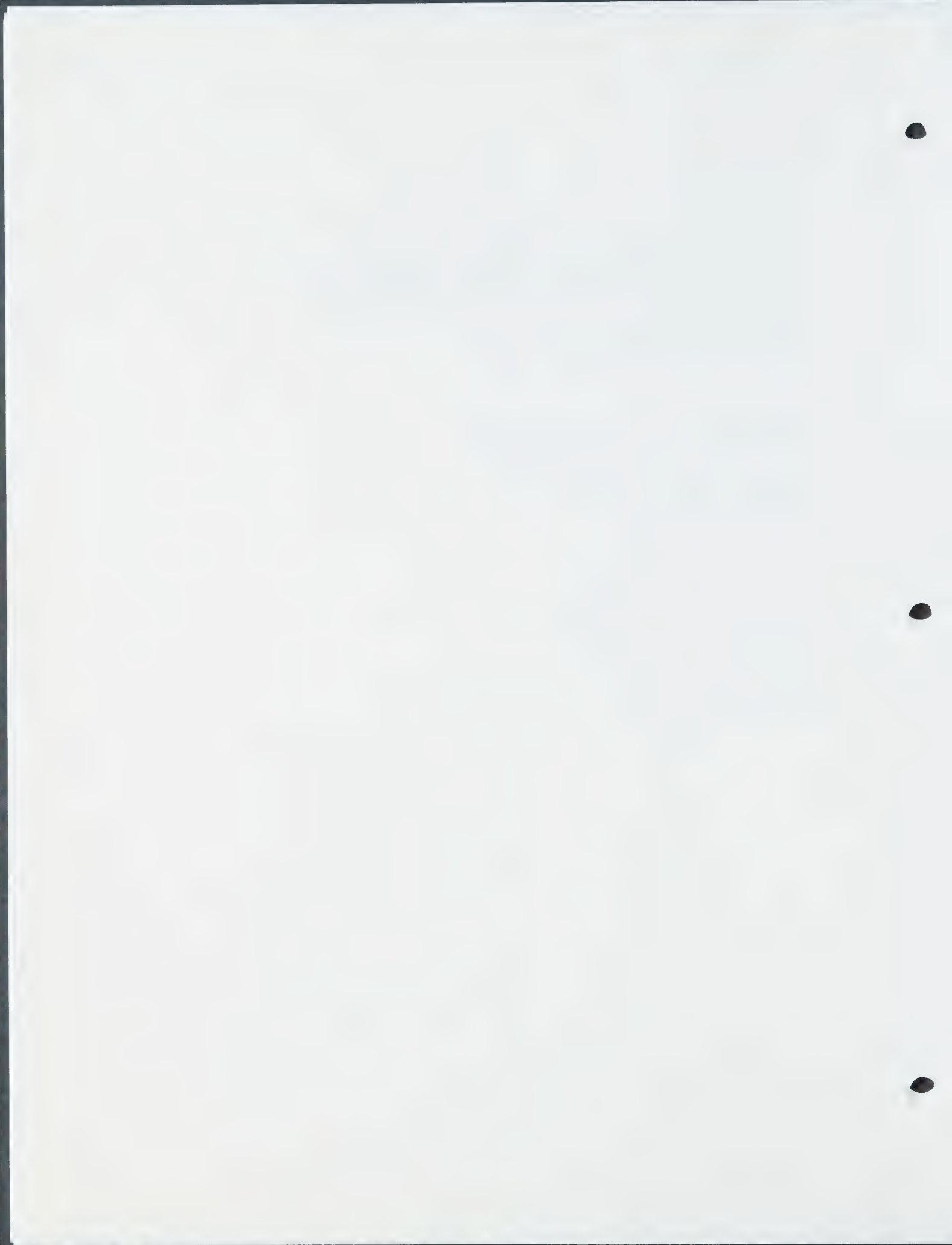
New School of Social Research

New York University Publishing Course

Publishers Publicity Association

ASJA (American Society of Journalists and Authors)

# # #



LISL  
CADE

212-595-6225  
fax 877-3241

172 w.79 st.  
newyork10024

January 28, 1995

Dr. Alfred Bader  
Alfred Bader Fine Arts  
Astor Hotel  
Suite 622  
924 East Juneau Avenue  
Milwaukee, WI. 53202

Dear Alfred:

It was a great joy to meet you and Isabel, then to receive your warm letter and beautiful gifts. The drawing and prints, already being framed, will be a source of daily pleasure to me and mementos of our meeting.

The jacket of your book is most outstanding and, I see, based on a painting in your collection. It would be a good idea to obtain more jackets from your publisher and have them pasted on press kits - that will draw immediate attention to your book when it reaches the desks of reviewers.

A press kit should contain a release, bio, Q & A (or news items or anecdotes), author photo. In your case, also a photo of the book jacket. As samples, I enclose press kit material on Blowback, a Weidenfeld & Nicolson book. Also, two press kits - Quest for the Presidency 1992 and God and the Astronomers.

I am truly sorry to miss the opportunity of working on the book - do let me know how things are developing.

The common threads of our early lives are, indeed, amazing and our crossing paths now seems, as you say, "beschert." I hope that means that our first meeting was a beginning and that we shall stay in touch.

Again, my warmest thanks and best wishes to you and Isabel,

*Isl*



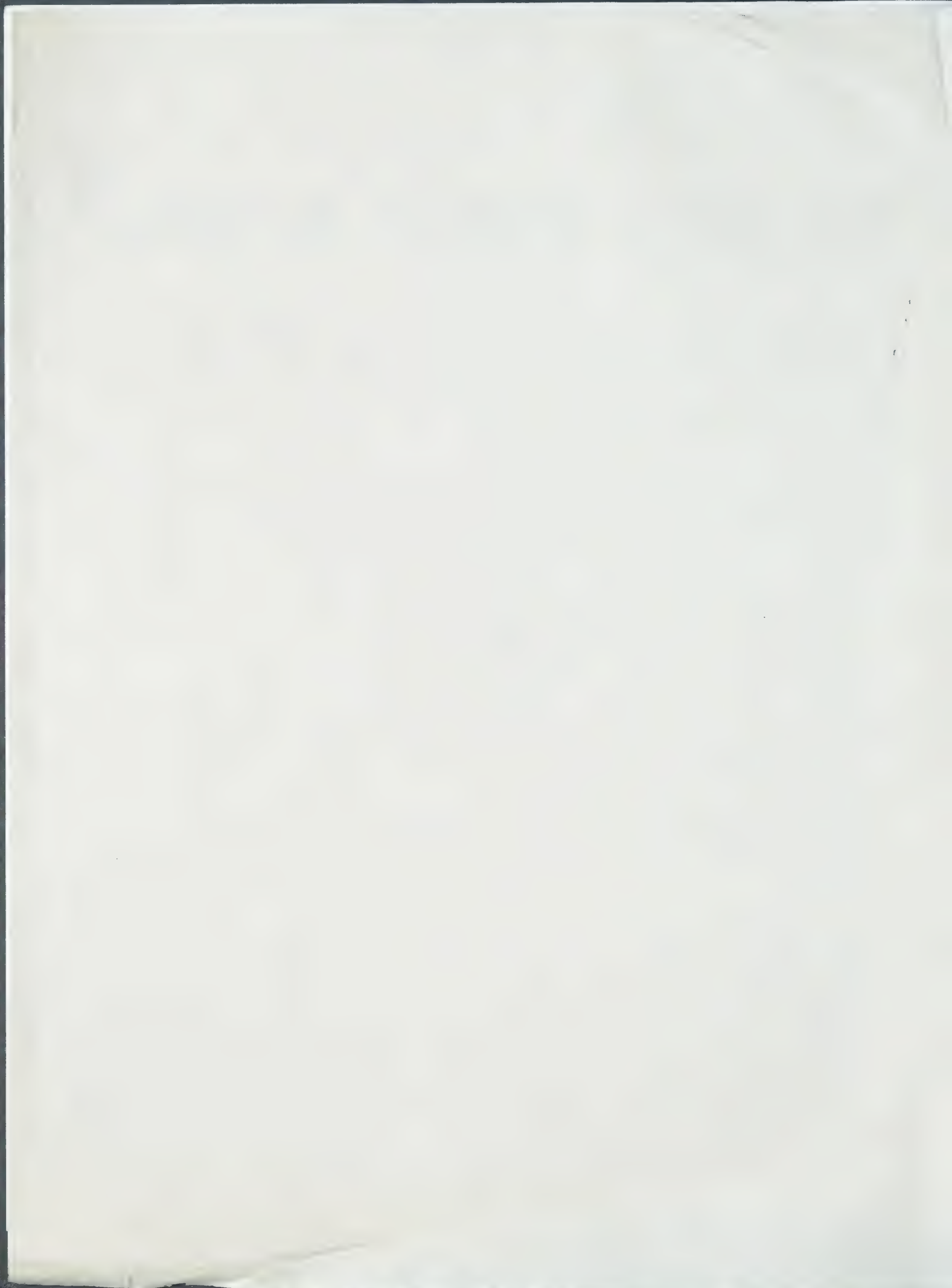
# THE WALL STREET JOURNAL

## Authors Invest in Their Own Publicists To Improve Books, Are Not Overlooked

Authors are increasingly turning to publicists to help promote their books, a trend that is not being overlooked by publishers and booksellers. This shift reflects a growing awareness of the importance of marketing in the competitive book market.

The rise of publicists is a direct result of the changing landscape of the publishing industry. As the number of books published has increased, the competition for readers' attention has become fiercer. Authors and publishers alike are recognizing that a well-timed and effective marketing campaign can significantly impact a book's success.

Publicists are professionals who specialize in promoting books through various channels, including media interviews, book signings, and social media campaigns. They work closely with authors and publishers to develop a cohesive marketing strategy that maximizes the book's visibility and sales potential.





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1715





ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

~~to Jeffrey~~ Lisl Cade called  
to say that she might be  
able to help after all!

Dear Lisl:  
Sadly, my very good secretary -  
of 15 years - Marilyn Grossmann, is  
very sick and in the hospital. Hence,  
please do not mind my scribbling.

You might like to take counsel  
with my literary agent, Jeffrey Simmons  
in London (fax\* 011-44-71-235 9733).  
He is very able and has been most helpful.

Of course, if you could help, I  
could provide the bc or po covers which  
Weidenfeld supplied.

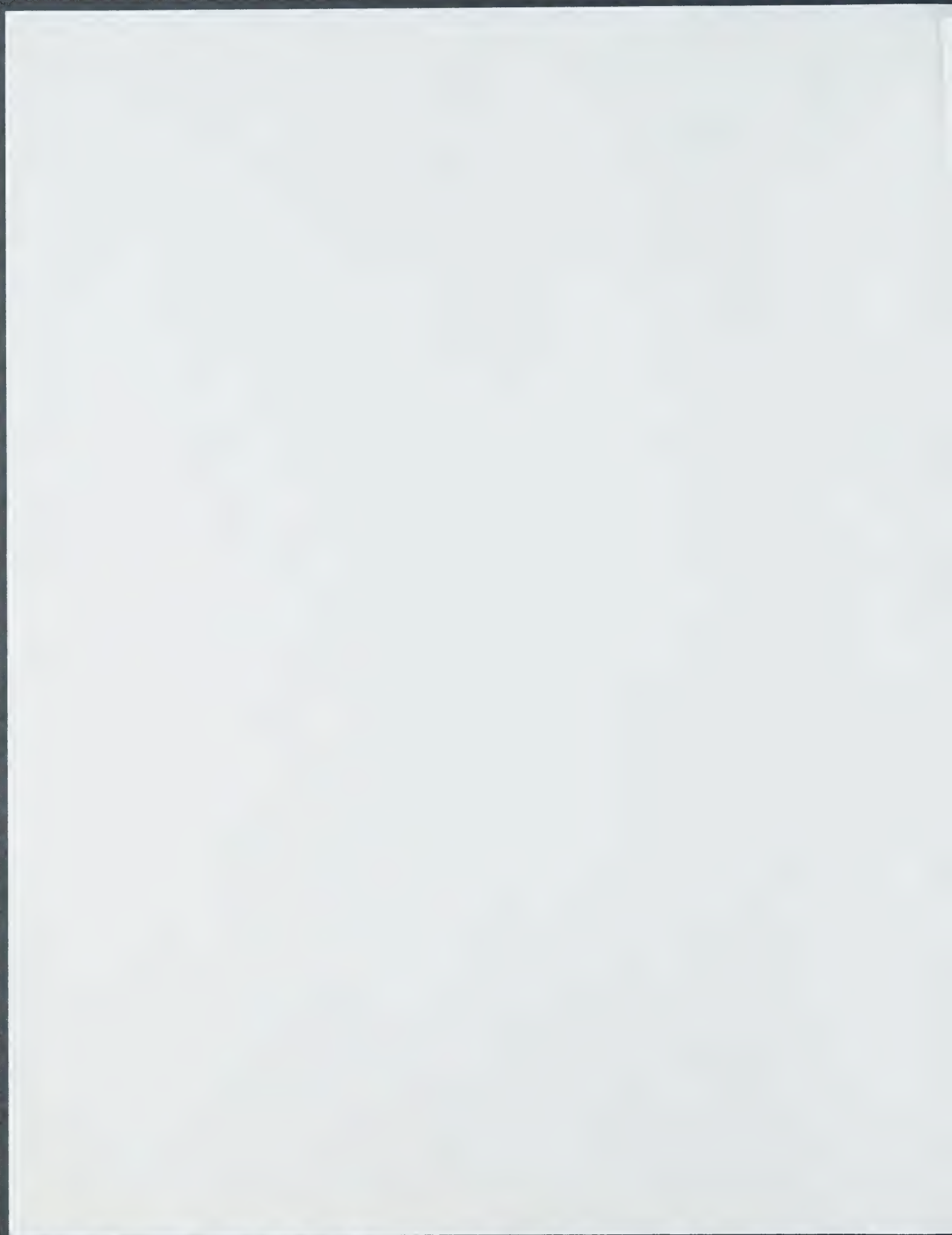
\* Never on Sunday!

Best wishes

Alfred

10 II 95.

By Appointment Only  
ASTOR HOTEL SUITE 622  
924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709



LISL  
CADE

212-595-6225  
fax 877-3241

172 w 79 st.  
newyork 10024

February 13, 1995

Dr. Alfred Bader FAX # 414-277-0709

Dear Alfred:

I was delighted to learn about the publication schedule of your book from Paul Feldstein's letter.

As there is much greater potential for press and review coverage during July and August, I strongly advise a publication date no later than the beginning of August. As Trafalgar Square will have stock of books at the beginning of May, they might be able to push publication up to July. Once you hit September, you are up against fierce competition for press space, with publishers all coming out with their big fall books.

Mr. Feldman says that Trafalgar Square "will send out the book for review in May and reviews will appear in late summer or early fall." As this does not reflect the correct procedure or timetable for dealing with reviewers, I want to reiterate these herewith:

A publication date is set to coincide with the date books are in stores.  
The publication date is a guideline for reviewers, as to when they can schedule reviews.

Bound galleys need to go out 3 - 4 months in advance of publication.

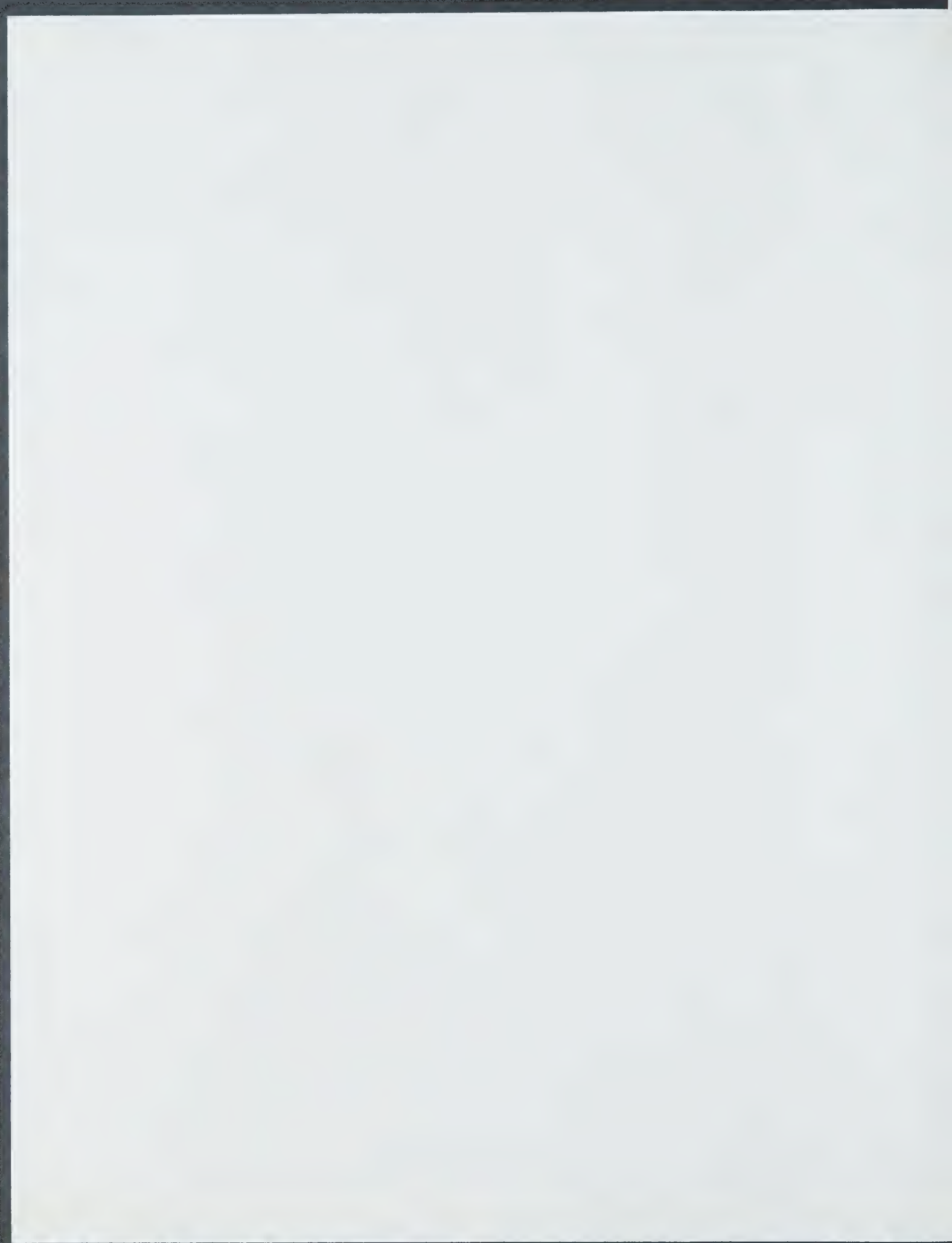
Advance copies should go out six weeks prior to publication.

I am very happy and excited that this publication timetable makes it possible for us to work together and, most importantly, under circumstances allowing us to develop an effective publicity program, leading to worthwhile results.

Looking forward to talking with you,

best regards,





FAX FROM

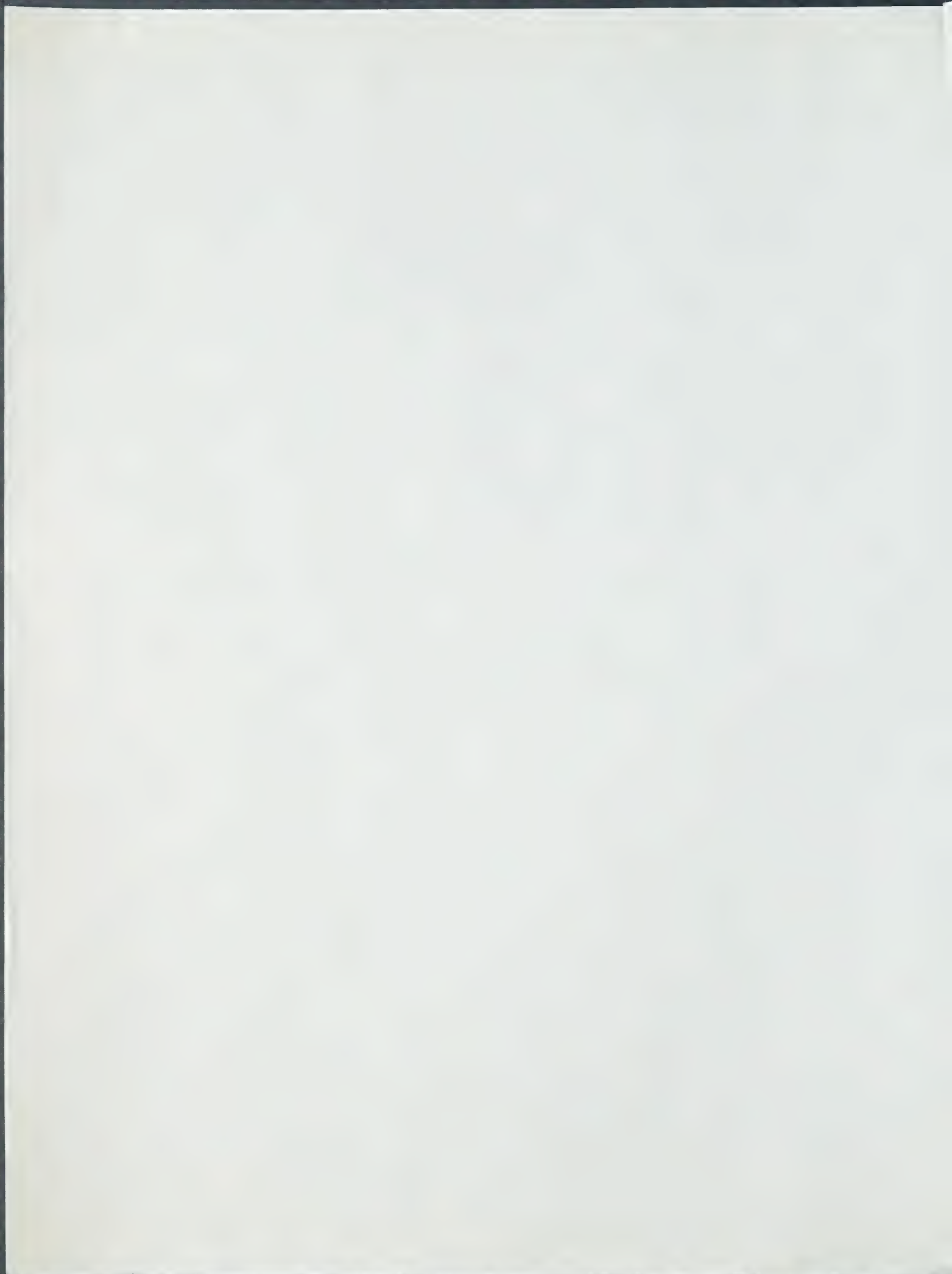
DR ALFRED W BADER  
30th Fl  
924 East Lincoln Avenue  
Milwaukee, Wisconsin 53212  
Telephone 414-277-0789  
Fax No. 414-277-0788

*[Faint, mostly illegible handwritten text, possibly containing a list of items or a description of an artwork.]*

*[Faint handwritten header for a list, possibly "Two questions"]*

- [Faint handwritten question 1]*
- [Faint handwritten question 2]*

*[Faint handwritten signature or initials]*





FAX/FROM

DR. ALFRED R. BADER  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone 414-277-0730  
Fax No. 414-277-0709

14 II 95

To: Mrs. Lisl Cade

2 pages

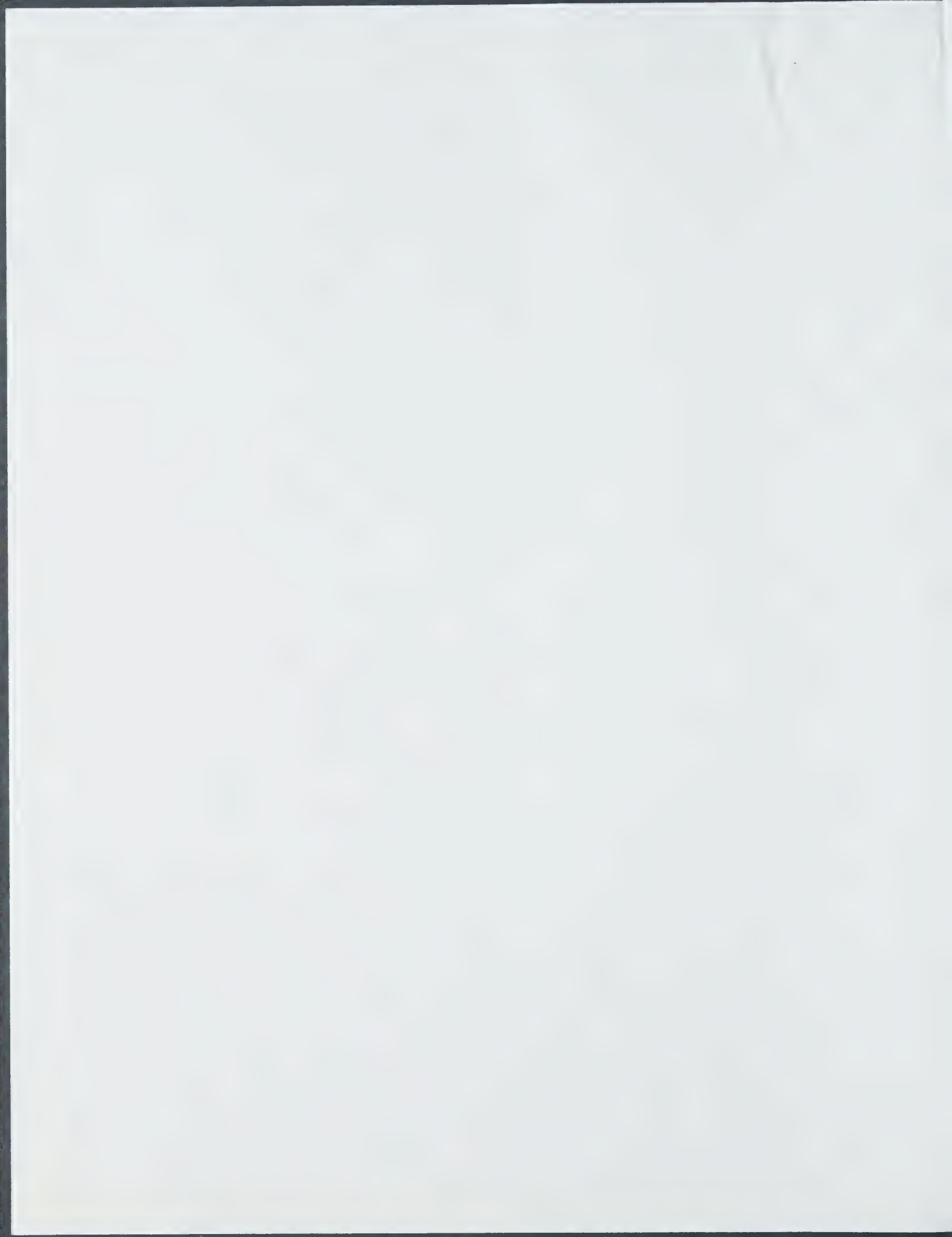
When you get to know me better, you will realize that I am very busy and answer promptly. But of course, I can do that only when I am home.

Isabel and I will leave for Minneapolis in an hour, returning late Thursday afternoon. Monday morning, Friday we have to leave for a portion of business in Tennessee, returning Thursday morning, Feb 20.

Hence, please be patient if I do not reply promptly. And, of course, I hope that you received the fax I sent early this morning, copy enclosed.

Henrich Kuehn

Alfred



FAX FROM

DR. ALFRED R. BADER  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone 414-277-0730  
Fax No. 414-277-0709

To: Ms Lisl Cade

14. 11, 95

Dear Lisl:

Many thanks for yesterday's fax. Paddy, my fine secretary, of 15 years, is in intensive care in hospital after an operation a week ago. Hence, please don't mind my scribbling.

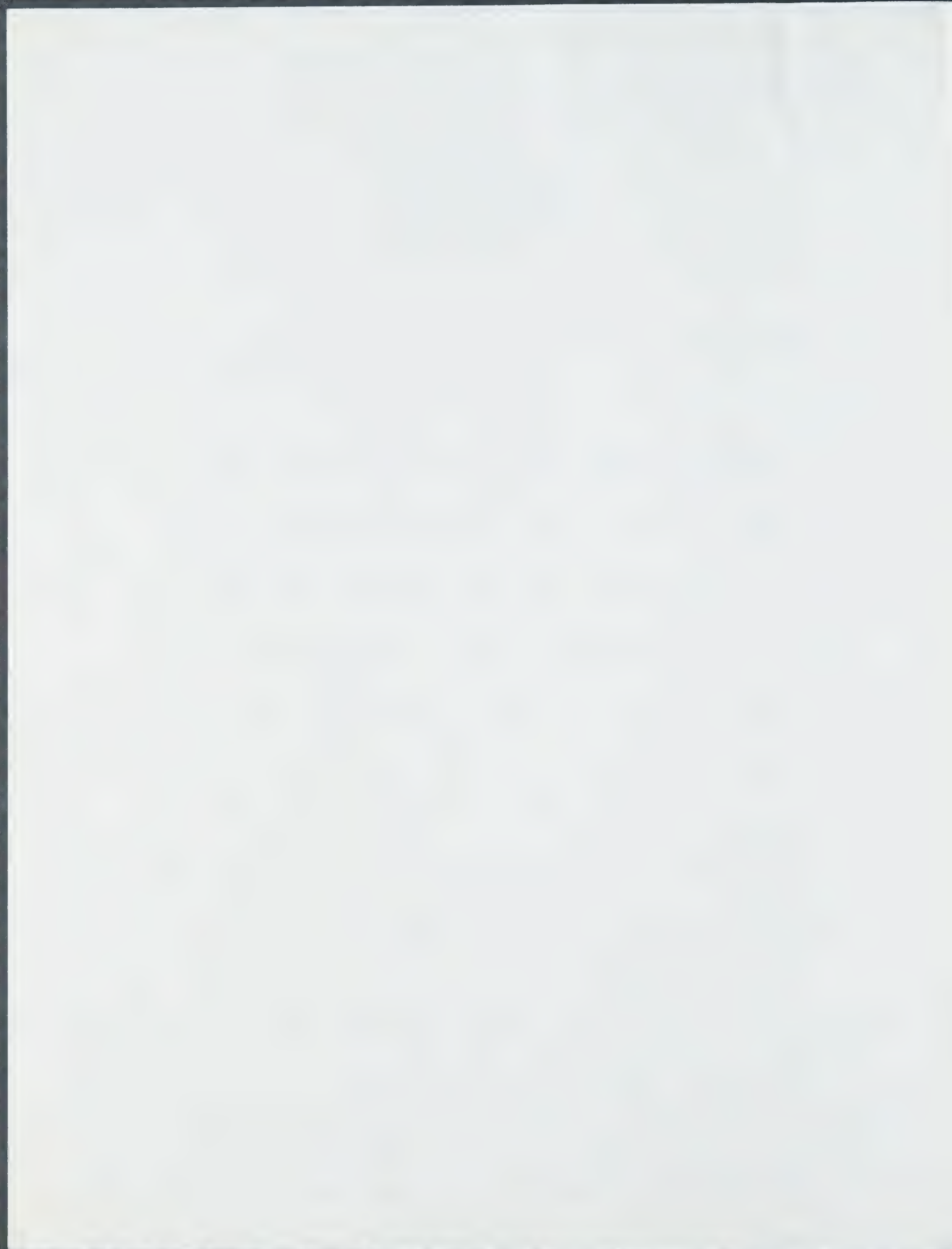
Did Pelma Pelagros return the MS to you?

Weidenfeld is very set in its way, and Trafalgar may be also. Weidenfeld refuses to supply bound galley, but the book will be available in England in April.

Two questions

- (1) How can you & I best work together, and what will your total charges be?
- (2) Once you & I have agreed (and of course I hope we will) would it make sense for you to talk to Paul Feldstein to coordinate efforts?

Best wishes, Alfred





ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

*2 pages*

To Jeffrey Simmons

24 II 95

Dear Jeffrey

Hardly, Marilyn is likely to be in the hospital for a long time: she suffered a stroke - blood clot in the brain - during the operation - and is paralyzed on her right side. She understands but can only just say yes or no.

Book reviews are so much less important. Lisl Cade had hoped that the book would be sold as an American book, not an import. Note her February 13 comments - but we cannot change the Weidenfeld Topf & Zagat set-up.

It will be a well-produced book anyway, and I have greater worries just now.

Best wishes

*Alfred*

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ASTOR HOTEL SUITE 622  
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MILWAUKEE WISCONSIN USA 53232  
TEL 414 277-0730 FAX 414 277-0709



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New York 10014

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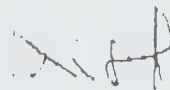
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Looking forward to talking with you,

best regards,









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DR. ALFRED BADER

ESTABLISHED 1961

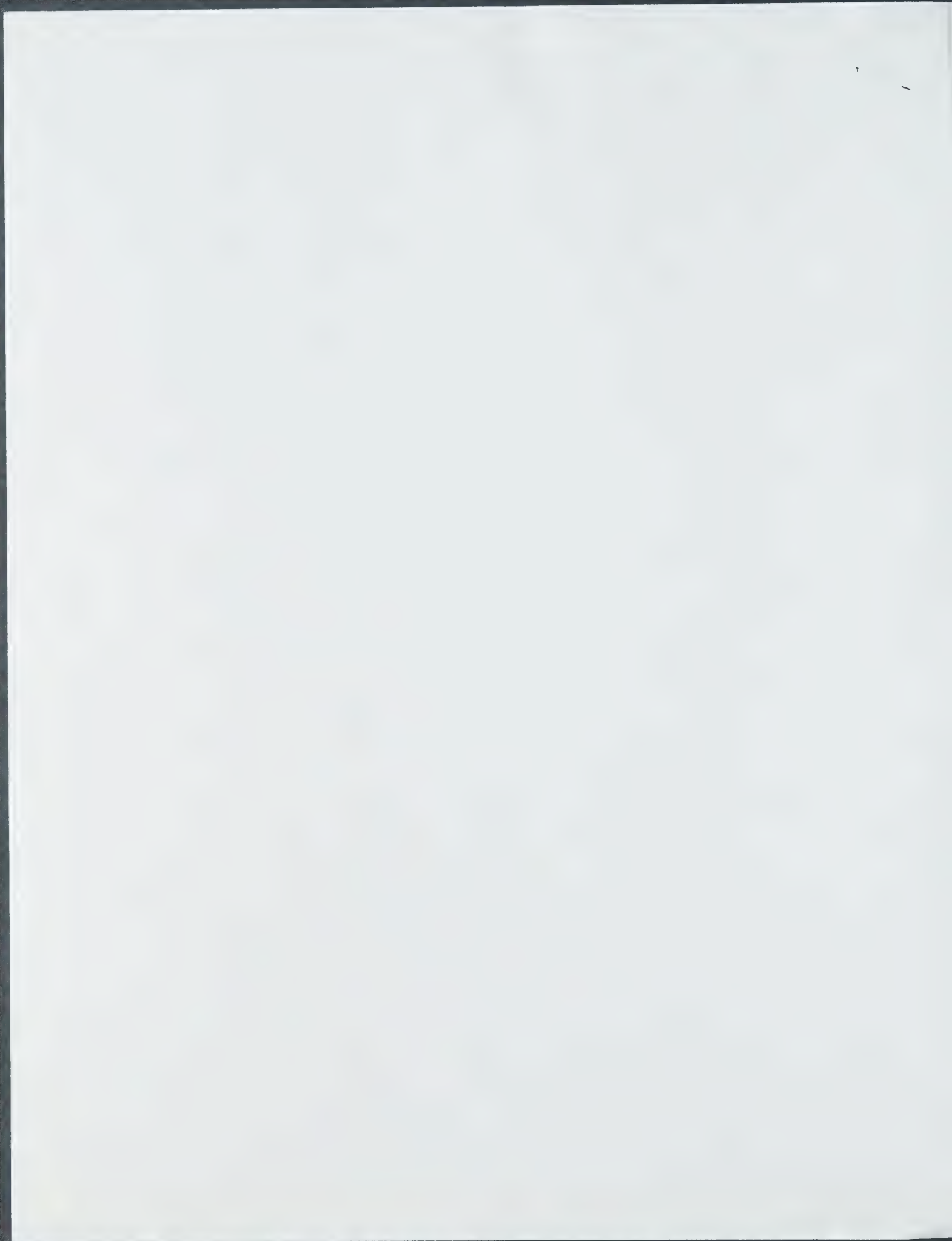
24. II. 95

Liebe Lise:

My good secretary of many years is  
in the hospital, a stroke following a cerebral  
ulcer operation. Hence please don't mind my  
scribbling.

It is so easy to be generous and  
good foolish and I certainly was when  
I thought that you could help me for \$5000.  
But as you will see from Jeffrey Simmons'  
reply of Feb. 20 to my query of Feb 27,  
there is a much more serious problem.  
The books will definitely be imports,  
carrying the Weidenfeld imprint only.  
Both Weidenfeld & Trafalgar Square seem

*By Appointment Only*  
ASTOR HOTEL SUITE 622  
924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709



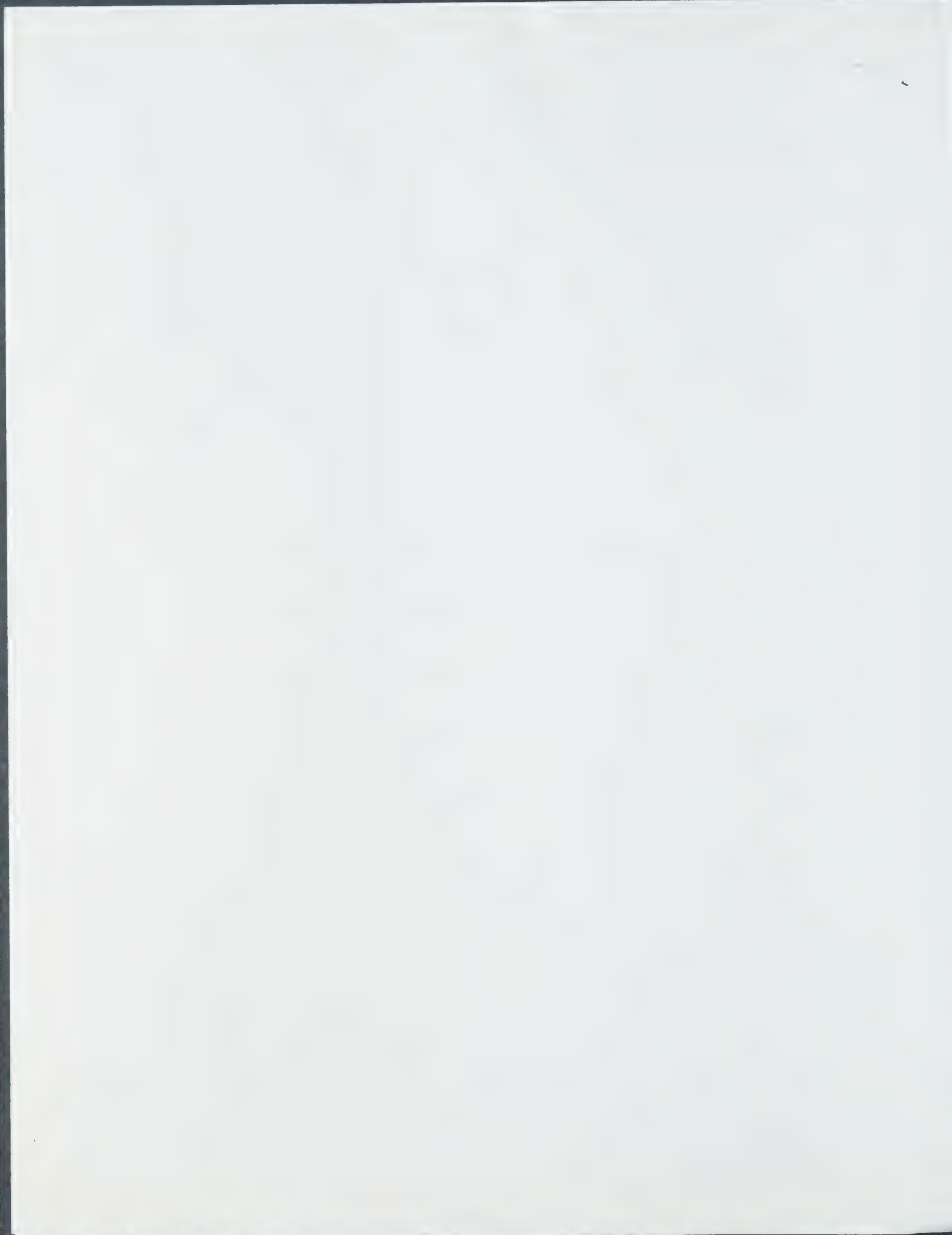
Very per in their ways : no galleries, timing  
as they see fit, etc.

Lisel: This is not the end of the world.  
The book will be beautifully produced,  
many chemists, Canadians and Jews read  
it — not as many as with your help —  
but still .... And one pillar lining is that  
we have gotten to know you and  
certainly want to stay in touch.

Developed is another essay on William  
Wipe — you have one of his drawings.  
In time he will be well known, I think.

Isabel joins me in  
best wishes

Arund



LISL  
CADE

212-595-6225  
fax 877-3241

172 w.79 st.  
newyork 10024

March 5, 1995

Mr. Alfred Bader  
Alfred Bader Fine Arts  
924 East Juneau Avenue  
Milwaukee, WI. 53202

Dear Alfred:

I very much enjoyed our telephone conversation and appreciate your keeping me informed on the situation pertaining to the book.

Many thanks also for your letter and the article on William Frederic Wise. Now that you have given me a drawing by him, I am very interested in learning more about this artist.

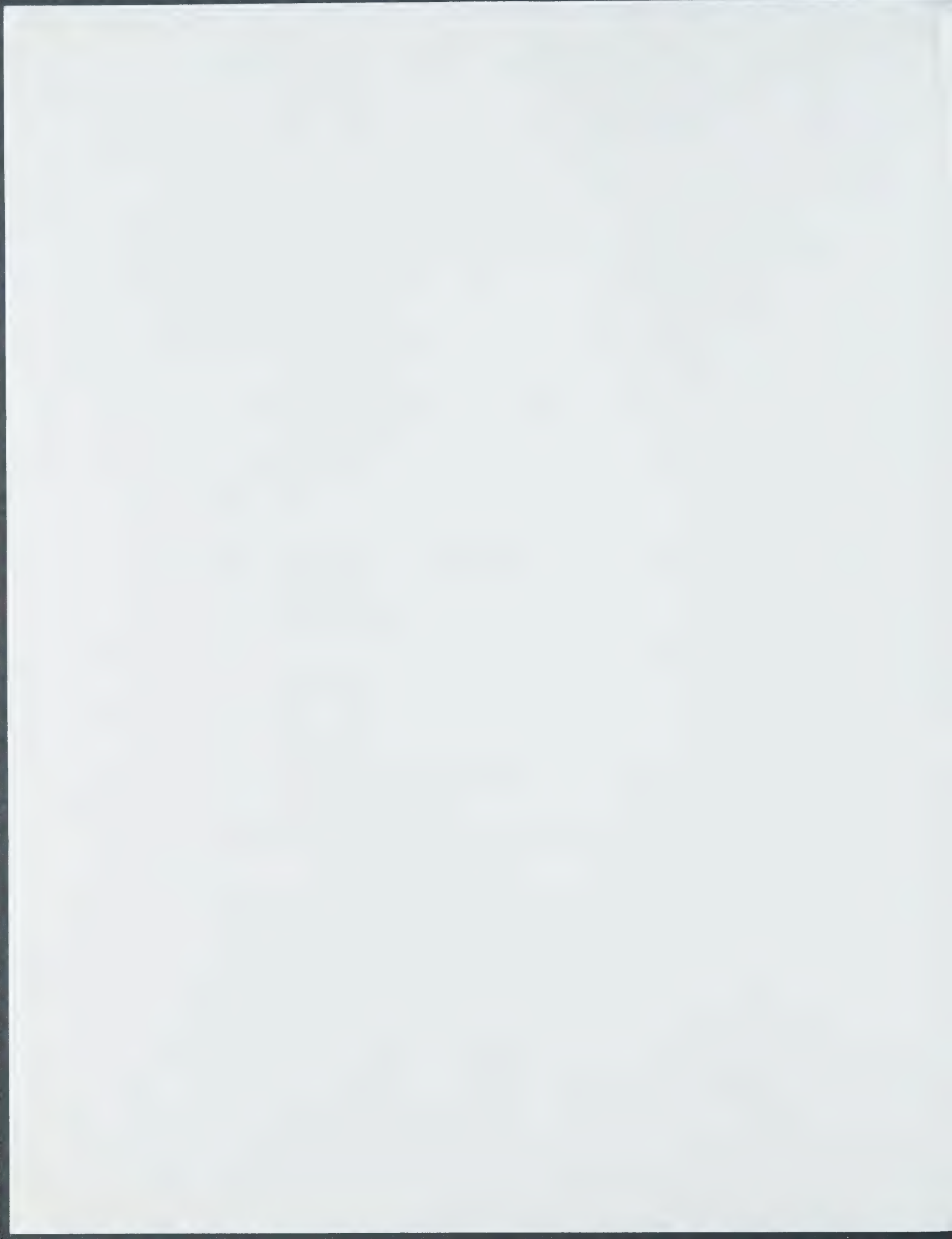
I am currently working on a Firing Line debate on an issue relevant to your secretary's situation - the issue of jury awards for personal injuries. Enclosed is a release. I am checking the Milwaukee air-date, in case you'd like to watch it.

As I mentioned to you, the Canadian Booksellers Association annual convention is taking place in Toronto from June 15 - 17. This would be a good opportunity to promote your book in Canada. Who is the Canadian distributor for Weidenfeld & Nicolson?

I look forward to hearing how things are going with you, how your secretary is feeling and to any new developments on the book.

Best regards to you and Isabel,







FAX FROM

DR. ALFRED R. BADER  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone 414-277-0730  
Fax No. 414-277-0709

To:  
Fax:

Date:

Message:

To Lisl Cade

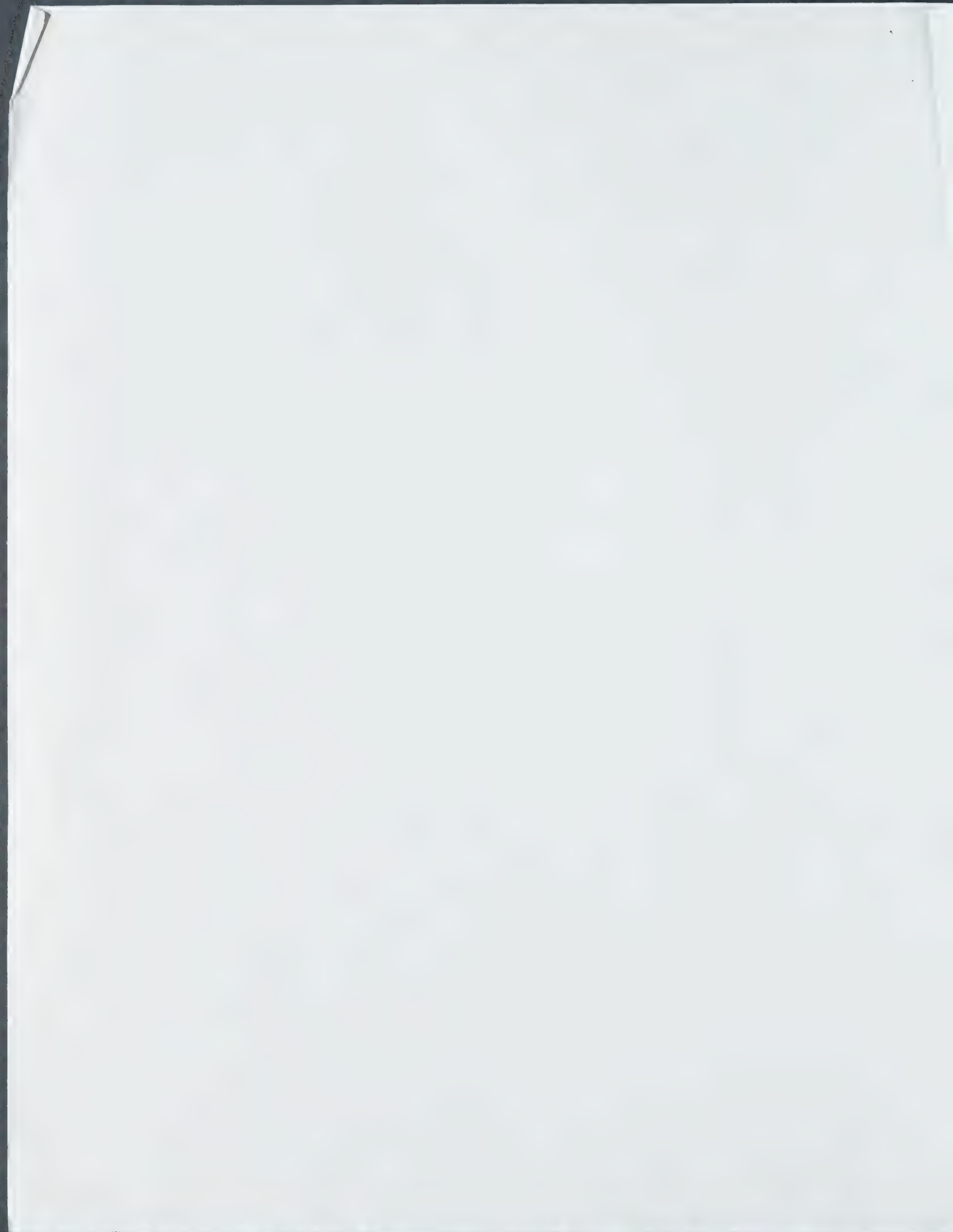
w. the best regards

and again,

many thanks

Alfred

10.11.95.





LISL  
CADE

212-595-6225  
fax 877-3241

172 w. 79 st.  
newyork10024

May 10, 1978

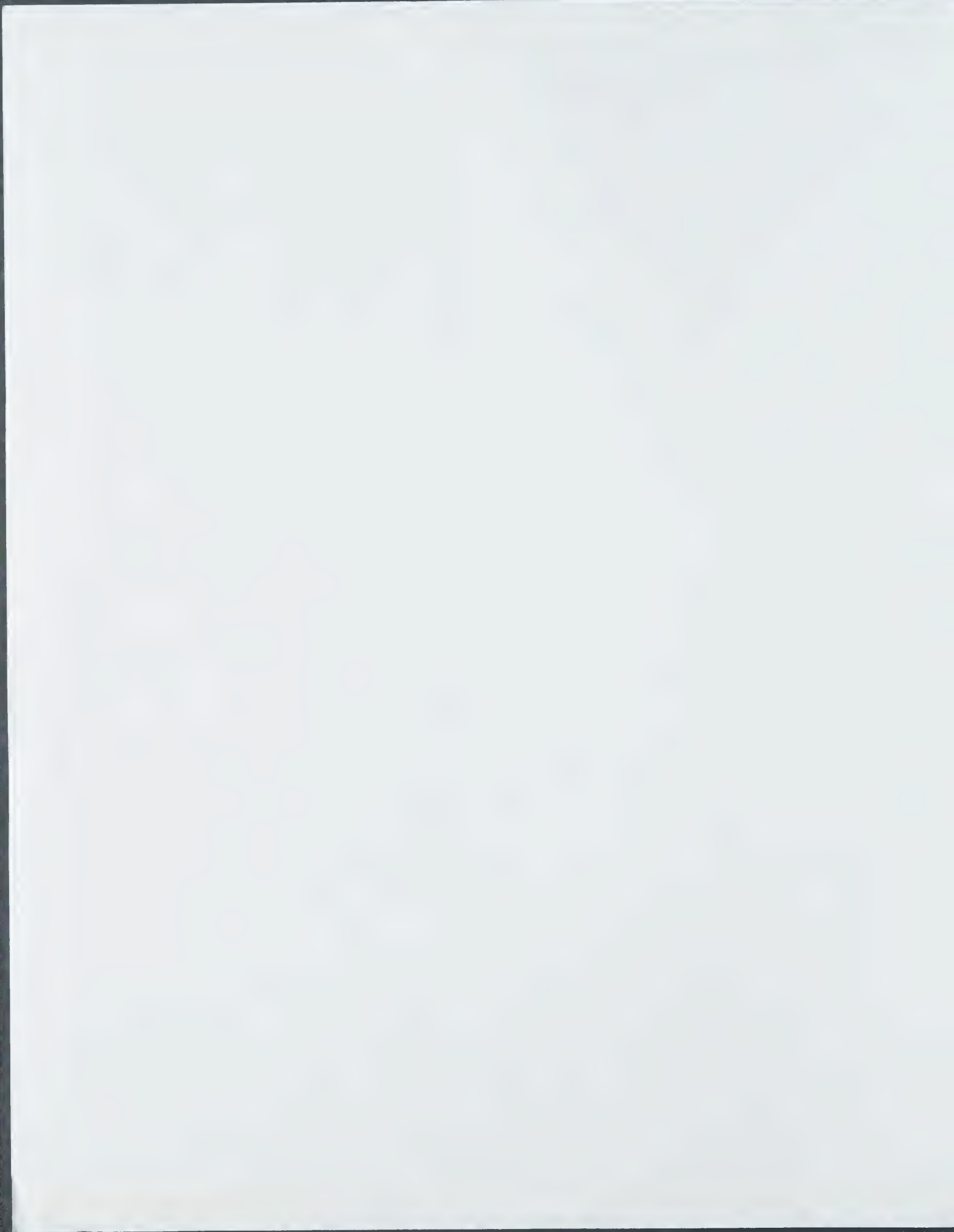
Dear Alfred

I was very happy to receive the autographed copy of your book. As I was out of town I am only able to write now and thank you. It is a truly beautiful and memorable work and my enjoyment in reading it is enhanced by the illustrations.

Hope you got the message that I called at home. I learned that you were away to give the Persons Award and then on to a lecture trip in Canada. I was amazed to hear that Dr. Eliassoff's name came up at Whittier College - he was headmaster while I was at Angel House School, in there.

Looking forward to talking up soon and again, my thanks for the book, which I shall treasure.

Lif





ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

May 10, 1995

Mrs. Lisl Cade  
172 West 79th Street  
New York, NY 10024

Dear Lisl:

I haven't heard from you for awhile and hope you are well and also that you received my autobiography, which I mailed to you on April 18th.

The local bookseller, Harry Schwartz, has 700 copies on hand and sales have begun briskly. The enclosures will show you what is happening.

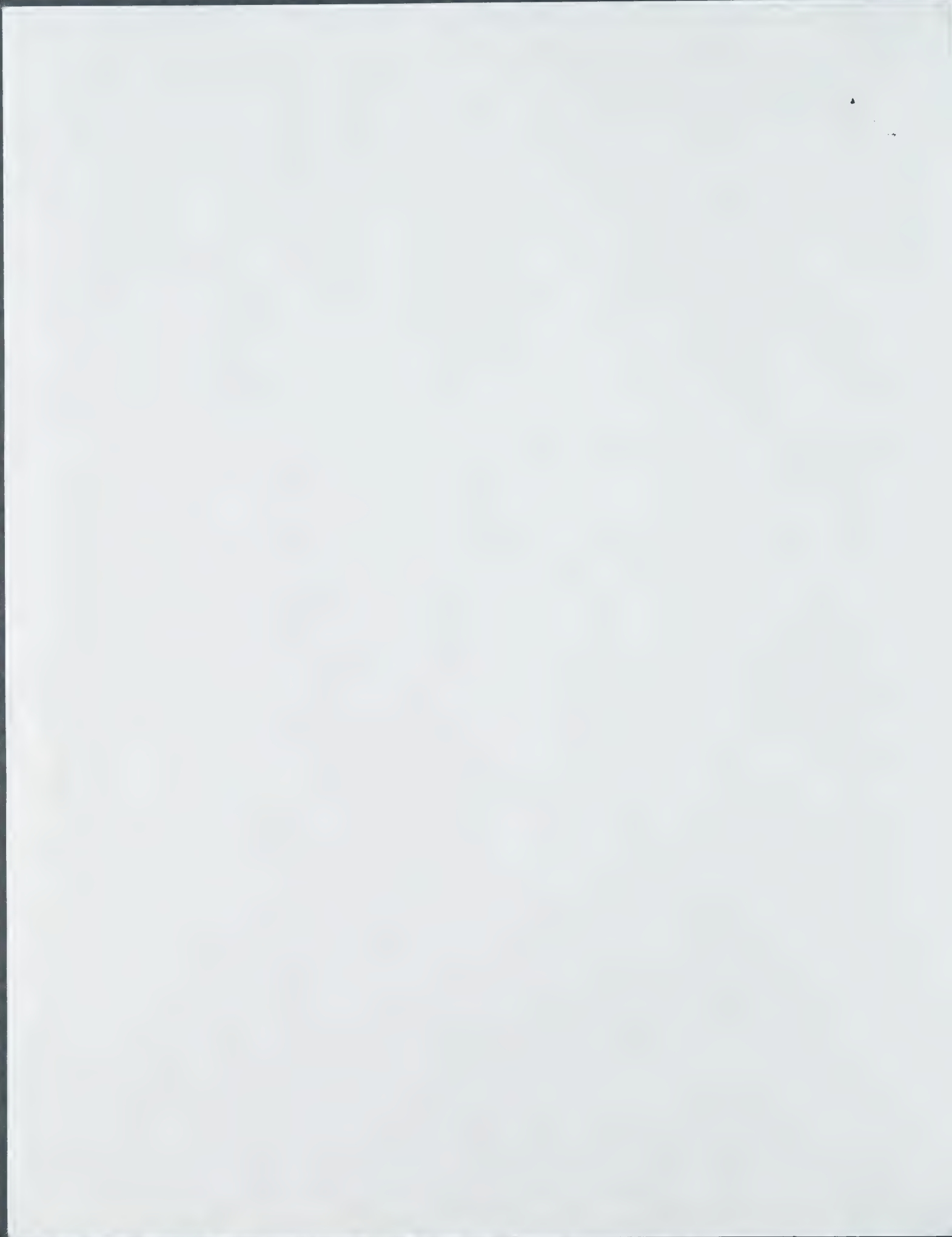
Sadly, Marilyn shows almost no improvement and has been moved from the hospital to a nursing home. She cannot speak and is completely paralyzed on her right side. A very competent lawyer is now looking at the facts.

With all good wishes, I remain,

Yours sincerely,

AB/cw

*By Appointment Only*  
ASTOR HOTEL SUITE 622  
924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709



LISL  
CADE

212-595-6225  
fax 877-3241

172 w.79 st.  
newyork 10024

March 21, 1995

Dr. Alfred Bader  
Alfred Bader Fine Arts  
Astor Hotel Suite 622  
924 East Juneau Avenue  
Milwaukee, WI. 53202

Dear Alfred:

It was good to hear from you.

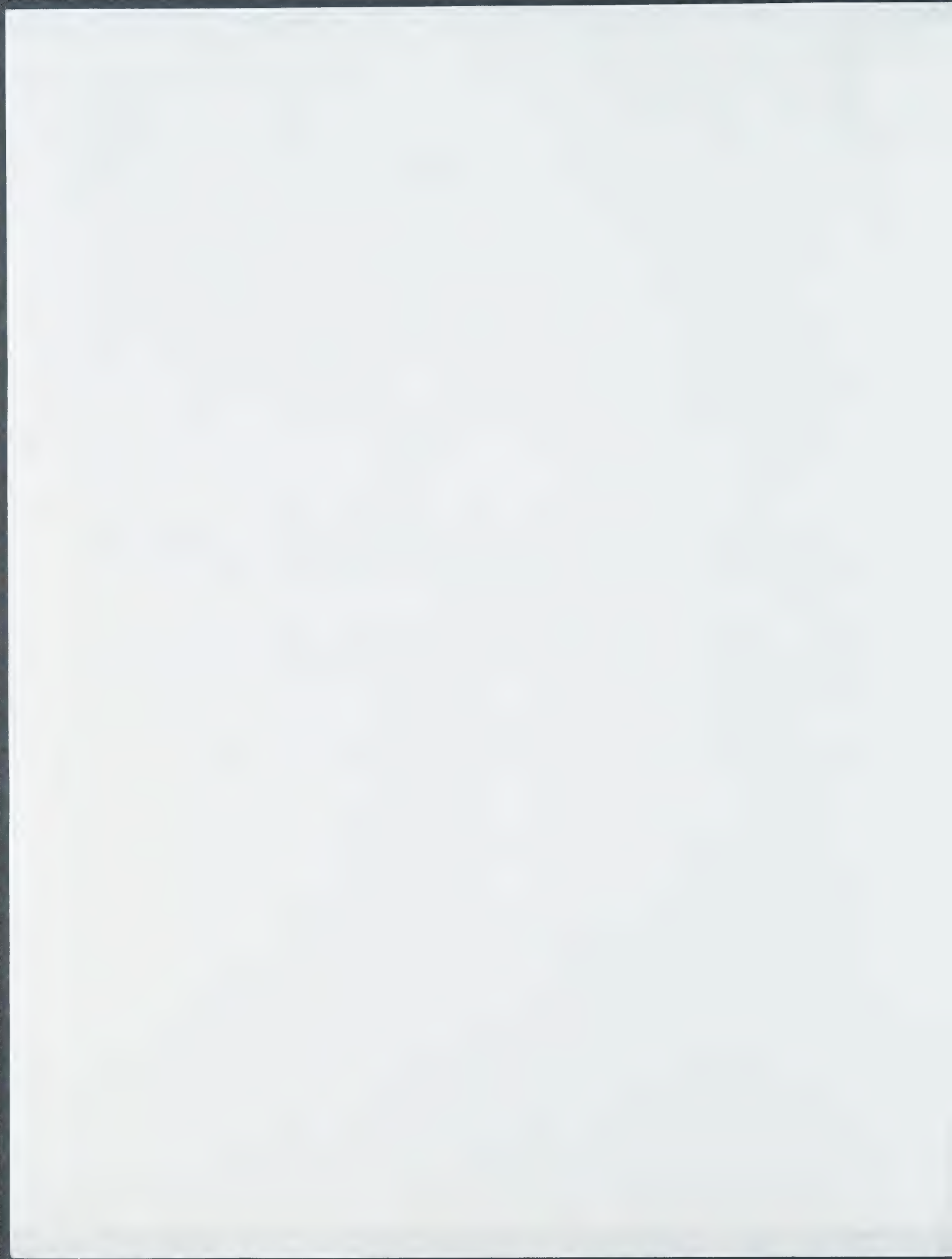
I am glad that Marilyn's situation is being evaluated by a lawyer. If her paralysis was caused by negligence, she should be entitled to considerable compensation. This issue is the subject of the Firing Line debate, to air in Milwaukee on WMVS-TV on Friday, March 24th, from 10 PM - midnight. Enclosed are a videotape and transcript.

Things are very busy here, with an extensive book tour for an author with whom I work regularly, Mary Higgins Clark. She will be autographing at the Harry Schwartz Bookshop in Brookfield on May 16th. I think of Harry Schwartz with special sentiment, as it is thanks to him that I met you and Isabel.

Keep me posted on developments with your book and how you are. From your well-typed letters, I see you have found an efficient secretary - though I miss your "scribbling."

Best regards,





Dr. Alfred Bader  
2961 North Shepard Avenue  
Milwaukee, Wisconsin 53211

*A Chemist Helping Chemists*

September 22, 1995

Mrs. Lisl Cade  
172 West 79th Street  
New York, NY 10024

Dear Lisl:

Your thoughtful good wishes reminded me of our great meeting, and of course, Isabel and I want to reciprocate your good wishes.

As I may have told you, we don't like New York very much, and so come there only once or at most twice a year, and our next visit will probably be for the large Old Master auctions in January. Then, of course, we hope to be able to spend some time with you.

There have been all sorts of reviews of my book, so far mainly in England and Canada. I enclose two of the best and the one really terrible one. But as someone pointed out to me, it may be better to get a very long, terrible review than no review at all.

The American Chemical Society is just beginning to sell the book, and that will undoubtedly help.

10,000 were printed, and so far 6,000 have sold. I don't really know whether this is good or bad.

With all good wishes for the New Year, I remain,

Yours sincerely,

AB/cw

Enclosures

---











FAX FROM

*DR. ALFRED BADER*  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone: 414/277-0730  
Fax: 414/277-0709

May 22, 1996

Page 1 of 7.

TO: Mrs. Lisl Cade  
FAX: 212/877-3241

Dear Lisl:

I am sorry that we have not gotten together before now and may not until my next trip to New York, planned for the first week in November.

Enclosed please find copies of book reviews, all of which look good but don't translate into sales.

Thus far, Weidenfeld & Nicolson, Trafalgar Square in the U.S. and Little, Brown in Canada have sold only 1,566 copies and I myself have sold only about 500, mainly at book-signings at American universities.

Clearly what is lacking is a book review in one of the major papers, like the *New York Times*, *The New Yorker* or the *Wall Street Journal*.

If I could live my life over again, I would have decided to come to you six months before the actual date of publication, which was just a year ago.

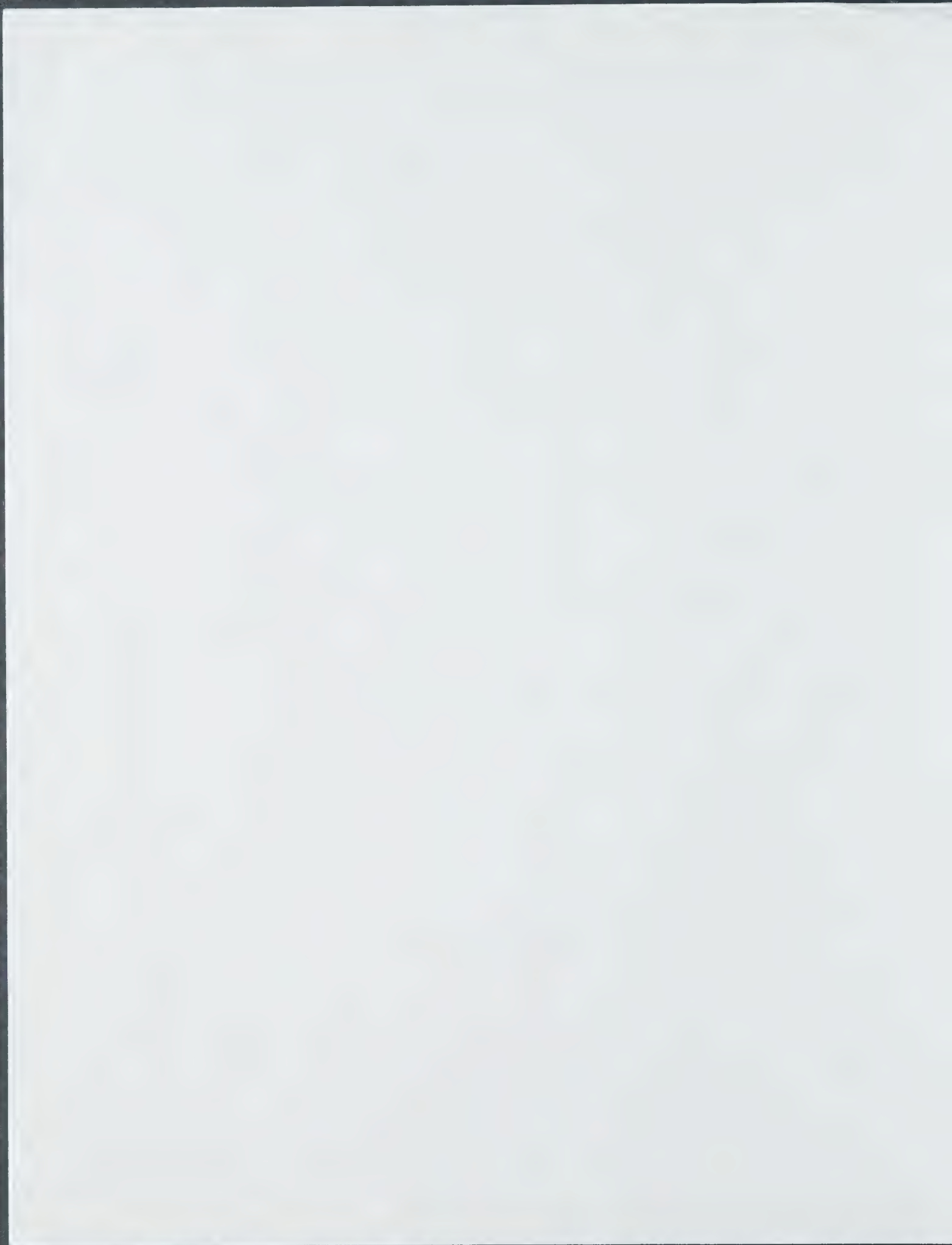
If I understood you correctly, then there is nothing that you could do to help with such reviews now. If, on the other hand, I misunderstood you, and you think that there is something that you could do, please let me talk to you about that.

Isabel and I are leaving for England on May 25th and will be back on July 26th. If there is something that you think that you might do, please fax me and I will call you right away to discuss.

With all good wishes, I remain,

Yours sincerely,

AB/cw  
Enclosures





ALFRED BADER FINE ARTS

DR. ALFRED BADER

ESTABLISHED 1961

September 27, 1996

Mrs. Lisl Cade  
172 West 79th Street  
New York, NY 10024

Dear Lisl:

Thank you for your good wishes.

Isabel and I will be in New York but only very briefly, giving two lectures at Yeshiva University on Monday, November 4th. One will be on the history of the Aldrich Chemical Company and the other on the Rembrandt Research Project and the Collector. Both subjects were covered in detail in my autobiography.

After that, we will probably be in New York around the middle of January for the major Old Master auctions. Then would be a good time to get together for lunch or dinner.

I hope that you received my last fax of a couple of months ago when I told you how sorry I was not to have worked with you for quite a few months before the publication of the book.

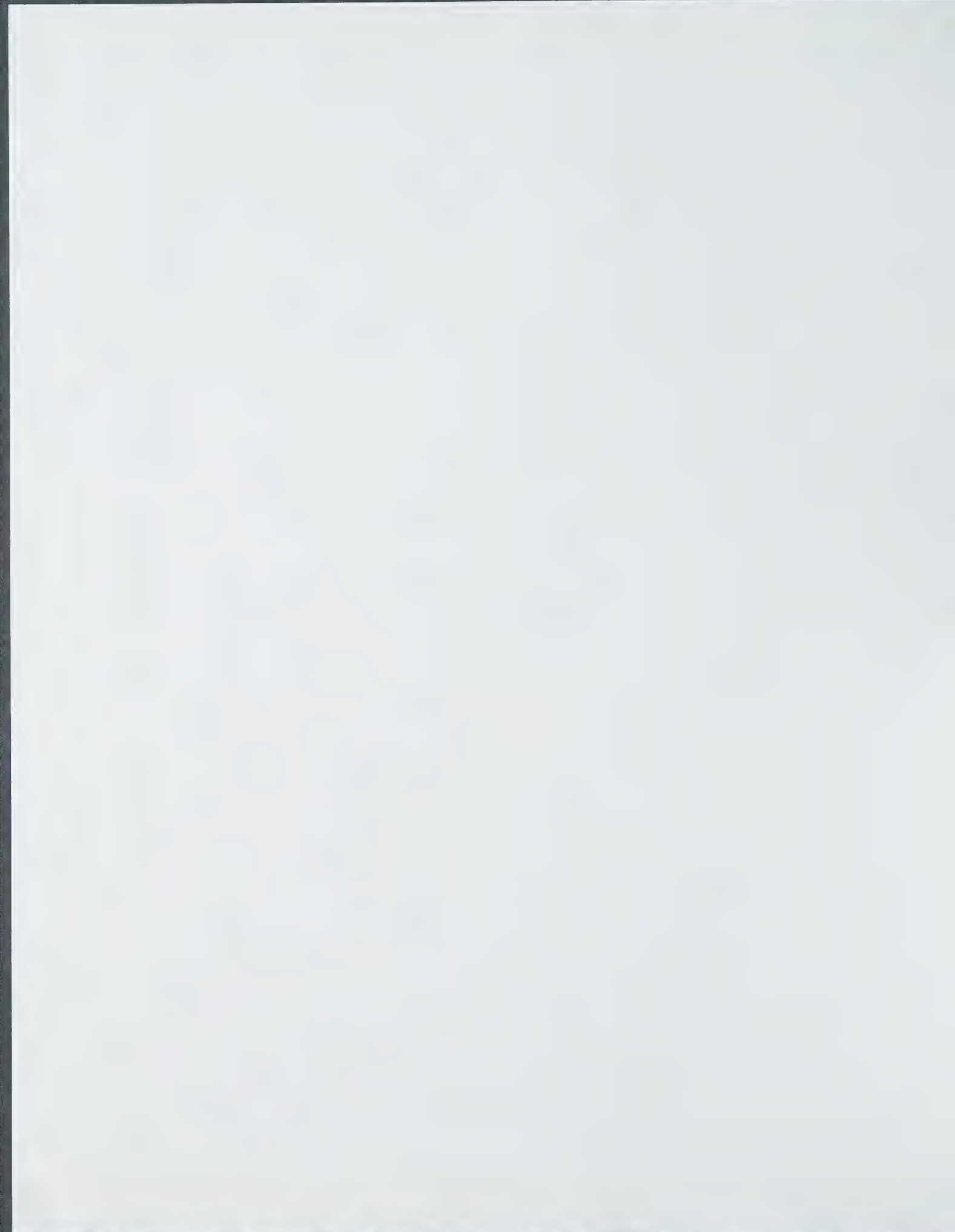
Still, there have been lots of good reviews, and in time the 10,000 printed will sell, mainly through book-signings at talks such as those at Yeshiva University.

With all good wishes, I remain,

Yours sincerely,

AB/cw

*By Appointment Only*  
ASTOR HOTEL SUITE 622  
924 EAST JUNEAU AVENUE  
MILWAUKEE WISCONSIN USA 53202  
TEL 414 277-0730 FAX 414 277-0709



Judy Hand

Marcel Schurman Company shares a concern for the environment  
and has made every effort to utilize materials from managed forests,  
recycled paper and soy-based inks.



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Fairfield, California  
INY 53646

195 USA  
275 CAN

ISBN 978-1-884974-00-7



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7 534524 53646 1



To Alfred and Isabel Baker,

*Thinking of you  
with special wishes for joy, health  
and happiness always  
Happy New Year*

Lisle Cade

Hope you'll let me hear  
from you on your next  
visit to New York.  
It would be great to  
see you.  
Lisle



LISE  
CADE

It is so wonderful to hear that you and Isabel are coming to New York on Tuesday  
and that you will be staying together for dinner that evening. Would you let me know what  
time you will be in town so that I can make reservations. It'll be wonderful to see you!

Dear Lise

Great!

Is 7 pm OK?

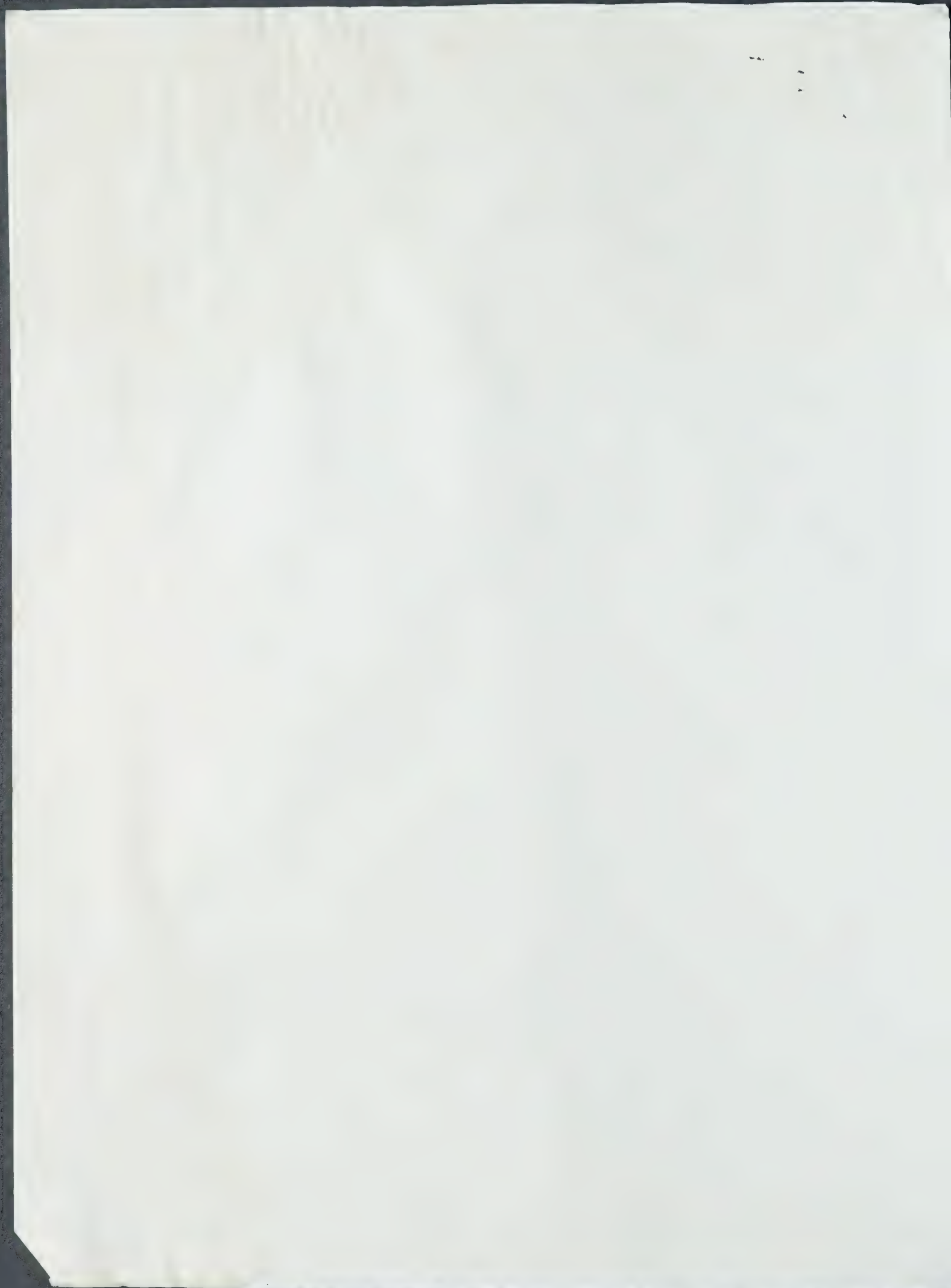
A "haimish" family

restaurant would be great.

Best wishes

Jenna

1/16/97





FAX FROM

*DR. ALFRED BADER*  
Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone: 414/277-0730  
Fax: 414/277-0709

January 15, 1997

Page 1 of 1

TO: Mrs. Lisl Cade  
FAX: 212/877-3241

Dear Lisl:

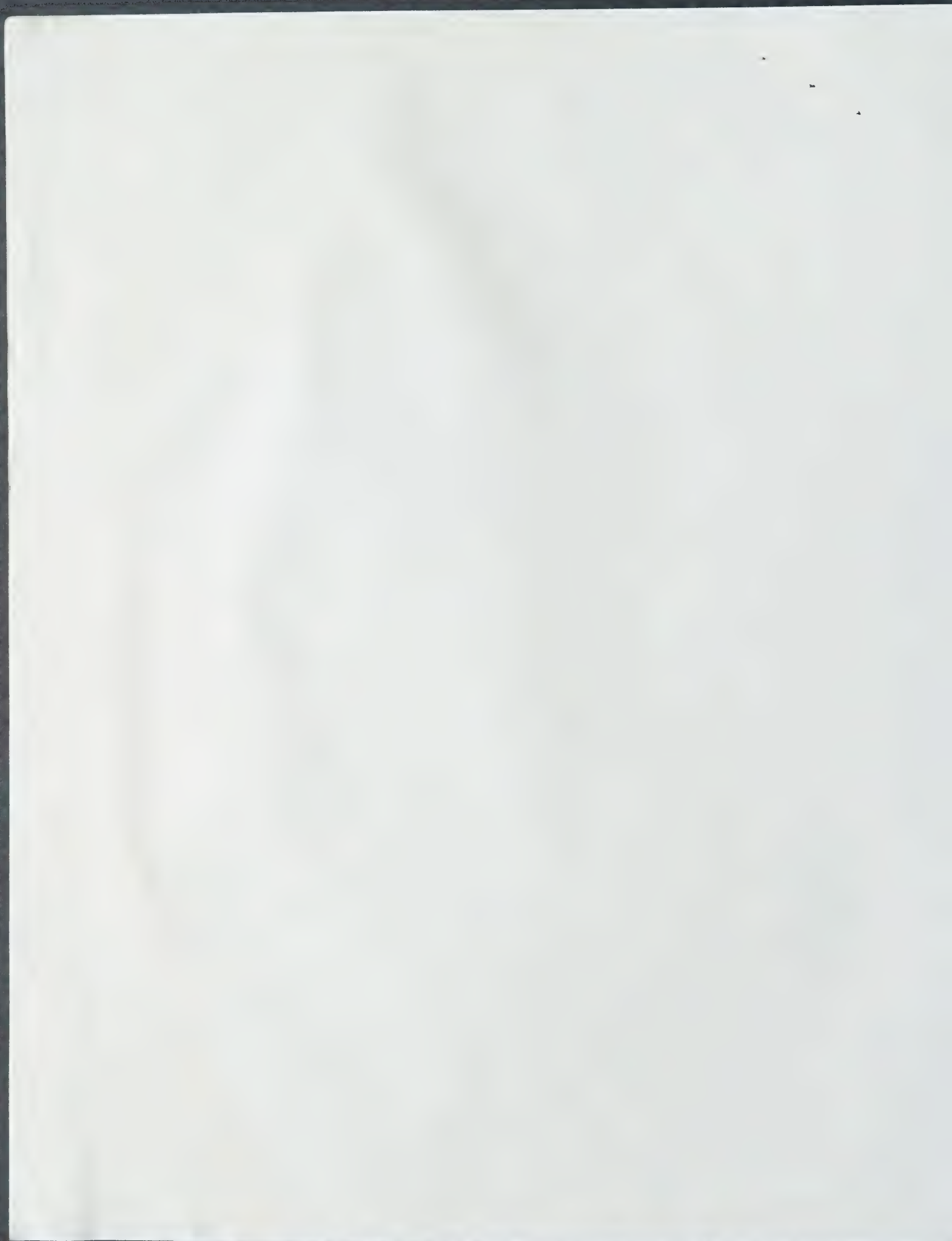
Isabel and I plan to arrive in New York mid-afternoon Tuesday, January 28th, and were wondering whether you might be free that evening for a simple supper in your neighborhood.

It would be great fun to get to know you better.

With all good wishes, I remain,

Yours sincerely,

AB/nik'



Sherry

630 766 3370

customs clearance  
broker

Freight Brokers list

Duty to govt.

Duty free  
(hard covered books)

Merchandise processing fee

\$ .21 % of value of goods  
Min. of \$25<sup>00</sup>

US customs Bond

\$ 3<sup>50</sup> / \$1000<sup>00</sup> dec. value Min. 35<sup>00</sup>

needs US customs

POA (by <sup>given</sup> officer of company)

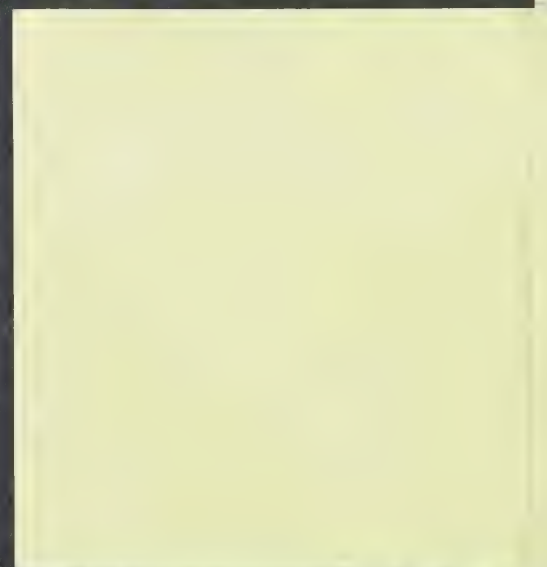
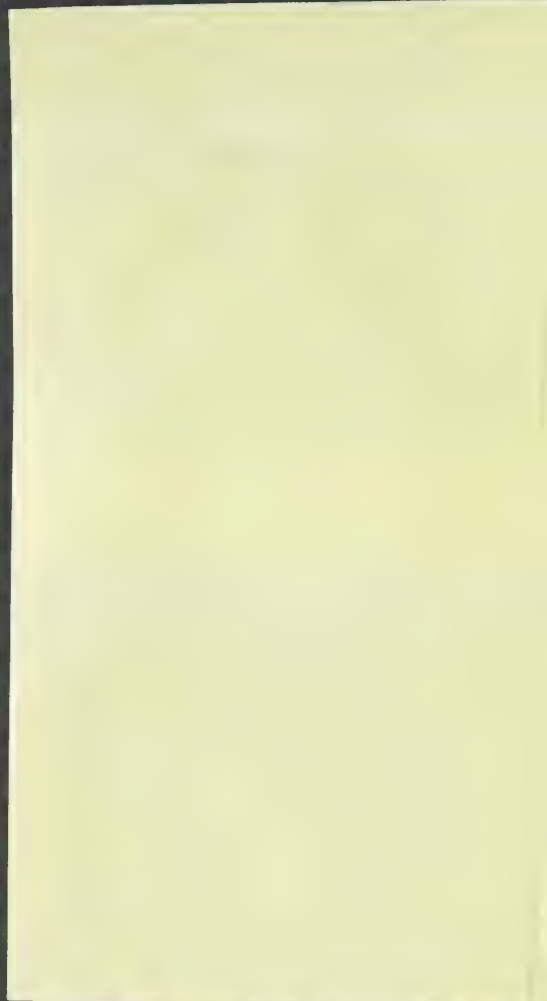
1) IRS # 5111

2) declared value of  
shipment

Arrived last Thurs.

Leave until this Thurs. 6/4

536 mp 526 mp



2/8

Cheryl

Please see 15th March

whether you needed a fax  
from Australia.

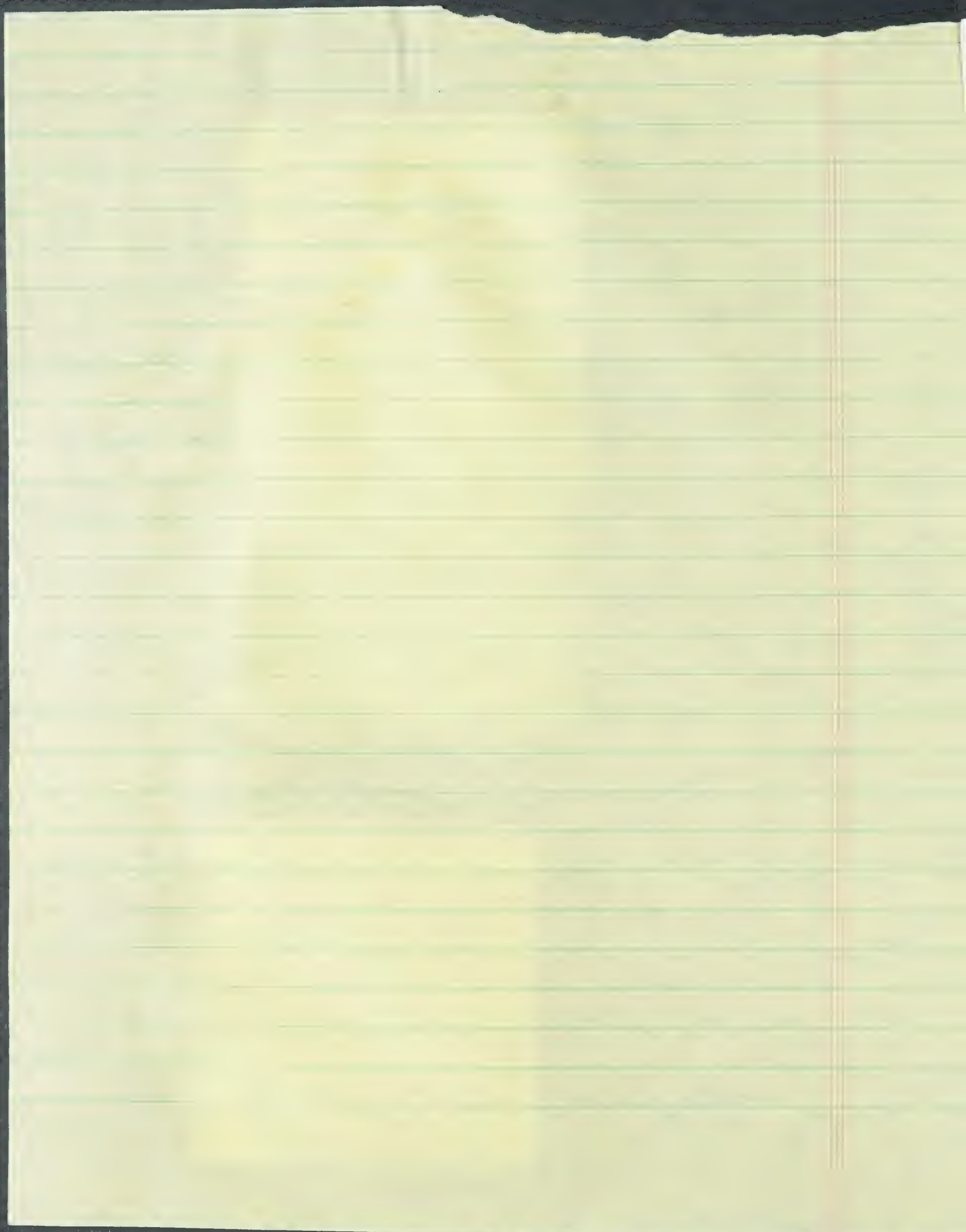
x

15th

Also - if you're feeling mechanical  
you're welcome to set up the  
new chair - if not I'll  
do it -

—

15th - 16th (day)







MEMORANDUM

TO: MARVIN  
FROM: CHERYL  
DATE: February 11, 1997  
RE: ALFRED'S BOOKS

Alfred requested an additional 2,000 of his book from the publisher, as US supplies were running low and Weidenfeld doesn't seem to be selling much overseas.

The customs broker in Chicago received the books last Thursday but didn't call until yesterday. They will begin charging storage this Thursday. To complete shipment and prevent storage charges, they require the following:

- 1) POA signed by an officer (The office manager won't do) - Enclosed - Please review and sign if OK with you.
- 2) US Customs Merchandise Fee - Calculated at 0.21% of the wholesale value. I'm taking \$12.50 per book times 2,000 times 0.0021 = \$52.50
- 3) US Customs Bond - Since we don't import books regularly, we need a single entry bond at the rate of \$3.50 per \$1,000 times 25,000 = \$87.50

The broker will bill us after services are rendered, and I have spoken with Mrs. Hauck about storage. Do you know of anything else that I should be aware of?

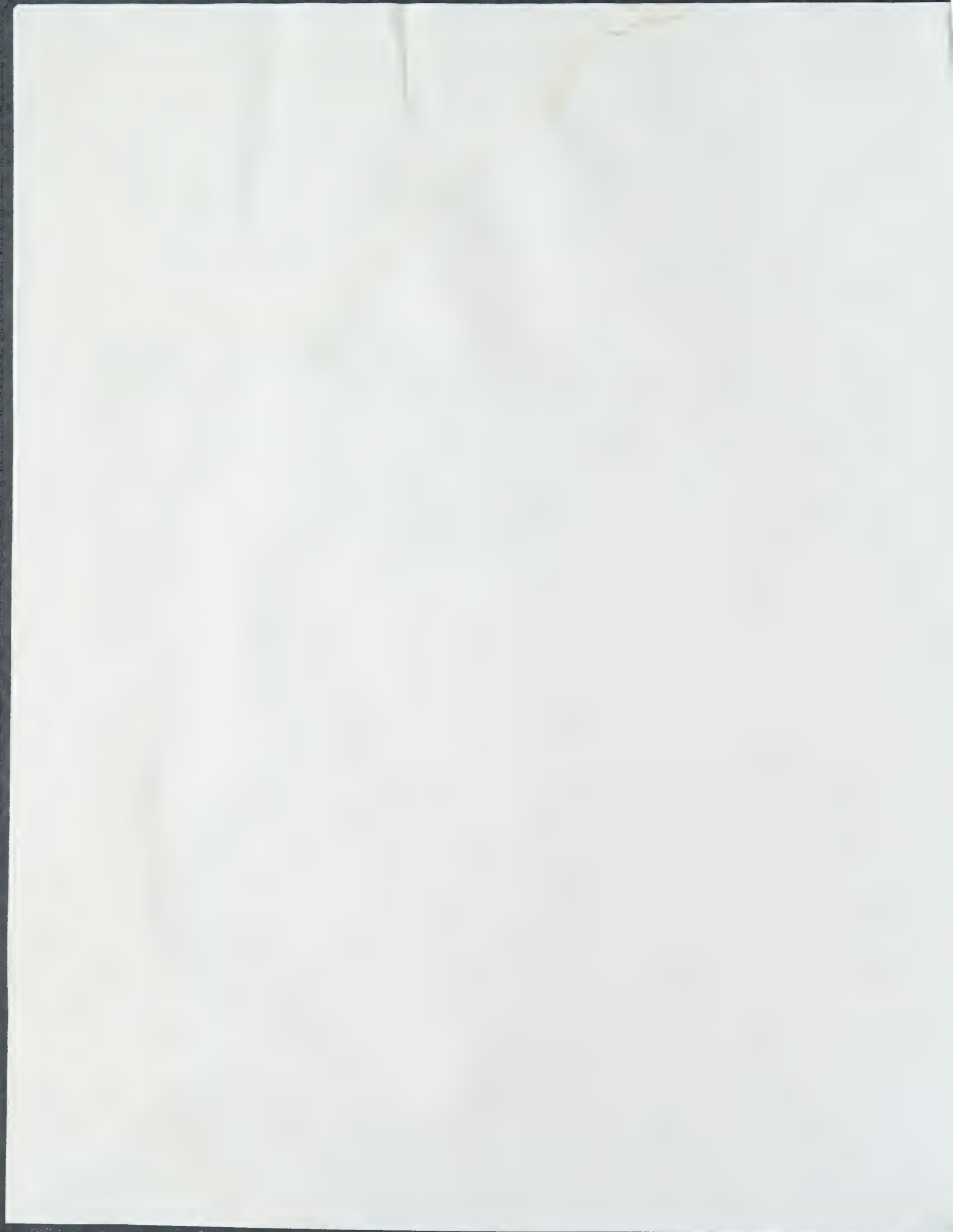
Thanks for your assistance -

*Cheryl*

*\$6.00/book  
\$4,000.00  
for  
10,000*

*Please return ASAP - I'll  
stop in tomorrow (Wed.) to  
finalize if all is OK.*

*\$350  
for everything*



FAX FROM



*ALFRED BADER FINE ARTS*

Suite 622  
924 East Juneau Avenue  
Milwaukee, Wisconsin 53202  
Telephone: 414/277-0730  
Fax: 414/277-0709

February 12, 1997

To: Sherry  
Fax: 630/766-5744

Dear Sherry:

Enclosed please find the Customs Power of Attorney for Alfred Bader Fine Arts signed by the corporate secretary, Marvin Klitsner.

ABFA is a dba for B&K Enterprises, Inc., and B&K's federal tax ID number is 39-6079117.

The value of the books is \$25,000. Using the information you provided, I calculate the Merchandise Fee at \$52.50 and the Customs Bond fee at \$87.50 for a total due of \$140. Please confirm and bill us accordingly.

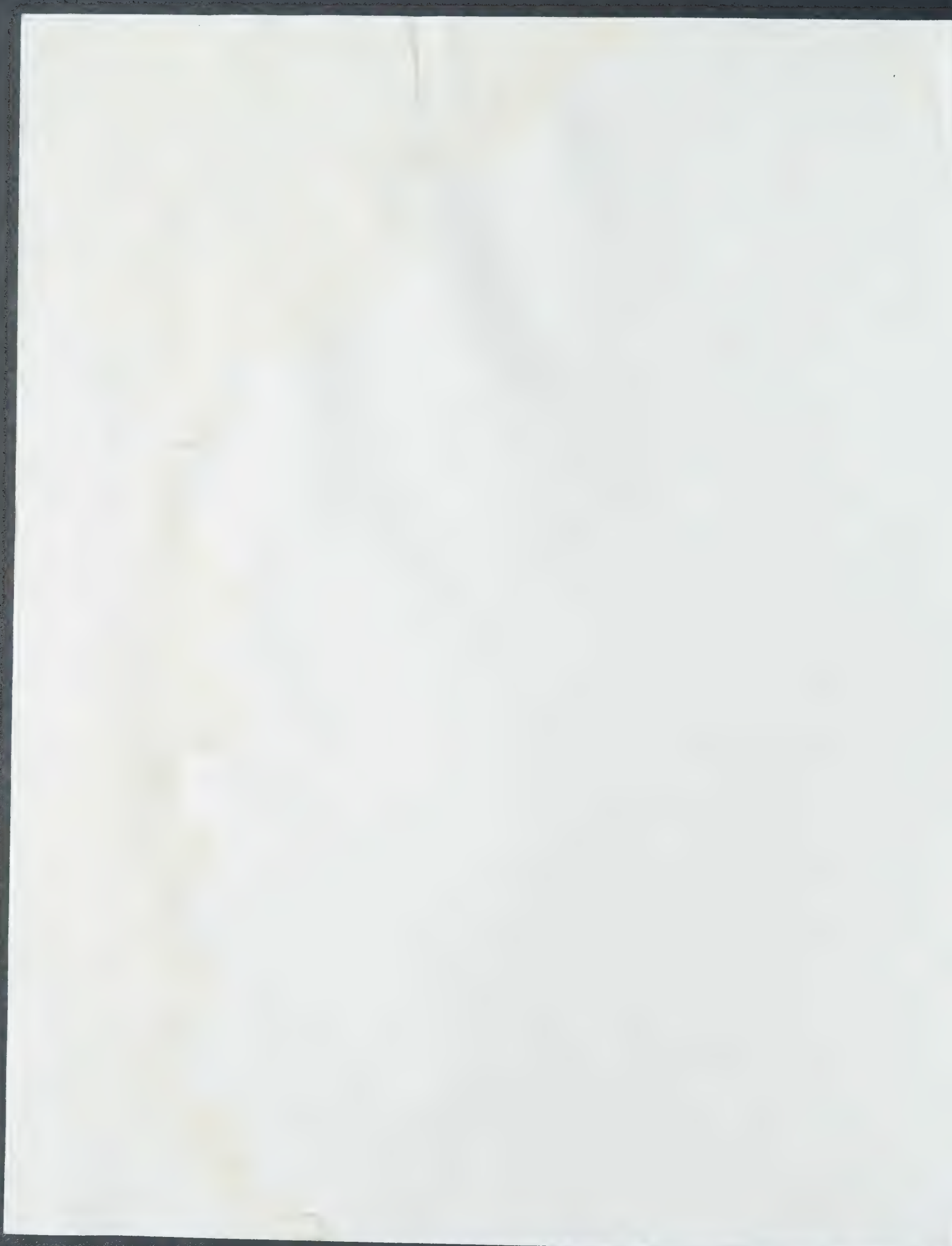
Regarding final delivery, Friday between the hours of 9:00 am and 4:30 pm will be fine. Please ask the driver/carrier to confirm with us in advance so that we can arrange for dock access and freight elevator access. Niki will be in on Friday. The driver may also want to know that we are located in the Astor Hotel and that the loading dock and parking lot are accessible from Astor Street. If they need further directions, please have the driver call during business hours at the above number.

Again, we appreciate your assistance in this matter.

Best wishes,

Cheryl Weiss  
Office Manager

Enclosure



Check appropriate box:  
 Individual  
 Partnership  
 Corporation  
 Sole Proprietorship

# CUSTOMS POWER OF ATTORNEY

FED ID#

KNOW ALL MEN BY THESE PRESENTS: That Alfred Bader Fine Arts/B&K Enterprises, Inc.  
(Full Name of person, partnership, or corporation, or sole proprietorship (identify))

a corporation doing business under the laws of the State of Wisconsin  
doing business at residing at

having an office and place of business at 924 E. Juneau Ave., Milwaukee, WI 53202, hereby constitutes and appoints each of the following persons

Freight Brokers International and any of its licensed officers or employees duly  
authorized to act for it by power of attorney  
(Give full name of each agent designated)

as a true and lawful agent and attorney of the grantor named above for and in the name, place, and stead of said grantor from this date and in all Customs Districts, and in no other name, and to make, endorse, sign, declare, or swear to any entry, withdrawal, declaration, certificate, bill of lading, carnet, or other document required by law or regulation in connection with the importation, transportation, or exportation of any merchandise shipped or consigned by or to said grantor; to perform any act or condition which may be required by law or regulation in connection with such merchandise; to receive any merchandise deliverable to said grantor;

To make endorsements on bills of lading conferring authority to transfer title, make entry or collect drawback, and to make, sign, declare, or swear to any statement, supplemental statement, schedule, supplemental schedule, certificate of delivery, certificate of manufacture, certificate of manufacture and delivery, abstract of manufacturing records, declaration of proprietor on drawback entry, declaration of exporter on drawback entry, or any other affidavit or document which may be required by law or regulation for drawback purposes, regardless of whether such bill of lading, sworn statement, schedule, certificate, abstract, declaration, or other affidavit or document is intended for filing in any customs district;

To sign, seal, and deliver for and as the act of said grantor any bond required by law or regulation in connection with the entry or withdrawal of imported merchandise or merchandise exported with or without benefit of drawback, or in connection with the entry, clearance, lading, unlading or navigation of any vessel or other means of conveyance owned or operated by said grantor, and any and all bonds which may be voluntarily given and accepted under applicable laws and regulations, consignee's and owner's declarations provided for in section 485, Tariff Act of 1930, as amended; or affidavits in connection with the entry of merchandise;

To sign and swear to any document and to perform any act that may be necessary or required by law or regulation in connection with the entering, clearing, lading, unlading, or operation of any vessel or other means of conveyance owned or operated by said grantor;

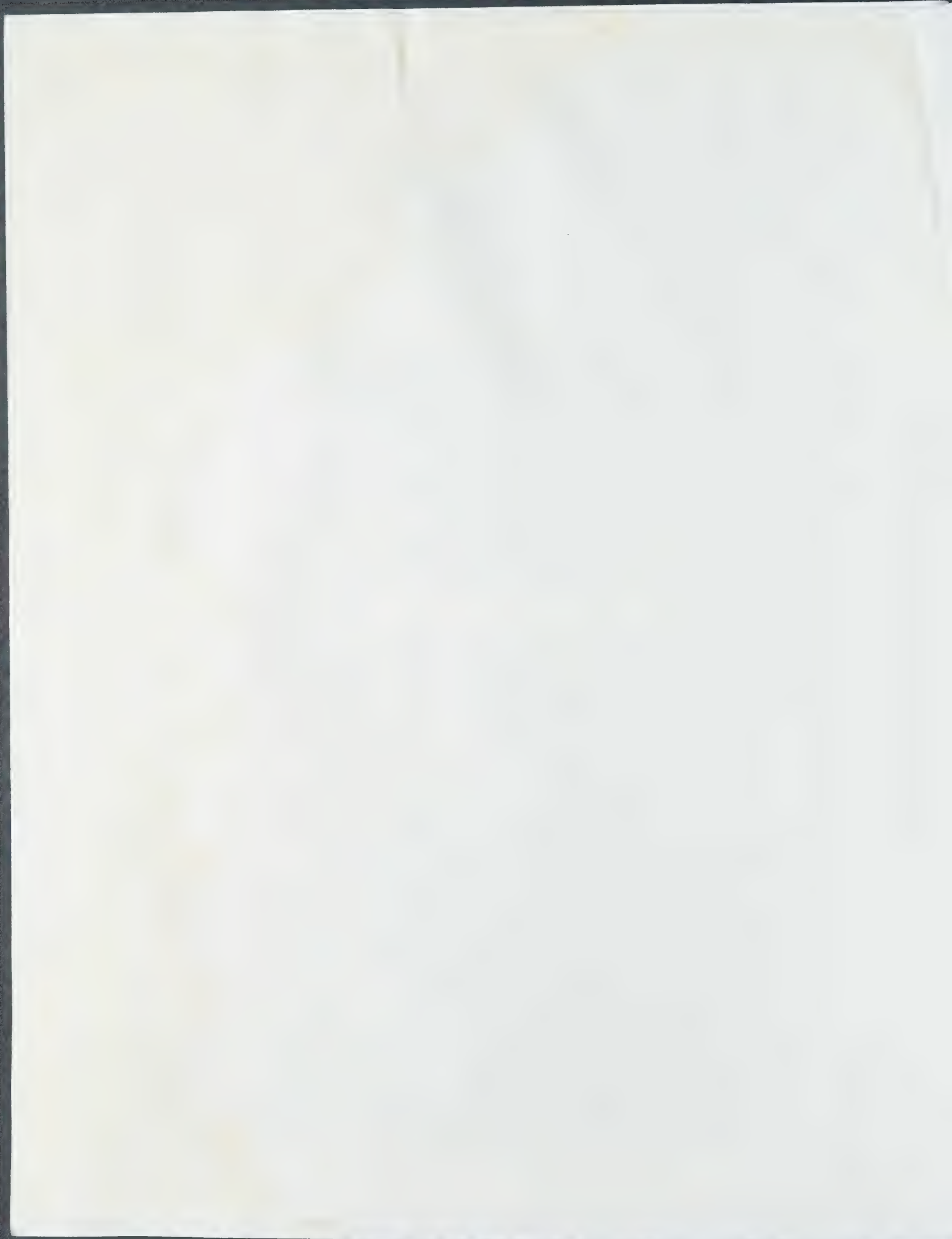
To authorize other Customs Brokers to act as grantor's agent; to receive, endorse and collect checks issued for Customs duty refunds in grantor's name drawn on the Treasurer of the United States; if the grantor is a nonresident of the United States, to accept service of process on behalf of the grantor;

And generally to transact at the customhouses in any district any and all customs business, including making, signing, and filing of protests under section 514 of the Tariff Act of 1930, in which said grantor is or may be concerned or interested and which may properly be transacted or performed by an agent and attorney, giving to said agent and attorney full power and authority to do anything whatever requisite and necessary to be done in the premises as fully as said grantor could do if present and acting, hereby ratifying and confirming all that the said agent and attorney shall lawfully do by virtue of these presents, the foregoing power of attorney to remain in full force and effect until the \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_, or until notice of revocation in writing is duly given to and received by a District Director of Customs. If the donor of this power of attorney is a partnership, the said power shall in no case have any force or effect after the expiration of 2 years from the date of its execution.

IN WITNESS WHEREOF, the said Alfred Bader Fine Arts  
has caused these presents to be signed and signed: (Signature) X Alfred Bader (Date) 02/11/97

(Capacity) X Alfred Bader  
WITNESS: \_\_\_\_\_ (Corporate seal)

(SEE OVER)





Dr. Alfred Bader  
924 East Juneau, Suite 622  
Milwaukee, Wisconsin 53202  
Phone: 414/277-0730  
Fax: 414/277-0709

*A Chemist Helping Chemists*

March 17, 1997

Mr. David Schwartz  
Harry W. Schwartz Bookshops  
4093 North Oakland Avenue  
Shorewood, WI 53211

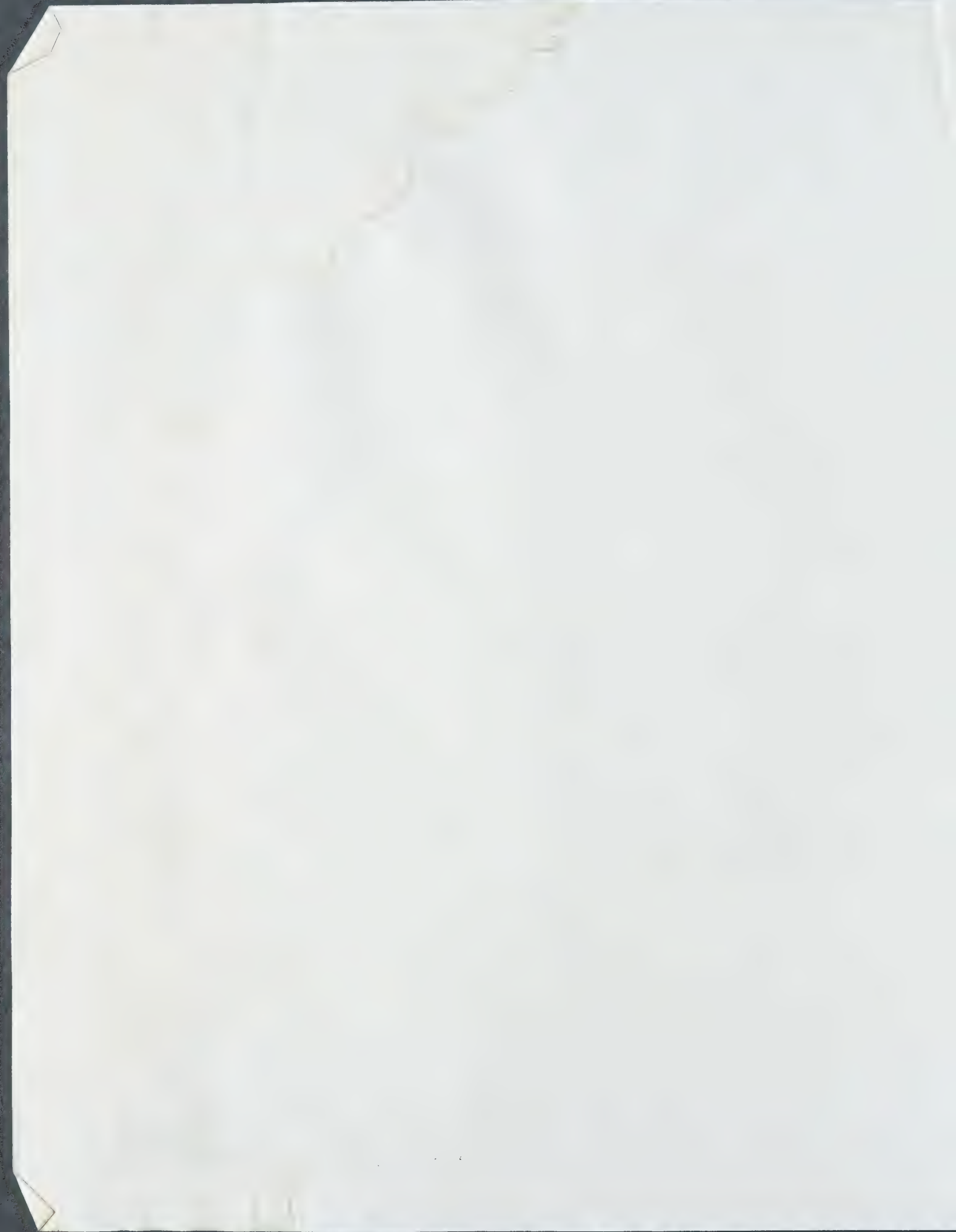
### BILL OF SALE

10 copies of <i>Adventures of a Chemist Collector</i> at \$12.50 per copy	\$ 125.00
<b>TOTAL</b>	<b>\$ 125.00</b>

Thank you!

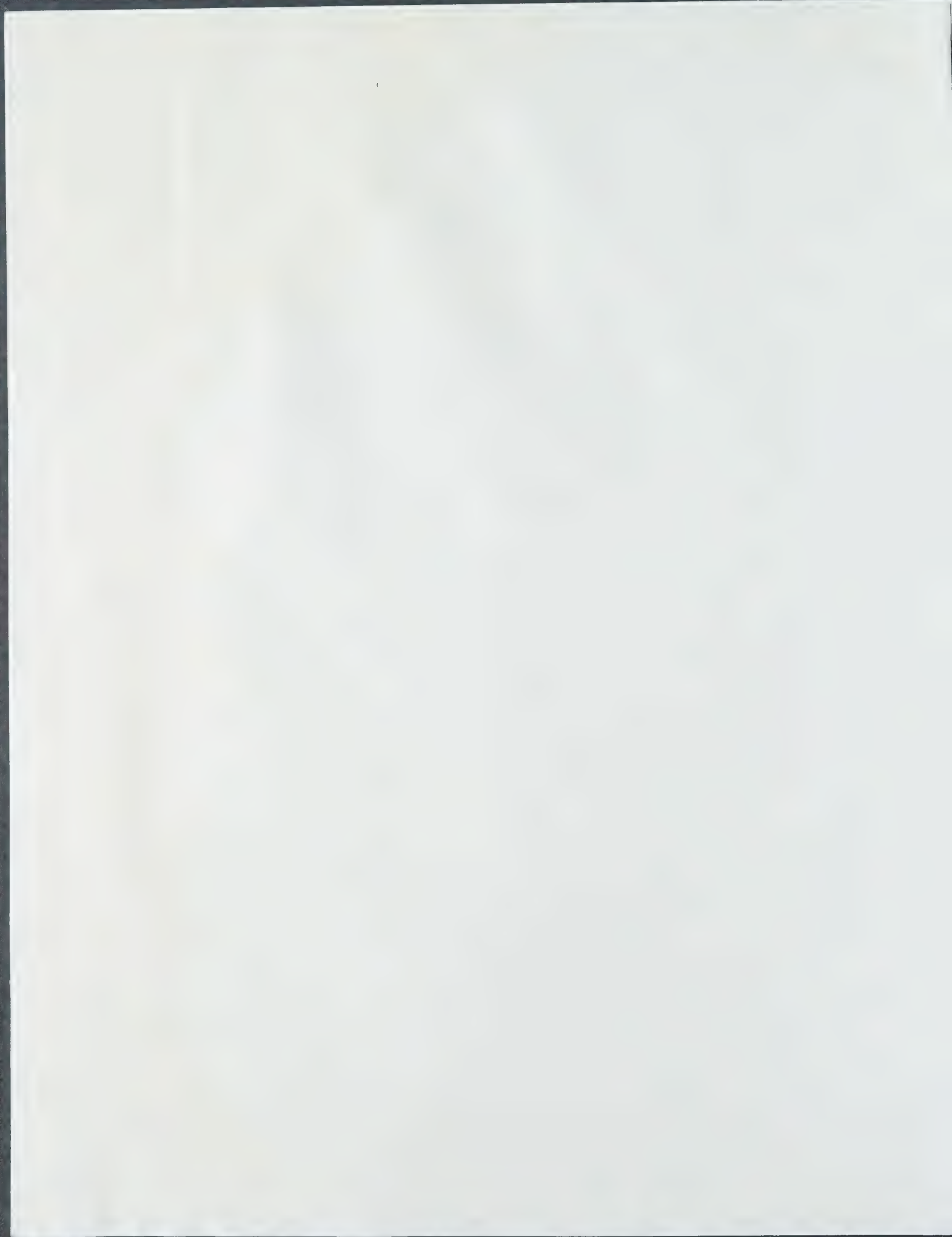
Recs (10) A. Bader-Hick 80r

Rec









LISL  
CADE

212-595-6225  
fax 877-3241

172 w. 79 st.  
new york 10024

April 17, 1997

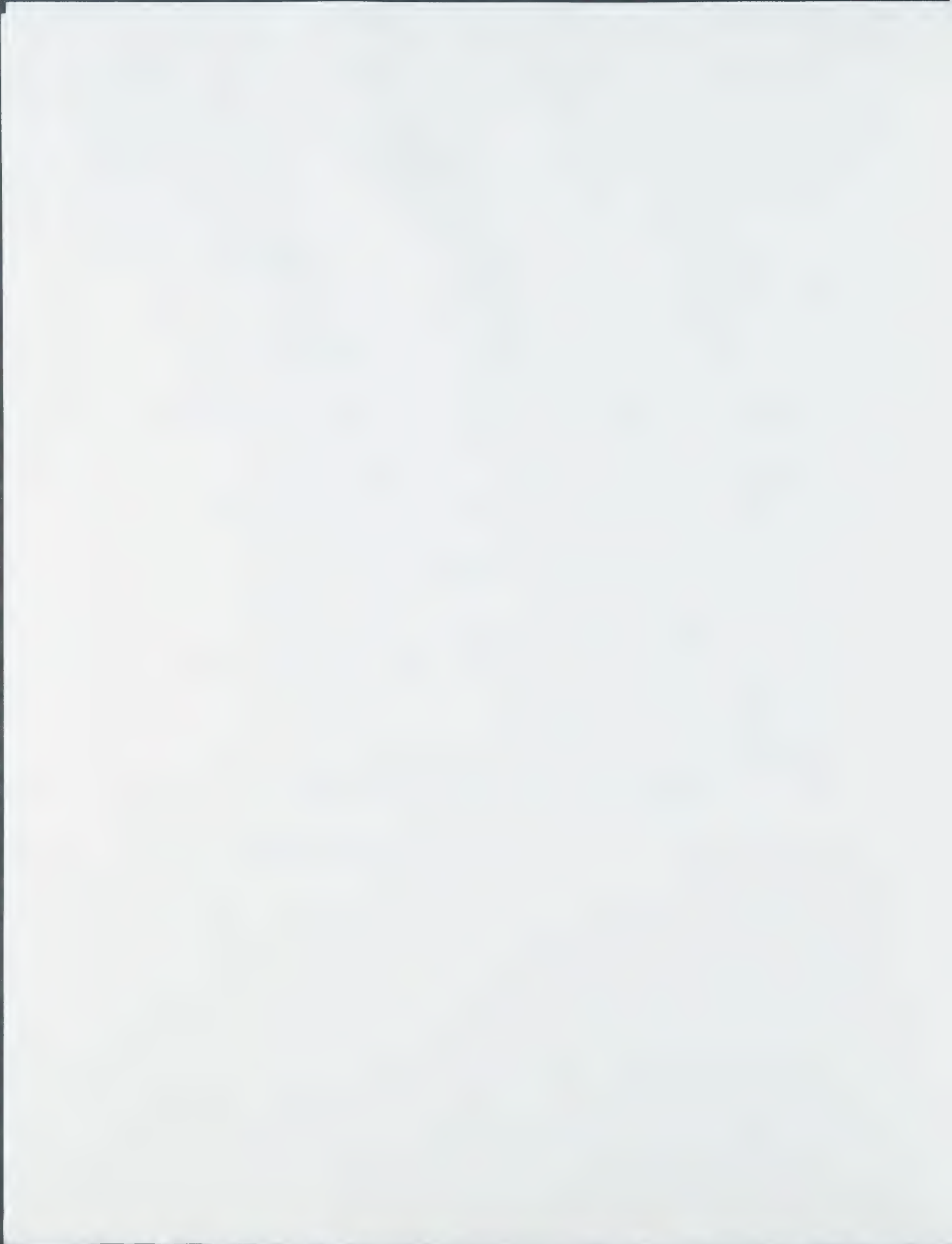
Dear Alfred and Isabel,

I have kept happy recollections of your visit to New York. It was wonderful of you to take time out to get together for dinner and to invite me to Alfred's stimulating and enlightening art lecture.

All my best wishes for Passover and, again, many thanks for two most enjoyable evenings.

Looking forward to staying in touch,  
with warmest regards,

dipl





Dr. Alfred Bader  
924 East Juneau, Suite 622  
Milwaukee, Wisconsin 53202  
Phone: 414/277-0730  
Fax: 414/277-0709

*A Chemist Helping Chemists*

April 28, 1997

Mr. Jeffrey Simmons  
10 Lowndes Square  
London SW1X 9HA  
England

Dear Jeffrey:

Are book sales helped if the books are shown in elegant homes? I don't know who Jenny Hall is, but her home looks elegant.

I look forward to Weidenfeld's next sales report - perhaps it won't be quite as discouraging as the last ones.

What I have learned is that the best way to sell books is not through Weidenfeld, Trafalgar or Little, Brown (none of them really made any effort), but at book signings when I am invited to speak. That happens many times a year.

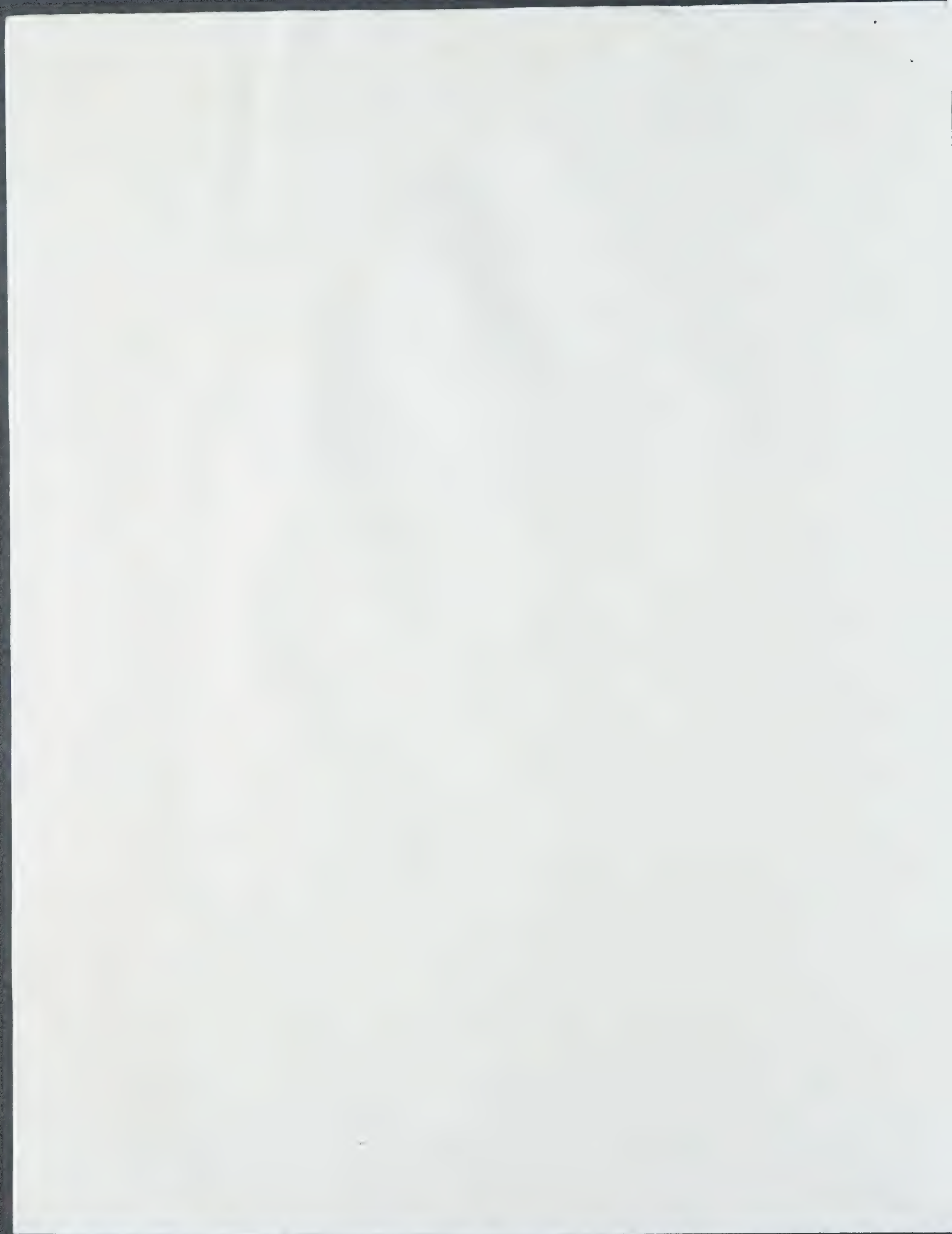
Last Thursday and Friday I spoke at Boston College - four lectures and 40 books sold. The week before, there was a book signing at the ACS meeting in San Francisco. Unfortunately, Trafalgar could fill only part of the ACS order.

In 1995, I received \$6,600 for books sold by me. In 1996, this dropped to \$3,470, but sales are going up this year.

Thus, provided only that I live long enough, all the books of the first printing will sell, but it will probably not make sense to have a second printing.

Can you ask Weidenfeld how many books they have left? Also, it will be interesting to see how many of the 10,000 they will be able to account for.

In any case, I am likely to recoup my investment and may actually make a small profit - particularly if I don't consider the cost of money invested.



Mr. Jeffrey Simmons  
April 28, 1997  
Page 2

But the bookkeeping is a chore, as people often pay me in cash. Would it make sense to you for us to estimate total receipts and for me then to pay you 15% of the projected profits, when next I see you?

Naturally, that will relate only to the sales of these 10,000 books. I still keep hoping that someone will consider a documentary or even a film. So many readers accuse me of having robbed them of hours of sleep - they couldn't put the book down. As you know: there is no conceit in my family; it's all in me.

We'll be in Britain for a few days in early June and then again most of July, and of course I will contact you.

With best wishes, as always,

AB/cw

Enclosure







**Freight  
Brokers  
International Chicago**

873 North Route 83  
 Bensenville, IL 60108  
(630) 766-3370  
Fax: (630) 766-8744

### FAX MESSAGE

TO: *Alfred Bader Fine Arts*  
ATTN: *Cheryl*  
FROM: *Sherry*  
DATE: *2/11/97*

PAGES \_\_\_\_\_

RE:

*Bond Fee \$3.50/\$1,000.00 declared  
value min. \$35.00*

*Duty : duty free  
mpf .21% declared value min. \$25*

*\* Power of attorney must be completed  
by licensed officer of the company &  
returned to Freight Brokers prior to  
Customs clearance.*

